

# Cloud Storage-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/C2632787884EN.html

Date: February 2018

Pages: 155

Price: US\$ 3,480.00 (Single User License)

ID: C2632787884EN

### **Abstracts**

### **Report Summary**

Cloud Storage-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Cloud Storage industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Cloud Storage 2013-2017, and development forecast 2018-2023

Main market players of Cloud Storage in North America, with company and product introduction, position in the Cloud Storage market

Market status and development trend of Cloud Storage by types and applications Cost and profit status of Cloud Storage, and marketing status Market growth drivers and challenges

The report segments the North America Cloud Storage market as:

North America Cloud Storage Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States Canada Mexico

North America Cloud Storage Market: Product Type Segment Analysis (Consumption



Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

By Storage capacity Less than 100GB 100GB to 1TB 1TB to 5TB More than 5TB

North America Cloud Storage Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Public Cloud Private Cloud Hybrid Cloud

North America Cloud Storage Market: Players Segment Analysis (Company and Product introduction, Cloud Storage Sales Volume, Revenue, Price and Gross Margin):

Zoolz

OpenDrive

JustCloud

MozyPro

Egnyte

CrashPlan

Dropbox

Carbonite

Hightail

Box

Alibaba

Amazon

Baidu

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF CLOUD STORAGE**

- 1.1 Definition of Cloud Storage in This Report
- 1.2 Commercial Types of Cloud Storage
  - 1.2.1 By Storage capacity
  - 1.2.2 Less than 100GB
  - 1.2.3 100GB to 1TB
  - 1.2.4 1TB to 5TB
  - 1.2.5 More than 5TB
- 1.3 Downstream Application of Cloud Storage
- 1.3.1 Public Cloud
- 1.3.2 Private Cloud
- 1.3.3 Hybrid Cloud
- 1.4 Development History of Cloud Storage
- 1.5 Market Status and Trend of Cloud Storage 2013-2023
  - 1.5.1 North America Cloud Storage Market Status and Trend 2013-2023
- 1.5.2 Regional Cloud Storage Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Cloud Storage in North America 2013-2017
- 2.2 Consumption Market of Cloud Storage in North America by Regions
  - 2.2.1 Consumption Volume of Cloud Storage in North America by Regions
  - 2.2.2 Revenue of Cloud Storage in North America by Regions
- 2.3 Market Analysis of Cloud Storage in North America by Regions
  - 2.3.1 Market Analysis of Cloud Storage in United States 2013-2017
  - 2.3.2 Market Analysis of Cloud Storage in Canada 2013-2017
- 2.3.3 Market Analysis of Cloud Storage in Mexico 2013-2017
- 2.4 Market Development Forecast of Cloud Storage in North America 2018-2023
  - 2.4.1 Market Development Forecast of Cloud Storage in North America 2018-2023
  - 2.4.2 Market Development Forecast of Cloud Storage by Regions 2018-2023

### **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole North America Market Status by Types
- 3.1.1 Consumption Volume of Cloud Storage in North America by Types
- 3.1.2 Revenue of Cloud Storage in North America by Types



- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
  - 3.2.2 Market Status by Types in Canada
  - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Cloud Storage in North America by Types

# CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Cloud Storage in North America by Downstream Industry
- 4.2 Demand Volume of Cloud Storage by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Cloud Storage by Downstream Industry in United States
  - 4.2.2 Demand Volume of Cloud Storage by Downstream Industry in Canada
- 4.2.3 Demand Volume of Cloud Storage by Downstream Industry in Mexico
- 4.3 Market Forecast of Cloud Storage in North America by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CLOUD STORAGE

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Cloud Storage Downstream Industry Situation and Trend Overview

# CHAPTER 6 CLOUD STORAGE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Cloud Storage in North America by Major Players
- 6.2 Revenue of Cloud Storage in North America by Major Players
- 6.3 Basic Information of Cloud Storage by Major Players
  - 6.3.1 Headquarters Location and Established Time of Cloud Storage Major Players
  - 6.3.2 Employees and Revenue Level of Cloud Storage Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 CLOUD STORAGE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Zoolz
  - 7.1.1 Company profile



- 7.1.2 Representative Cloud Storage Product
- 7.1.3 Cloud Storage Sales, Revenue, Price and Gross Margin of Zoolz
- 7.2 OpenDrive
  - 7.2.1 Company profile
  - 7.2.2 Representative Cloud Storage Product
  - 7.2.3 Cloud Storage Sales, Revenue, Price and Gross Margin of OpenDrive
- 7.3 JustCloud
  - 7.3.1 Company profile
  - 7.3.2 Representative Cloud Storage Product
  - 7.3.3 Cloud Storage Sales, Revenue, Price and Gross Margin of JustCloud
- 7.4 MozyPro
  - 7.4.1 Company profile
  - 7.4.2 Representative Cloud Storage Product
  - 7.4.3 Cloud Storage Sales, Revenue, Price and Gross Margin of MozyPro
- 7.5 Egnyte
  - 7.5.1 Company profile
  - 7.5.2 Representative Cloud Storage Product
  - 7.5.3 Cloud Storage Sales, Revenue, Price and Gross Margin of Egnyte
- 7.6 CrashPlan
  - 7.6.1 Company profile
  - 7.6.2 Representative Cloud Storage Product
  - 7.6.3 Cloud Storage Sales, Revenue, Price and Gross Margin of CrashPlan
- 7.7 Dropbox
  - 7.7.1 Company profile
  - 7.7.2 Representative Cloud Storage Product
  - 7.7.3 Cloud Storage Sales, Revenue, Price and Gross Margin of Dropbox
- 7.8 Carbonite
  - 7.8.1 Company profile
  - 7.8.2 Representative Cloud Storage Product
- 7.8.3 Cloud Storage Sales, Revenue, Price and Gross Margin of Carbonite
- 7.9 Hightail
  - 7.9.1 Company profile
  - 7.9.2 Representative Cloud Storage Product
  - 7.9.3 Cloud Storage Sales, Revenue, Price and Gross Margin of Hightail
- 7.10 Box
  - 7.10.1 Company profile
  - 7.10.2 Representative Cloud Storage Product
- 7.10.3 Cloud Storage Sales, Revenue, Price and Gross Margin of Box
- 7.11 Alibaba



- 7.11.1 Company profile
- 7.11.2 Representative Cloud Storage Product
- 7.11.3 Cloud Storage Sales, Revenue, Price and Gross Margin of Alibaba
- 7.12 Amazon
  - 7.12.1 Company profile
  - 7.12.2 Representative Cloud Storage Product
- 7.12.3 Cloud Storage Sales, Revenue, Price and Gross Margin of Amazon
- 7.13 Baidu
  - 7.13.1 Company profile
  - 7.13.2 Representative Cloud Storage Product
  - 7.13.3 Cloud Storage Sales, Revenue, Price and Gross Margin of Baidu

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CLOUD STORAGE

- 8.1 Industry Chain of Cloud Storage
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CLOUD STORAGE**

- 9.1 Cost Structure Analysis of Cloud Storage
- 9.2 Raw Materials Cost Analysis of Cloud Storage
- 9.3 Labor Cost Analysis of Cloud Storage
- 9.4 Manufacturing Expenses Analysis of Cloud Storage

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF CLOUD STORAGE

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### CHAPTER 11 REPORT CONCLUSION



### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Cloud Storage-North America Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/C2632787884EN.html">https://marketpublishers.com/r/C2632787884EN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C2632787884EN.html">https://marketpublishers.com/r/C2632787884EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970