

# Coding and Marking Equipment-United States Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/CA5CF494741EN.html

Date: February 2018

Pages: 139

Price: US\$ 3,480.00 (Single User License)

ID: CA5CF494741EN

### **Abstracts**

#### **Report Summary**

Coding and Marking Equipment-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Coding and Marking Equipment industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Coding and Marking Equipment 2013-2017, and development forecast 2018-2023

Main market players of Coding and Marking Equipment in United States, with company and product introduction, position in the Coding and Marking Equipment market Market status and development trend of Coding and Marking Equipment by types and applications

Cost and profit status of Coding and Marking Equipment, and marketing status Market growth drivers and challenges

The report segments the United States Coding and Marking Equipment market as:

United States Coding and Marking Equipment Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England
The Middle Atlantic



The Midwest

The West

The South

Southwest

United States Coding and Marking Equipment Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

**Inkjet Printers** 

**Laser Printers** 

Thermal Transfer Overprinting Printers

Others

United States Coding and Marking Equipment Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Food and Beverage
Pharmaceutical and Healthcare
Construction and Chemicals
Electronics

Other

United States Coding and Marking Equipment Market: Players Segment Analysis (Company and Product introduction, Coding and Marking Equipment Sales Volume, Revenue, Price and Gross Margin):

Brother (Domino)

Danaher (Videojet)

Dover (Markem-Imaje)

ITW (Diagraph)

ID Technology LLC

Hitachi Industrial Equipment

Matthews Marking Systems

KGK

**KBA-Metronic** 

Squid Ink

SATO

Paul Leibinger



Macsa

**REA JET** 

Control print

Kinglee

**EC-JET** 

Beijing Zhihengda

SUNINE

Chongqing Zixu Machine

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF CODING AND MARKING EQUIPMENT

- 1.1 Definition of Coding and Marking Equipment in This Report
- 1.2 Commercial Types of Coding and Marking Equipment
  - 1.2.1 Inkjet Printers
  - 1.2.2 Laser Printers
  - 1.2.3 Thermal Transfer Overprinting Printers
  - 1.2.4 Others
- 1.3 Downstream Application of Coding and Marking Equipment
  - 1.3.1 Food and Beverage
  - 1.3.2 Pharmaceutical and Healthcare
  - 1.3.3 Construction and Chemicals
  - 1.3.4 Electronics
  - 1.3.5 Other
- 1.4 Development History of Coding and Marking Equipment
- 1.5 Market Status and Trend of Coding and Marking Equipment 2013-2023
- 1.5.1 United States Coding and Marking Equipment Market Status and Trend 2013-2023
- 1.5.2 Regional Coding and Marking Equipment Market Status and Trend 2013-2023

#### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Coding and Marking Equipment in United States 2013-2017
- 2.2 Consumption Market of Coding and Marking Equipment in United States by Regions
- 2.2.1 Consumption Volume of Coding and Marking Equipment in United States by Regions
- 2.2.2 Revenue of Coding and Marking Equipment in United States by Regions
- 2.3 Market Analysis of Coding and Marking Equipment in United States by Regions
  - 2.3.1 Market Analysis of Coding and Marking Equipment in New England 2013-2017
- 2.3.2 Market Analysis of Coding and Marking Equipment in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Coding and Marking Equipment in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Coding and Marking Equipment in The West 2013-2017
  - 2.3.5 Market Analysis of Coding and Marking Equipment in The South 2013-2017
  - 2.3.6 Market Analysis of Coding and Marking Equipment in Southwest 2013-2017
- 2.4 Market Development Forecast of Coding and Marking Equipment in United States 2018-2023



- 2.4.1 Market Development Forecast of Coding and Marking Equipment in United States 2018-2023
- 2.4.2 Market Development Forecast of Coding and Marking Equipment by Regions 2018-2023

#### CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types
- 3.1.1 Consumption Volume of Coding and Marking Equipment in United States by Types
- 3.1.2 Revenue of Coding and Marking Equipment in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
  - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Coding and Marking Equipment in United States by Types

## CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Coding and Marking Equipment in United States by Downstream Industry
- 4.2 Demand Volume of Coding and Marking Equipment by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Coding and Marking Equipment by Downstream Industry in New England
- 4.2.2 Demand Volume of Coding and Marking Equipment by Downstream Industry in The Middle Atlantic
- 4.2.3 Demand Volume of Coding and Marking Equipment by Downstream Industry in The Midwest
- 4.2.4 Demand Volume of Coding and Marking Equipment by Downstream Industry in The West
- 4.2.5 Demand Volume of Coding and Marking Equipment by Downstream Industry in The South
- 4.2.6 Demand Volume of Coding and Marking Equipment by Downstream Industry in Southwest



4.3 Market Forecast of Coding and Marking Equipment in United States by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CODING AND MARKING EQUIPMENT

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Coding and Marking Equipment Downstream Industry Situation and Trend Overview

### CHAPTER 6 CODING AND MARKING EQUIPMENT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Coding and Marking Equipment in United States by Major Players
- 6.2 Revenue of Coding and Marking Equipment in United States by Major Players
- 6.3 Basic Information of Coding and Marking Equipment by Major Players
- 6.3.1 Headquarters Location and Established Time of Coding and Marking Equipment Major Players
  - 6.3.2 Employees and Revenue Level of Coding and Marking Equipment Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

### CHAPTER 7 CODING AND MARKING EQUIPMENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Brother (Domino)
  - 7.1.1 Company profile
  - 7.1.2 Representative Coding and Marking Equipment Product
- 7.1.3 Coding and Marking Equipment Sales, Revenue, Price and Gross Margin of Brother (Domino)
- 7.2 Danaher (Videojet)
  - 7.2.1 Company profile
  - 7.2.2 Representative Coding and Marking Equipment Product
- 7.2.3 Coding and Marking Equipment Sales, Revenue, Price and Gross Margin of Danaher (Videojet)
- 7.3 Dover (Markem-Imaje)
  - 7.3.1 Company profile
- 7.3.2 Representative Coding and Marking Equipment Product



- 7.3.3 Coding and Marking Equipment Sales, Revenue, Price and Gross Margin of Dover (Markem-Imaje)
- 7.4 ITW (Diagraph)
  - 7.4.1 Company profile
  - 7.4.2 Representative Coding and Marking Equipment Product
- 7.4.3 Coding and Marking Equipment Sales, Revenue, Price and Gross Margin of ITW (Diagraph)
- 7.5 ID Technology LLC
  - 7.5.1 Company profile
  - 7.5.2 Representative Coding and Marking Equipment Product
- 7.5.3 Coding and Marking Equipment Sales, Revenue, Price and Gross Margin of ID Technology LLC
- 7.6 Hitachi Industrial Equipment
  - 7.6.1 Company profile
  - 7.6.2 Representative Coding and Marking Equipment Product
- 7.6.3 Coding and Marking Equipment Sales, Revenue, Price and Gross Margin of Hitachi Industrial Equipment
- 7.7 Matthews Marking Systems
  - 7.7.1 Company profile
  - 7.7.2 Representative Coding and Marking Equipment Product
- 7.7.3 Coding and Marking Equipment Sales, Revenue, Price and Gross Margin of Matthews Marking Systems
- **7.8 KGK** 
  - 7.8.1 Company profile
  - 7.8.2 Representative Coding and Marking Equipment Product
  - 7.8.3 Coding and Marking Equipment Sales, Revenue, Price and Gross Margin of KGK
- 7.9 KBA-Metronic
  - 7.9.1 Company profile
- 7.9.2 Representative Coding and Marking Equipment Product
- 7.9.3 Coding and Marking Equipment Sales, Revenue, Price and Gross Margin of KBA-Metronic
- 7.10 Squid Ink
  - 7.10.1 Company profile
  - 7.10.2 Representative Coding and Marking Equipment Product
- 7.10.3 Coding and Marking Equipment Sales, Revenue, Price and Gross Margin of Squid Ink
- 7.11 SATO
  - 7.11.1 Company profile
- 7.11.2 Representative Coding and Marking Equipment Product



- 7.11.3 Coding and Marking Equipment Sales, Revenue, Price and Gross Margin of SATO
- 7.12 Paul Leibinger
  - 7.12.1 Company profile
  - 7.12.2 Representative Coding and Marking Equipment Product
- 7.12.3 Coding and Marking Equipment Sales, Revenue, Price and Gross Margin of Paul Leibinger
- 7.13 Macsa
  - 7.13.1 Company profile
  - 7.13.2 Representative Coding and Marking Equipment Product
- 7.13.3 Coding and Marking Equipment Sales, Revenue, Price and Gross Margin of Macsa
- **7.14 REA JET** 
  - 7.14.1 Company profile
  - 7.14.2 Representative Coding and Marking Equipment Product
- 7.14.3 Coding and Marking Equipment Sales, Revenue, Price and Gross Margin of REA JET
- 7.15 Control print
  - 7.15.1 Company profile
  - 7.15.2 Representative Coding and Marking Equipment Product
- 7.15.3 Coding and Marking Equipment Sales, Revenue, Price and Gross Margin of Control print
- 7.16 Kinglee
- 7.17 EC-JET
- 7.18 Beijing Zhihengda
- **7.19 SUNINE**
- 7.20 Chongqing Zixu Machine

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CODING AND MARKING EQUIPMENT

- 8.1 Industry Chain of Coding and Marking Equipment
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CODING AND MARKING EQUIPMENT

9.1 Cost Structure Analysis of Coding and Marking Equipment



- 9.2 Raw Materials Cost Analysis of Coding and Marking Equipment
- 9.3 Labor Cost Analysis of Coding and Marking Equipment
- 9.4 Manufacturing Expenses Analysis of Coding and Marking Equipment

### CHAPTER 10 MARKETING STATUS ANALYSIS OF CODING AND MARKING EQUIPMENT

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Coding and Marking Equipment-United States Market Status and Trend Report

2013-2023

Product link: https://marketpublishers.com/r/CA5CF494741EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/CA5CF494741EN.html">https://marketpublishers.com/r/CA5CF494741EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



