

# Coated Papers-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/C1E92CDAB22EN.html>

Date: February 2018

Pages: 149

Price: US\$ 2,480.00 (Single User License)

ID: C1E92CDAB22EN

## Abstracts

### Report Summary

Coated Papers-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Coated Papers industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Coated Papers 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Coated Papers worldwide, with company and product introduction, position in the Coated Papers market

Market status and development trend of Coated Papers by types and applications

Cost and profit status of Coated Papers, and marketing status

Market growth drivers and challenges

The report segments the global Coated Papers market as:

Global Coated Papers Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

## Latin America

Global Coated Papers Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

High Quality Coated Paper  
Standard Coated Paper  
Frosted Glass Coated Paper  
Lightweight Coated Paper

Global Coated Papers Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Packing  
Printing  
Tag  
Other

Global Coated Papers Market: Manufacturers Segment Analysis (Company and Product introduction, Coated Papers Sales Volume, Revenue, Price and Gross Margin):

Nippon Paper Industries  
Oji Holdings  
Sappi  
Stora Enso  
UPM  
Arjowiggins  
APP (Asia Pulp & Paper)  
Arbor Private Investment  
Michelman  
Packaging Corporation of America  
Ingredion  
Resolute Forest Products  
Twin Rivers Paper  
Verso

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



## Contents

### **CHAPTER 1 OVERVIEW OF COATED PAPERS**

- 1.1 Definition of Coated Papers in This Report
- 1.2 Commercial Types of Coated Papers
  - 1.2.1 High Quality Coated Paper
  - 1.2.2 Standard Coated Paper
  - 1.2.3 Frosted Glass Coated Paper
  - 1.2.4 Lightweight Coated Paper
- 1.3 Downstream Application of Coated Papers
  - 1.3.1 Packing
  - 1.3.2 Printing
  - 1.3.3 Tag
  - 1.3.4 Other
- 1.4 Development History of Coated Papers
- 1.5 Market Status and Trend of Coated Papers 2013-2023
  - 1.5.1 Global Coated Papers Market Status and Trend 2013-2023
  - 1.5.2 Regional Coated Papers Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Coated Papers 2013-2017
- 2.2 Production Market of Coated Papers by Regions
  - 2.2.1 Production Volume of Coated Papers by Regions
  - 2.2.2 Production Value of Coated Papers by Regions
- 2.3 Demand Market of Coated Papers by Regions
- 2.4 Production and Demand Status of Coated Papers by Regions
  - 2.4.1 Production and Demand Status of Coated Papers by Regions 2013-2017
  - 2.4.2 Import and Export Status of Coated Papers by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Coated Papers by Types
- 3.2 Production Value of Coated Papers by Types
- 3.3 Market Forecast of Coated Papers by Types

### **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Coated Papers by Downstream Industry
- 4.2 Market Forecast of Coated Papers by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF COATED PAPERS**

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Coated Papers Downstream Industry Situation and Trend Overview

## **CHAPTER 6 COATED PAPERS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

- 6.1 Production Volume of Coated Papers by Major Manufacturers
- 6.2 Production Value of Coated Papers by Major Manufacturers
- 6.3 Basic Information of Coated Papers by Major Manufacturers
  - 6.3.1 Headquarters Location and Established Time of Coated Papers Major Manufacturer
  - 6.3.2 Employees and Revenue Level of Coated Papers Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 COATED PAPERS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Nippon Paper Industries
  - 7.1.1 Company profile
  - 7.1.2 Representative Coated Papers Product
  - 7.1.3 Coated Papers Sales, Revenue, Price and Gross Margin of Nippon Paper Industries
- 7.2 Oji Holdings
  - 7.2.1 Company profile
  - 7.2.2 Representative Coated Papers Product
  - 7.2.3 Coated Papers Sales, Revenue, Price and Gross Margin of Oji Holdings
- 7.3 Sappi
  - 7.3.1 Company profile
  - 7.3.2 Representative Coated Papers Product
  - 7.3.3 Coated Papers Sales, Revenue, Price and Gross Margin of Sappi

## 7.4 Stora Enso

### 7.4.1 Company profile

### 7.4.2 Representative Coated Papers Product

### 7.4.3 Coated Papers Sales, Revenue, Price and Gross Margin of Stora Enso

## 7.5 UPM

### 7.5.1 Company profile

### 7.5.2 Representative Coated Papers Product

### 7.5.3 Coated Papers Sales, Revenue, Price and Gross Margin of UPM

## 7.6 Arjowiggins

### 7.6.1 Company profile

### 7.6.2 Representative Coated Papers Product

### 7.6.3 Coated Papers Sales, Revenue, Price and Gross Margin of Arjowiggins

## 7.7 APP (Asia Pulp & Paper)

### 7.7.1 Company profile

### 7.7.2 Representative Coated Papers Product

### 7.7.3 Coated Papers Sales, Revenue, Price and Gross Margin of APP (Asia Pulp & Paper)

## 7.8 Arbor Private Investment

### 7.8.1 Company profile

### 7.8.2 Representative Coated Papers Product

### 7.8.3 Coated Papers Sales, Revenue, Price and Gross Margin of Arbor Private Investment

## 7.9 Michelman

### 7.9.1 Company profile

### 7.9.2 Representative Coated Papers Product

### 7.9.3 Coated Papers Sales, Revenue, Price and Gross Margin of Michelman

## 7.10 Packaging Corporation of America

### 7.10.1 Company profile

### 7.10.2 Representative Coated Papers Product

### 7.10.3 Coated Papers Sales, Revenue, Price and Gross Margin of Packaging Corporation of America

## 7.11 Ingredion

### 7.11.1 Company profile

### 7.11.2 Representative Coated Papers Product

### 7.11.3 Coated Papers Sales, Revenue, Price and Gross Margin of Ingredion

## 7.12 Resolute Forest Products

### 7.12.1 Company profile

### 7.12.2 Representative Coated Papers Product

### 7.12.3 Coated Papers Sales, Revenue, Price and Gross Margin of Resolute Forest

## Products

### 7.13 Twin Rivers Paper

#### 7.13.1 Company profile

#### 7.13.2 Representative Coated Papers Product

#### 7.13.3 Coated Papers Sales, Revenue, Price and Gross Margin of Twin Rivers Paper

### 7.14 Verso

#### 7.14.1 Company profile

#### 7.14.2 Representative Coated Papers Product

#### 7.14.3 Coated Papers Sales, Revenue, Price and Gross Margin of Verso

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF COATED PAPERS**

### 8.1 Industry Chain of Coated Papers

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF COATED PAPERS**

### 9.1 Cost Structure Analysis of Coated Papers

### 9.2 Raw Materials Cost Analysis of Coated Papers

### 9.3 Labor Cost Analysis of Coated Papers

### 9.4 Manufacturing Expenses Analysis of Coated Papers

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF COATED PAPERS**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

## 12.1 Methodology/Research Approach

### 12.1.1 Research Programs/Design

### 12.1.2 Market Size Estimation

### 12.1.3 Market Breakdown and Data Triangulation

## 12.2 Data Source

### 12.2.1 Secondary Sources

### 12.2.2 Primary Sources

## 12.3 Reference



## I would like to order

Product name: Coated Papers-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/C1E92CDAB22EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C1E92CDAB22EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970