

Cold Chain-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/CF127B6C4CD0EN.html

Date: April 2018 Pages: 146 Price: US\$ 2,980.00 (Single User License) ID: CF127B6C4CD0EN

Abstracts

Report Summary

Cold Chain-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Cold Chain industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of Cold Chain 2013-2017, and development forecast 2018-2023 Main market players of Cold Chain in India, with company and product introduction, position in the Cold Chain market Market status and development trend of Cold Chain by types and applications Cost and profit status of Cold Chain, and marketing status Market growth drivers and challenges

The report segments the India Cold Chain market as:

India Cold Chain Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North India Northeast India East India South India West India



India Cold Chain Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Air-Blown Evaporators Eutectic Devices

India Cold Chain Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Fruits & Vegetables Bakery & Confectionery Dairy Meat Fish & Seafood

India Cold Chain Market: Players Segment Analysis (Company and Product introduction, Cold Chain Sales Volume, Revenue, Price and Gross Margin):

AGRO Merchants Group Americold Logistics Burris Logistics Cloverleaf Cold Storage Interstate Cold Storage Kloosterboer Group Lineage Logistics Holding Nichirei Logistics Group Preferred Freezer Services Swire Cold Storage

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF COLD CHAIN

- 1.1 Definition of Cold Chain in This Report
- 1.2 Commercial Types of Cold Chain
- 1.2.1 Air-Blown Evaporators
- 1.2.2 Eutectic Devices
- 1.3 Downstream Application of Cold Chain
- 1.3.1 Fruits & Vegetables
- 1.3.2 Bakery & Confectionery
- 1.3.3 Dairy
- 1.3.4 Meat
- 1.3.5 Fish & Seafood
- 1.4 Development History of Cold Chain
- 1.5 Market Status and Trend of Cold Chain 2013-2023
 - 1.5.1 India Cold Chain Market Status and Trend 2013-2023
 - 1.5.2 Regional Cold Chain Market Status and Trend 2013-2023

CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Cold Chain in India 2013-2017
- 2.2 Consumption Market of Cold Chain in India by Regions
- 2.2.1 Consumption Volume of Cold Chain in India by Regions
- 2.2.2 Revenue of Cold Chain in India by Regions
- 2.3 Market Analysis of Cold Chain in India by Regions
 - 2.3.1 Market Analysis of Cold Chain in North India 2013-2017
 - 2.3.2 Market Analysis of Cold Chain in Northeast India 2013-2017
 - 2.3.3 Market Analysis of Cold Chain in East India 2013-2017
 - 2.3.4 Market Analysis of Cold Chain in South India 2013-2017
 - 2.3.5 Market Analysis of Cold Chain in West India 2013-2017
- 2.4 Market Development Forecast of Cold Chain in India 2017-2023
 - 2.4.1 Market Development Forecast of Cold Chain in India 2017-2023
 - 2.4.2 Market Development Forecast of Cold Chain by Regions 2017-2023

CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole India Market Status by Types
- 3.1.1 Consumption Volume of Cold Chain in India by Types



- 3.1.2 Revenue of Cold Chain in India by Types
- 3.2 India Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in North India
- 3.2.2 Market Status by Types in Northeast India
- 3.2.3 Market Status by Types in East India
- 3.2.4 Market Status by Types in South India
- 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of Cold Chain in India by Types

CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Cold Chain in India by Downstream Industry
- 4.2 Demand Volume of Cold Chain by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Cold Chain by Downstream Industry in North India
- 4.2.2 Demand Volume of Cold Chain by Downstream Industry in Northeast India
- 4.2.3 Demand Volume of Cold Chain by Downstream Industry in East India
- 4.2.4 Demand Volume of Cold Chain by Downstream Industry in South India
- 4.2.5 Demand Volume of Cold Chain by Downstream Industry in West India
- 4.3 Market Forecast of Cold Chain in India by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF COLD CHAIN

- 5.1 India Economy Situation and Trend Overview
- 5.2 Cold Chain Downstream Industry Situation and Trend Overview

CHAPTER 6 COLD CHAIN MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA

- 6.1 Sales Volume of Cold Chain in India by Major Players
- 6.2 Revenue of Cold Chain in India by Major Players
- 6.3 Basic Information of Cold Chain by Major Players
 - 6.3.1 Headquarters Location and Established Time of Cold Chain Major Players
 - 6.3.2 Employees and Revenue Level of Cold Chain Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch



CHAPTER 7 COLD CHAIN MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 AGRO Merchants Group
- 7.1.1 Company profile
- 7.1.2 Representative Cold Chain Product
- 7.1.3 Cold Chain Sales, Revenue, Price and Gross Margin of AGRO Merchants Group
- 7.2 Americold Logistics
- 7.2.1 Company profile
- 7.2.2 Representative Cold Chain Product
- 7.2.3 Cold Chain Sales, Revenue, Price and Gross Margin of Americold Logistics
- 7.3 Burris Logistics
- 7.3.1 Company profile
- 7.3.2 Representative Cold Chain Product
- 7.3.3 Cold Chain Sales, Revenue, Price and Gross Margin of Burris Logistics
- 7.4 Cloverleaf Cold Storage
- 7.4.1 Company profile
- 7.4.2 Representative Cold Chain Product
- 7.4.3 Cold Chain Sales, Revenue, Price and Gross Margin of Cloverleaf Cold Storage
- 7.5 Interstate Cold Storage
 - 7.5.1 Company profile
 - 7.5.2 Representative Cold Chain Product
- 7.5.3 Cold Chain Sales, Revenue, Price and Gross Margin of Interstate Cold Storage
- 7.6 Kloosterboer Group
 - 7.6.1 Company profile
- 7.6.2 Representative Cold Chain Product
- 7.6.3 Cold Chain Sales, Revenue, Price and Gross Margin of Kloosterboer Group
- 7.7 Lineage Logistics Holding
 - 7.7.1 Company profile
 - 7.7.2 Representative Cold Chain Product
- 7.7.3 Cold Chain Sales, Revenue, Price and Gross Margin of Lineage Logistics

Holding

- 7.8 Nichirei Logistics Group
 - 7.8.1 Company profile
 - 7.8.2 Representative Cold Chain Product
 - 7.8.3 Cold Chain Sales, Revenue, Price and Gross Margin of Nichirei Logistics Group
- 7.9 Preferred Freezer Services
 - 7.9.1 Company profile
 - 7.9.2 Representative Cold Chain Product



7.9.3 Cold Chain Sales, Revenue, Price and Gross Margin of Preferred Freezer Services

- 7.10 Swire Cold Storage
 - 7.10.1 Company profile
 - 7.10.2 Representative Cold Chain Product
 - 7.10.3 Cold Chain Sales, Revenue, Price and Gross Margin of Swire Cold Storage

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF COLD CHAIN

- 8.1 Industry Chain of Cold Chain
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF COLD CHAIN

- 9.1 Cost Structure Analysis of Cold Chain
- 9.2 Raw Materials Cost Analysis of Cold Chain
- 9.3 Labor Cost Analysis of Cold Chain
- 9.4 Manufacturing Expenses Analysis of Cold Chain

CHAPTER 10 MARKETING STATUS ANALYSIS OF COLD CHAIN

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design



12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

- 12.2 Data Source
 - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Cold Chain-China Market Status and Trend Report 2013-2023

Product link: <u>https://marketpublishers.com/r/CF127B6C4CD0EN.html</u>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/CF127B6C4CD0EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970