

# Coating Auxiliaries-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/C21433C1621MEN.html>

Date: March 2018

Pages: 150

Price: US\$ 2,980.00 (Single User License)

ID: C21433C1621MEN

## Abstracts

### Report Summary

Coating Auxiliaries-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Coating Auxiliaries industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Coating Auxiliaries 2013-2017, and development forecast 2018-2023

Main market players of Coating Auxiliaries in China, with company and product introduction, position in the Coating Auxiliaries market

Market status and development trend of Coating Auxiliaries by types and applications

Cost and profit status of Coating Auxiliaries, and marketing status

Market growth drivers and challenges

The report segments the China Coating Auxiliaries market as:

China Coating Auxiliaries Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Coating Auxiliaries Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Polyurethane  
Silicone Based

China Coating Auxiliaries Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Construction Industry  
Textile Industry  
Other

China Coating Auxiliaries Market: Players Segment Analysis (Company and Product introduction, Coating Auxiliaries Sales Volume, Revenue, Price and Gross Margin):

Baalbaki  
Bomex Berlac Group  
AkzoNobel  
BASF  
BYK-Chemie  
Dow Chemical  
Evonik Industries  
Arch Chemicals  
Ashland  
Buckman Laboratories  
Lubrizol  
Chemtura  
Clariant  
EVONIK  
Croda Oleochemicals  
Cytex Industries  
Dover Chemical  
Dow Corning  
Eastman Chemical  
Elementis Specialtie

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF COATING AUXILIARIES**

- 1.1 Definition of Coating Auxiliaries in This Report
- 1.2 Commercial Types of Coating Auxiliaries
  - 1.2.1 Polyurethane
  - 1.2.2 Silicone Based
- 1.3 Downstream Application of Coating Auxiliaries
  - 1.3.1 Construction Industry
  - 1.3.2 Textile Industry
  - 1.3.3 Other
- 1.4 Development History of Coating Auxiliaries
- 1.5 Market Status and Trend of Coating Auxiliaries 2013-2023
  - 1.5.1 China Coating Auxiliaries Market Status and Trend 2013-2023
  - 1.5.2 Regional Coating Auxiliaries Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Coating Auxiliaries in China 2013-2017
- 2.2 Consumption Market of Coating Auxiliaries in China by Regions
  - 2.2.1 Consumption Volume of Coating Auxiliaries in China by Regions
  - 2.2.2 Revenue of Coating Auxiliaries in China by Regions
- 2.3 Market Analysis of Coating Auxiliaries in China by Regions
  - 2.3.1 Market Analysis of Coating Auxiliaries in North China 2013-2017
  - 2.3.2 Market Analysis of Coating Auxiliaries in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Coating Auxiliaries in East China 2013-2017
  - 2.3.4 Market Analysis of Coating Auxiliaries in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Coating Auxiliaries in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Coating Auxiliaries in Northwest China 2013-2017
- 2.4 Market Development Forecast of Coating Auxiliaries in China 2018-2023
  - 2.4.1 Market Development Forecast of Coating Auxiliaries in China 2018-2023
  - 2.4.2 Market Development Forecast of Coating Auxiliaries by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Coating Auxiliaries in China by Types
  - 3.1.2 Revenue of Coating Auxiliaries in China by Types

- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Coating Auxiliaries in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Coating Auxiliaries in China by Downstream Industry
- 4.2 Demand Volume of Coating Auxiliaries by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Coating Auxiliaries by Downstream Industry in North China
  - 4.2.2 Demand Volume of Coating Auxiliaries by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Coating Auxiliaries by Downstream Industry in East China
  - 4.2.4 Demand Volume of Coating Auxiliaries by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Coating Auxiliaries by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of Coating Auxiliaries by Downstream Industry in Northwest China
- 4.3 Market Forecast of Coating Auxiliaries in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF COATING AUXILIARIES**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Coating Auxiliaries Downstream Industry Situation and Trend Overview

## **CHAPTER 6 COATING AUXILIARIES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Coating Auxiliaries in China by Major Players
- 6.2 Revenue of Coating Auxiliaries in China by Major Players
- 6.3 Basic Information of Coating Auxiliaries by Major Players
  - 6.3.1 Headquarters Location and Established Time of Coating Auxiliaries Major Players

- 6.3.2 Employees and Revenue Level of Coating Auxiliaries Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 COATING AUXILIARIES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Baalbaki

- 7.1.1 Company profile
- 7.1.2 Representative Coating Auxiliaries Product
- 7.1.3 Coating Auxiliaries Sales, Revenue, Price and Gross Margin of Baalbaki

### 7.2 Bomex Berlac Group

- 7.2.1 Company profile
- 7.2.2 Representative Coating Auxiliaries Product
- 7.2.3 Coating Auxiliaries Sales, Revenue, Price and Gross Margin of Bomex Berlac

### Group

### 7.3 AkzoNobel

- 7.3.1 Company profile
- 7.3.2 Representative Coating Auxiliaries Product
- 7.3.3 Coating Auxiliaries Sales, Revenue, Price and Gross Margin of AkzoNobel

### 7.4 BASF

- 7.4.1 Company profile
- 7.4.2 Representative Coating Auxiliaries Product
- 7.4.3 Coating Auxiliaries Sales, Revenue, Price and Gross Margin of BASF

### 7.5 BYK-Chemie

- 7.5.1 Company profile
- 7.5.2 Representative Coating Auxiliaries Product
- 7.5.3 Coating Auxiliaries Sales, Revenue, Price and Gross Margin of BYK-Chemie

### 7.6 Dow Chemical

- 7.6.1 Company profile
- 7.6.2 Representative Coating Auxiliaries Product
- 7.6.3 Coating Auxiliaries Sales, Revenue, Price and Gross Margin of Dow Chemical

### 7.7 Evonik Industries

- 7.7.1 Company profile
- 7.7.2 Representative Coating Auxiliaries Product
- 7.7.3 Coating Auxiliaries Sales, Revenue, Price and Gross Margin of Evonik Industries

### 7.8 Arch Chemicals

- 7.8.1 Company profile
- 7.8.2 Representative Coating Auxiliaries Product
- 7.8.3 Coating Auxiliaries Sales, Revenue, Price and Gross Margin of Arch Chemicals
- 7.9 Ashland
  - 7.9.1 Company profile
  - 7.9.2 Representative Coating Auxiliaries Product
  - 7.9.3 Coating Auxiliaries Sales, Revenue, Price and Gross Margin of Ashland
- 7.10 Buckman Laboratories
  - 7.10.1 Company profile
  - 7.10.2 Representative Coating Auxiliaries Product
  - 7.10.3 Coating Auxiliaries Sales, Revenue, Price and Gross Margin of Buckman Laboratories
- 7.11 Lubrizol
  - 7.11.1 Company profile
  - 7.11.2 Representative Coating Auxiliaries Product
  - 7.11.3 Coating Auxiliaries Sales, Revenue, Price and Gross Margin of Lubrizol
- 7.12 Chemtura
  - 7.12.1 Company profile
  - 7.12.2 Representative Coating Auxiliaries Product
  - 7.12.3 Coating Auxiliaries Sales, Revenue, Price and Gross Margin of Chemtura
- 7.13 Clariant
  - 7.13.1 Company profile
  - 7.13.2 Representative Coating Auxiliaries Product
  - 7.13.3 Coating Auxiliaries Sales, Revenue, Price and Gross Margin of Clariant
- 7.14 EVONIK
  - 7.14.1 Company profile
  - 7.14.2 Representative Coating Auxiliaries Product
  - 7.14.3 Coating Auxiliaries Sales, Revenue, Price and Gross Margin of EVONIK
- 7.15 Croda Oleochemicals
  - 7.15.1 Company profile
  - 7.15.2 Representative Coating Auxiliaries Product
  - 7.15.3 Coating Auxiliaries Sales, Revenue, Price and Gross Margin of Croda Oleochemicals
- 7.16 Cytec Industries
- 7.17 Dover Chemical
- 7.18 Dow Corning
- 7.19 Eastman Chemical
- 7.20 Elementis Specialtie

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF COATING AUXILIARIES**

- 8.1 Industry Chain of Coating Auxiliaries
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF COATING AUXILIARIES**

- 9.1 Cost Structure Analysis of Coating Auxiliaries
- 9.2 Raw Materials Cost Analysis of Coating Auxiliaries
- 9.3 Labor Cost Analysis of Coating Auxiliaries
- 9.4 Manufacturing Expenses Analysis of Coating Auxiliaries

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF COATING AUXILIARIES**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Coating Auxiliaries-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/C21433C1621MEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C21433C1621MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970