

# Cold Chain-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/C551B39FAB50EN.html>

Date: April 2018

Pages: 146

Price: US\$ 3,480.00 (Single User License)

ID: C551B39FAB50EN

## Abstracts

### Report Summary

Cold Chain-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Cold Chain industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Cold Chain 2013-2017, and development forecast 2018-2023

Main market players of Cold Chain in South America, with company and product introduction, position in the Cold Chain market

Market status and development trend of Cold Chain by types and applications

Cost and profit status of Cold Chain, and marketing status

Market growth drivers and challenges

The report segments the South America Cold Chain market as:

South America Cold Chain Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Cold Chain Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Air-Blown Evaporators  
Eutectic Devices

South America Cold Chain Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Fruits & Vegetables  
Bakery & Confectionery  
Dairy  
Meat  
Fish & Seafood

South America Cold Chain Market: Players Segment Analysis (Company and Product introduction, Cold Chain Sales Volume, Revenue, Price and Gross Margin):

AGRO Merchants Group  
Americold Logistics  
Burriss Logistics  
Cloverleaf Cold Storage  
Interstate Cold Storage  
Kloosterboer Group  
Lineage Logistics Holding  
Nichirei Logistics Group  
Preferred Freezer Services  
Swire Cold Storage

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF COLD CHAIN**

- 1.1 Definition of Cold Chain in This Report
- 1.2 Commercial Types of Cold Chain
  - 1.2.1 Air-Blown Evaporators
  - 1.2.2 Eutectic Devices
- 1.3 Downstream Application of Cold Chain
  - 1.3.1 Fruits & Vegetables
  - 1.3.2 Bakery & Confectionery
  - 1.3.3 Dairy
  - 1.3.4 Meat
  - 1.3.5 Fish & Seafood
- 1.4 Development History of Cold Chain
- 1.5 Market Status and Trend of Cold Chain 2013-2023
  - 1.5.1 South America Cold Chain Market Status and Trend 2013-2023
  - 1.5.2 Regional Cold Chain Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Cold Chain in South America 2013-2017
- 2.2 Consumption Market of Cold Chain in South America by Regions
  - 2.2.1 Consumption Volume of Cold Chain in South America by Regions
  - 2.2.2 Revenue of Cold Chain in South America by Regions
- 2.3 Market Analysis of Cold Chain in South America by Regions
  - 2.3.1 Market Analysis of Cold Chain in Brazil 2013-2017
  - 2.3.2 Market Analysis of Cold Chain in Argentina 2013-2017
  - 2.3.3 Market Analysis of Cold Chain in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Cold Chain in Colombia 2013-2017
  - 2.3.5 Market Analysis of Cold Chain in Others 2013-2017
- 2.4 Market Development Forecast of Cold Chain in South America 2018-2023
  - 2.4.1 Market Development Forecast of Cold Chain in South America 2018-2023
  - 2.4.2 Market Development Forecast of Cold Chain by Regions 2018-2023

### **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole South America Market Status by Types
  - 3.1.1 Consumption Volume of Cold Chain in South America by Types

- 3.1.2 Revenue of Cold Chain in South America by Types
- 3.2 South America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Brazil
  - 3.2.2 Market Status by Types in Argentina
  - 3.2.3 Market Status by Types in Venezuela
  - 3.2.4 Market Status by Types in Colombia
  - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Cold Chain in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Cold Chain in South America by Downstream Industry
- 4.2 Demand Volume of Cold Chain by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Cold Chain by Downstream Industry in Brazil
  - 4.2.2 Demand Volume of Cold Chain by Downstream Industry in Argentina
  - 4.2.3 Demand Volume of Cold Chain by Downstream Industry in Venezuela
  - 4.2.4 Demand Volume of Cold Chain by Downstream Industry in Colombia
  - 4.2.5 Demand Volume of Cold Chain by Downstream Industry in Others
- 4.3 Market Forecast of Cold Chain in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF COLD CHAIN**

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Cold Chain Downstream Industry Situation and Trend Overview

## **CHAPTER 6 COLD CHAIN MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

- 6.1 Sales Volume of Cold Chain in South America by Major Players
- 6.2 Revenue of Cold Chain in South America by Major Players
- 6.3 Basic Information of Cold Chain by Major Players
  - 6.3.1 Headquarters Location and Established Time of Cold Chain Major Players
  - 6.3.2 Employees and Revenue Level of Cold Chain Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 COLD CHAIN MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 AGRO Merchants Group

7.1.1 Company profile

7.1.2 Representative Cold Chain Product

7.1.3 Cold Chain Sales, Revenue, Price and Gross Margin of AGRO Merchants Group

### 7.2 Americold Logistics

7.2.1 Company profile

7.2.2 Representative Cold Chain Product

7.2.3 Cold Chain Sales, Revenue, Price and Gross Margin of Americold Logistics

### 7.3 Burris Logistics

7.3.1 Company profile

7.3.2 Representative Cold Chain Product

7.3.3 Cold Chain Sales, Revenue, Price and Gross Margin of Burris Logistics

### 7.4 Cloverleaf Cold Storage

7.4.1 Company profile

7.4.2 Representative Cold Chain Product

7.4.3 Cold Chain Sales, Revenue, Price and Gross Margin of Cloverleaf Cold Storage

### 7.5 Interstate Cold Storage

7.5.1 Company profile

7.5.2 Representative Cold Chain Product

7.5.3 Cold Chain Sales, Revenue, Price and Gross Margin of Interstate Cold Storage

### 7.6 Kloosterboer Group

7.6.1 Company profile

7.6.2 Representative Cold Chain Product

7.6.3 Cold Chain Sales, Revenue, Price and Gross Margin of Kloosterboer Group

### 7.7 Lineage Logistics Holding

7.7.1 Company profile

7.7.2 Representative Cold Chain Product

7.7.3 Cold Chain Sales, Revenue, Price and Gross Margin of Lineage Logistics

### Holding

### 7.8 Nichirei Logistics Group

7.8.1 Company profile

7.8.2 Representative Cold Chain Product

7.8.3 Cold Chain Sales, Revenue, Price and Gross Margin of Nichirei Logistics Group

### 7.9 Preferred Freezer Services

7.9.1 Company profile

7.9.2 Representative Cold Chain Product

7.9.3 Cold Chain Sales, Revenue, Price and Gross Margin of Preferred Freezer Services

7.10 Swire Cold Storage

7.10.1 Company profile

7.10.2 Representative Cold Chain Product

7.10.3 Cold Chain Sales, Revenue, Price and Gross Margin of Swire Cold Storage

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF COLD CHAIN**

8.1 Industry Chain of Cold Chain

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF COLD CHAIN**

9.1 Cost Structure Analysis of Cold Chain

9.2 Raw Materials Cost Analysis of Cold Chain

9.3 Labor Cost Analysis of Cold Chain

9.4 Manufacturing Expenses Analysis of Cold Chain

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF COLD CHAIN**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

## I would like to order

Product name: Cold Chain-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/C551B39FAB50EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C551B39FAB50EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970