

Coil Coating-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/C941E33E53B0EN.html>

Date: April 2018

Pages: 151

Price: US\$ 3,480.00 (Single User License)

ID: C941E33E53B0EN

Abstracts

Report Summary

Coil Coating-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Coil Coating industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Coil Coating 2013-2017, and development forecast 2018-2023

Main market players of Coil Coating in North America, with company and product introduction, position in the Coil Coating market

Market status and development trend of Coil Coating by types and applications

Cost and profit status of Coil Coating, and marketing status

Market growth drivers and challenges

The report segments the North America Coil Coating market as:

North America Coil Coating Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Coil Coating Market: Product Type Segment Analysis (Consumption

Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Primer
Back Paint
Topcoat

North America Coil Coating Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Resident Building
Industrial Building

North America Coil Coating Market: Players Segment Analysis (Company and Product introduction, Coil Coating Sales Volume, Revenue, Price and Gross Margin):

AkzoNobel
PPG Industries
Valspar
BASF
Beckers
NIPSEA Group
KCC
Actega(Altana)
Axalta
Dura Coat Products
Henkel
Daikin
Titan Coating
KelCoatings
Srisol
Yung Chi Paint&Varnish
Unicheminc
Shanghai Huayi Fine Chemical
Jiangsu Lanling Group
Shaanxi Baotashan Paint
Pingyuan Wente
Tangshan Wick Painting Chemical
CNOOC Changzhou EP Coating
Ningbo Zhengliang Coatings

Zhejiang Tiannv Group
Changzhou Baoxin Anticorrosive Material

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF COIL COATING

- 1.1 Definition of Coil Coating in This Report
- 1.2 Commercial Types of Coil Coating
 - 1.2.1 Primer
 - 1.2.2 Back Paint
 - 1.2.3 Topcoat
- 1.3 Downstream Application of Coil Coating
 - 1.3.1 Resident Building
 - 1.3.2 Industrial Building
- 1.4 Development History of Coil Coating
- 1.5 Market Status and Trend of Coil Coating 2013-2023
 - 1.5.1 North America Coil Coating Market Status and Trend 2013-2023
 - 1.5.2 Regional Coil Coating Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Coil Coating in North America 2013-2017
- 2.2 Consumption Market of Coil Coating in North America by Regions
 - 2.2.1 Consumption Volume of Coil Coating in North America by Regions
 - 2.2.2 Revenue of Coil Coating in North America by Regions
- 2.3 Market Analysis of Coil Coating in North America by Regions
 - 2.3.1 Market Analysis of Coil Coating in United States 2013-2017
 - 2.3.2 Market Analysis of Coil Coating in Canada 2013-2017
 - 2.3.3 Market Analysis of Coil Coating in Mexico 2013-2017
- 2.4 Market Development Forecast of Coil Coating in North America 2018-2023
 - 2.4.1 Market Development Forecast of Coil Coating in North America 2018-2023
 - 2.4.2 Market Development Forecast of Coil Coating by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of Coil Coating in North America by Types
 - 3.1.2 Revenue of Coil Coating in North America by Types
- 3.2 North America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in United States
 - 3.2.2 Market Status by Types in Canada

- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Coil Coating in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Coil Coating in North America by Downstream Industry
- 4.2 Demand Volume of Coil Coating by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Coil Coating by Downstream Industry in United States
 - 4.2.2 Demand Volume of Coil Coating by Downstream Industry in Canada
 - 4.2.3 Demand Volume of Coil Coating by Downstream Industry in Mexico
- 4.3 Market Forecast of Coil Coating in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF COIL COATING

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Coil Coating Downstream Industry Situation and Trend Overview

CHAPTER 6 COIL COATING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Coil Coating in North America by Major Players
- 6.2 Revenue of Coil Coating in North America by Major Players
- 6.3 Basic Information of Coil Coating by Major Players
 - 6.3.1 Headquarters Location and Established Time of Coil Coating Major Players
 - 6.3.2 Employees and Revenue Level of Coil Coating Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 COIL COATING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 AkzoNobel
 - 7.1.1 Company profile
 - 7.1.2 Representative Coil Coating Product
 - 7.1.3 Coil Coating Sales, Revenue, Price and Gross Margin of AkzoNobel
- 7.2 PPG Industries

- 7.2.1 Company profile
- 7.2.2 Representative Coil Coating Product
- 7.2.3 Coil Coating Sales, Revenue, Price and Gross Margin of PPG Industries
- 7.3 Valspar
 - 7.3.1 Company profile
 - 7.3.2 Representative Coil Coating Product
 - 7.3.3 Coil Coating Sales, Revenue, Price and Gross Margin of Valspar
- 7.4 BASF
 - 7.4.1 Company profile
 - 7.4.2 Representative Coil Coating Product
 - 7.4.3 Coil Coating Sales, Revenue, Price and Gross Margin of BASF
- 7.5 Beckers
 - 7.5.1 Company profile
 - 7.5.2 Representative Coil Coating Product
 - 7.5.3 Coil Coating Sales, Revenue, Price and Gross Margin of Beckers
- 7.6 NIPSEA Group
 - 7.6.1 Company profile
 - 7.6.2 Representative Coil Coating Product
 - 7.6.3 Coil Coating Sales, Revenue, Price and Gross Margin of NIPSEA Group
- 7.7 KCC
 - 7.7.1 Company profile
 - 7.7.2 Representative Coil Coating Product
 - 7.7.3 Coil Coating Sales, Revenue, Price and Gross Margin of KCC
- 7.8 Actega(Altana)
 - 7.8.1 Company profile
 - 7.8.2 Representative Coil Coating Product
 - 7.8.3 Coil Coating Sales, Revenue, Price and Gross Margin of Actega(Altana)
- 7.9 Axalta
 - 7.9.1 Company profile
 - 7.9.2 Representative Coil Coating Product
 - 7.9.3 Coil Coating Sales, Revenue, Price and Gross Margin of Axalta
- 7.10 Dura Coat Products
 - 7.10.1 Company profile
 - 7.10.2 Representative Coil Coating Product
 - 7.10.3 Coil Coating Sales, Revenue, Price and Gross Margin of Dura Coat Products
- 7.11 Henkel
 - 7.11.1 Company profile
 - 7.11.2 Representative Coil Coating Product
 - 7.11.3 Coil Coating Sales, Revenue, Price and Gross Margin of Henkel

7.12 Daikin

7.12.1 Company profile

7.12.2 Representative Coil Coating Product

7.12.3 Coil Coating Sales, Revenue, Price and Gross Margin of Daikin

7.13 Titan Coating

7.13.1 Company profile

7.13.2 Representative Coil Coating Product

7.13.3 Coil Coating Sales, Revenue, Price and Gross Margin of Titan Coating

7.14 KelCoatings

7.14.1 Company profile

7.14.2 Representative Coil Coating Product

7.14.3 Coil Coating Sales, Revenue, Price and Gross Margin of KelCoatings

7.15 Srisol

7.15.1 Company profile

7.15.2 Representative Coil Coating Product

7.15.3 Coil Coating Sales, Revenue, Price and Gross Margin of Srisol

7.16 Yung Chi Paint&Varnish

7.17 Unicheminc

7.18 Shanghai Huayi Fine Chemical

7.19 Jiangsu Lanling Group

7.20 Shaanxi Baotashan Paint

7.21 Pingyuan Wente

7.22 Tangshan Wick Painting Chemical

7.23 CNOOC Changzhou EP Coating

7.24 Ningbo Zhengliang Coatings

7.25 Zhejiang Tiannv Group

7.26 Changzhou Baoxin Anticorrosive Material

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF COIL COATING

8.1 Industry Chain of Coil Coating

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF COIL COATING

9.1 Cost Structure Analysis of Coil Coating

9.2 Raw Materials Cost Analysis of Coil Coating

9.3 Labor Cost Analysis of Coil Coating

9.4 Manufacturing Expenses Analysis of Coil Coating

CHAPTER 10 MARKETING STATUS ANALYSIS OF COIL COATING

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Coil Coating-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/C941E33E53B0EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C941E33E53B0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970