

# Coating Resins-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/C5476742D7A8EN.html>

Date: May 2018

Pages: 135

Price: US\$ 3,480.00 (Single User License)

ID: C5476742D7A8EN

## Abstracts

### Report Summary

Coating Resins-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Coating Resins industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Coating Resins 2013-2017, and development forecast 2018-2023

Main market players of Coating Resins in South America, with company and product introduction, position in the Coating Resins market

Market status and development trend of Coating Resins by types and applications

Cost and profit status of Coating Resins, and marketing status

Market growth drivers and challenges

The report segments the South America Coating Resins market as:

South America Coating Resins Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Coating Resins Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Liquid

Solid(Heating can be softened)

South America Coating Resins Market: Application Segment Analysis (Consumption  
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Residential

Commercial

Industrial

South America Coating Resins Market: Players Segment Analysis (Company and  
Product introduction, Coating Resins Sales Volume, Revenue, Price and Gross Margin):

AkzoNobel

PPG

Valspar

Henkel

Basf

Diamond

Nipponpain

RPM

Axalta

Carlyle

Badese

DSM

Levi

Chinapaint

SKShu

Carpoly

Maydos

Shicaile

Huawang

Jady

Pretex

Xiangjiang

Austre

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF COATING RESINS**

- 1.1 Definition of Coating Resins in This Report
- 1.2 Commercial Types of Coating Resins
  - 1.2.1 Liquid
  - 1.2.2 Solid(Heating can be softened)
- 1.3 Downstream Application of Coating Resins
  - 1.3.1 Residential
  - 1.3.2 Commercial
  - 1.3.3 Industrial
- 1.4 Development History of Coating Resins
- 1.5 Market Status and Trend of Coating Resins 2013-2023
  - 1.5.1 South America Coating Resins Market Status and Trend 2013-2023
  - 1.5.2 Regional Coating Resins Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Coating Resins in South America 2013-2017
- 2.2 Consumption Market of Coating Resins in South America by Regions
  - 2.2.1 Consumption Volume of Coating Resins in South America by Regions
  - 2.2.2 Revenue of Coating Resins in South America by Regions
- 2.3 Market Analysis of Coating Resins in South America by Regions
  - 2.3.1 Market Analysis of Coating Resins in Brazil 2013-2017
  - 2.3.2 Market Analysis of Coating Resins in Argentina 2013-2017
  - 2.3.3 Market Analysis of Coating Resins in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Coating Resins in Colombia 2013-2017
  - 2.3.5 Market Analysis of Coating Resins in Others 2013-2017
- 2.4 Market Development Forecast of Coating Resins in South America 2018-2023
  - 2.4.1 Market Development Forecast of Coating Resins in South America 2018-2023
  - 2.4.2 Market Development Forecast of Coating Resins by Regions 2018-2023

### **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole South America Market Status by Types
  - 3.1.1 Consumption Volume of Coating Resins in South America by Types
  - 3.1.2 Revenue of Coating Resins in South America by Types
- 3.2 South America Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in Brazil
- 3.2.2 Market Status by Types in Argentina
- 3.2.3 Market Status by Types in Venezuela
- 3.2.4 Market Status by Types in Colombia
- 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Coating Resins in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Coating Resins in South America by Downstream Industry
- 4.2 Demand Volume of Coating Resins by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Coating Resins by Downstream Industry in Brazil
  - 4.2.2 Demand Volume of Coating Resins by Downstream Industry in Argentina
  - 4.2.3 Demand Volume of Coating Resins by Downstream Industry in Venezuela
  - 4.2.4 Demand Volume of Coating Resins by Downstream Industry in Colombia
  - 4.2.5 Demand Volume of Coating Resins by Downstream Industry in Others
- 4.3 Market Forecast of Coating Resins in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF COATING RESINS**

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Coating Resins Downstream Industry Situation and Trend Overview

## **CHAPTER 6 COATING RESINS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

- 6.1 Sales Volume of Coating Resins in South America by Major Players
- 6.2 Revenue of Coating Resins in South America by Major Players
- 6.3 Basic Information of Coating Resins by Major Players
  - 6.3.1 Headquarters Location and Established Time of Coating Resins Major Players
  - 6.3.2 Employees and Revenue Level of Coating Resins Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 COATING RESINS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

## 7.1 AkzoNobel

7.1.1 Company profile

7.1.2 Representative Coating Resins Product

7.1.3 Coating Resins Sales, Revenue, Price and Gross Margin of AkzoNobel

## 7.2 PPG

7.2.1 Company profile

7.2.2 Representative Coating Resins Product

7.2.3 Coating Resins Sales, Revenue, Price and Gross Margin of PPG

## 7.3 Valspar

7.3.1 Company profile

7.3.2 Representative Coating Resins Product

7.3.3 Coating Resins Sales, Revenue, Price and Gross Margin of Valspar

## 7.4 Henkel

7.4.1 Company profile

7.4.2 Representative Coating Resins Product

7.4.3 Coating Resins Sales, Revenue, Price and Gross Margin of Henkel

## 7.5 Basf

7.5.1 Company profile

7.5.2 Representative Coating Resins Product

7.5.3 Coating Resins Sales, Revenue, Price and Gross Margin of Basf

## 7.6 Diamond

7.6.1 Company profile

7.6.2 Representative Coating Resins Product

7.6.3 Coating Resins Sales, Revenue, Price and Gross Margin of Diamond

## 7.7 Nipponpain

7.7.1 Company profile

7.7.2 Representative Coating Resins Product

7.7.3 Coating Resins Sales, Revenue, Price and Gross Margin of Nipponpain

## 7.8 RPM

7.8.1 Company profile

7.8.2 Representative Coating Resins Product

7.8.3 Coating Resins Sales, Revenue, Price and Gross Margin of RPM

## 7.9 Axalta

7.9.1 Company profile

7.9.2 Representative Coating Resins Product

7.9.3 Coating Resins Sales, Revenue, Price and Gross Margin of Axalta

## 7.10 Carlyle

7.10.1 Company profile

- 7.10.2 Representative Coating Resins Product
- 7.10.3 Coating Resins Sales, Revenue, Price and Gross Margin of Carlyle
- 7.11 Badese
  - 7.11.1 Company profile
  - 7.11.2 Representative Coating Resins Product
  - 7.11.3 Coating Resins Sales, Revenue, Price and Gross Margin of Badese
- 7.12 DSM
  - 7.12.1 Company profile
  - 7.12.2 Representative Coating Resins Product
  - 7.12.3 Coating Resins Sales, Revenue, Price and Gross Margin of DSM
- 7.13 Levi
  - 7.13.1 Company profile
  - 7.13.2 Representative Coating Resins Product
  - 7.13.3 Coating Resins Sales, Revenue, Price and Gross Margin of Levi
- 7.14 Chinapaint
  - 7.14.1 Company profile
  - 7.14.2 Representative Coating Resins Product
  - 7.14.3 Coating Resins Sales, Revenue, Price and Gross Margin of Chinapaint
- 7.15 SKShu
  - 7.15.1 Company profile
  - 7.15.2 Representative Coating Resins Product
  - 7.15.3 Coating Resins Sales, Revenue, Price and Gross Margin of SKShu
- 7.16 Carpoly
- 7.17 Maydos
- 7.18 Shicaile
- 7.19 Huawang
- 7.20 Jady
- 7.21 Pretex
- 7.22 Xiangjiang
- 7.23 Austre

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF COATING RESINS**

- 8.1 Industry Chain of Coating Resins
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF COATING RESINS**

- 9.1 Cost Structure Analysis of Coating Resins
- 9.2 Raw Materials Cost Analysis of Coating Resins
- 9.3 Labor Cost Analysis of Coating Resins
- 9.4 Manufacturing Expenses Analysis of Coating Resins

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF COATING RESINS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Coating Resins-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/C5476742D7A8EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C5476742D7A8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970