

# Cloud Based Video Streaming-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/C910E7AD158EN.html>

Date: December 2017

Pages: 151

Price: US\$ 2,980.00 (Single User License)

ID: C910E7AD158EN

## Abstracts

### Report Summary

Cloud Based Video Streaming-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Cloud Based Video Streaming industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Cloud Based Video Streaming 2013-2017, and development forecast 2018-2023

Main market players of Cloud Based Video Streaming in China, with company and product introduction, position in the Cloud Based Video Streaming market

Market status and development trend of Cloud Based Video Streaming by types and applications

Cost and profit status of Cloud Based Video Streaming, and marketing status

Market growth drivers and challenges

The report segments the China Cloud Based Video Streaming market as:

China Cloud Based Video Streaming Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China  
Northwest China

China Cloud Based Video Streaming Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Public Cloud  
Private Cloud  
Hybrid Cloud

China Cloud Based Video Streaming Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Broadcasters, Operators and Media  
Education  
Healthcare  
Government  
Others

China Cloud Based Video Streaming Market: Players Segment Analysis (Company and Product introduction, Cloud Based Video Streaming Sales Volume, Revenue, Price and Gross Margin):

A-frame (U.K.)  
Amazon Web Services (U.S.)  
Encoding.Com (U.S.)  
Forbidden Technologies (U.K.)  
Haivision Hyperstream (U.S.)  
Microsoft Azure (U.S.)  
Mixmoov (France)  
Akamai Technologies (U.S.)  
Sorenson Media (U.S.)

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF CLOUD BASED VIDEO STREAMING**

- 1.1 Definition of Cloud Based Video Streaming in This Report
- 1.2 Commercial Types of Cloud Based Video Streaming
  - 1.2.1 Public Cloud
  - 1.2.2 Private Cloud
  - 1.2.3 Hybrid Cloud
- 1.3 Downstream Application of Cloud Based Video Streaming
  - 1.3.1 Broadcasters, Operators and Media
  - 1.3.2 Education
  - 1.3.3 Healthcare
  - 1.3.4 Government
  - 1.3.5 Others
- 1.4 Development History of Cloud Based Video Streaming
- 1.5 Market Status and Trend of Cloud Based Video Streaming 2013-2023
  - 1.5.1 China Cloud Based Video Streaming Market Status and Trend 2013-2023
  - 1.5.2 Regional Cloud Based Video Streaming Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Cloud Based Video Streaming in China 2013-2017
- 2.2 Consumption Market of Cloud Based Video Streaming in China by Regions
  - 2.2.1 Consumption Volume of Cloud Based Video Streaming in China by Regions
  - 2.2.2 Revenue of Cloud Based Video Streaming in China by Regions
- 2.3 Market Analysis of Cloud Based Video Streaming in China by Regions
  - 2.3.1 Market Analysis of Cloud Based Video Streaming in North China 2013-2017
  - 2.3.2 Market Analysis of Cloud Based Video Streaming in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Cloud Based Video Streaming in East China 2013-2017
  - 2.3.4 Market Analysis of Cloud Based Video Streaming in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Cloud Based Video Streaming in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Cloud Based Video Streaming in Northwest China 2013-2017
- 2.4 Market Development Forecast of Cloud Based Video Streaming in China 2018-2023
  - 2.4.1 Market Development Forecast of Cloud Based Video Streaming in China 2018-2023
  - 2.4.2 Market Development Forecast of Cloud Based Video Streaming by Regions 2018-2023

## **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole China Market Status by Types

3.1.1 Consumption Volume of Cloud Based Video Streaming in China by Types

3.1.2 Revenue of Cloud Based Video Streaming in China by Types

### 3.2 China Market Status by Types in Major Countries

3.2.1 Market Status by Types in North China

3.2.2 Market Status by Types in Northeast China

3.2.3 Market Status by Types in East China

3.2.4 Market Status by Types in Central & South China

3.2.5 Market Status by Types in Southwest China

3.2.6 Market Status by Types in Northwest China

### 3.3 Market Forecast of Cloud Based Video Streaming in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Cloud Based Video Streaming in China by Downstream Industry

### 4.2 Demand Volume of Cloud Based Video Streaming by Downstream Industry in Major Countries

4.2.1 Demand Volume of Cloud Based Video Streaming by Downstream Industry in North China

4.2.2 Demand Volume of Cloud Based Video Streaming by Downstream Industry in Northeast China

4.2.3 Demand Volume of Cloud Based Video Streaming by Downstream Industry in East China

4.2.4 Demand Volume of Cloud Based Video Streaming by Downstream Industry in Central & South China

4.2.5 Demand Volume of Cloud Based Video Streaming by Downstream Industry in Southwest China

4.2.6 Demand Volume of Cloud Based Video Streaming by Downstream Industry in Northwest China

### 4.3 Market Forecast of Cloud Based Video Streaming in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CLOUD BASED VIDEO STREAMING**

### 5.1 China Economy Situation and Trend Overview

## 5.2 Cloud Based Video Streaming Downstream Industry Situation and Trend Overview

### **CHAPTER 6 CLOUD BASED VIDEO STREAMING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

#### 6.1 Sales Volume of Cloud Based Video Streaming in China by Major Players

#### 6.2 Revenue of Cloud Based Video Streaming in China by Major Players

#### 6.3 Basic Information of Cloud Based Video Streaming by Major Players

##### 6.3.1 Headquarters Location and Established Time of Cloud Based Video Streaming Major Players

##### 6.3.2 Employees and Revenue Level of Cloud Based Video Streaming Major Players

#### 6.4 Market Competition News and Trend

##### 6.4.1 Merger, Consolidation or Acquisition News

##### 6.4.2 Investment or Disinvestment News

##### 6.4.3 New Product Development and Launch

### **CHAPTER 7 CLOUD BASED VIDEO STREAMING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

#### 7.1 A-frame (U.K.)

##### 7.1.1 Company profile

##### 7.1.2 Representative Cloud Based Video Streaming Product

##### 7.1.3 Cloud Based Video Streaming Sales, Revenue, Price and Gross Margin of A-frame (U.K.)

#### 7.2 Amazon Web Services (U.S.)

##### 7.2.1 Company profile

##### 7.2.2 Representative Cloud Based Video Streaming Product

##### 7.2.3 Cloud Based Video Streaming Sales, Revenue, Price and Gross Margin of Amazon Web Services (U.S.)

#### 7.3 Encoding.Com (U.S.)

##### 7.3.1 Company profile

##### 7.3.2 Representative Cloud Based Video Streaming Product

##### 7.3.3 Cloud Based Video Streaming Sales, Revenue, Price and Gross Margin of Encoding.Com (U.S.)

#### 7.4 Forbidden Technologies (U.K.)

##### 7.4.1 Company profile

##### 7.4.2 Representative Cloud Based Video Streaming Product

##### 7.4.3 Cloud Based Video Streaming Sales, Revenue, Price and Gross Margin of Forbidden Technologies (U.K.)

## 7.5 Haivision Hyperstream (U.S.)

### 7.5.1 Company profile

### 7.5.2 Representative Cloud Based Video Streaming Product

### 7.5.3 Cloud Based Video Streaming Sales, Revenue, Price and Gross Margin of Haivision Hyperstream (U.S.)

## 7.6 Microsoft Azure (U.S.)

### 7.6.1 Company profile

### 7.6.2 Representative Cloud Based Video Streaming Product

### 7.6.3 Cloud Based Video Streaming Sales, Revenue, Price and Gross Margin of Microsoft Azure (U.S.)

## 7.7 Mixmoov (France)

### 7.7.1 Company profile

### 7.7.2 Representative Cloud Based Video Streaming Product

### 7.7.3 Cloud Based Video Streaming Sales, Revenue, Price and Gross Margin of Mixmoov (France)

## 7.8 Akamai Technologies (U.S.)

### 7.8.1 Company profile

### 7.8.2 Representative Cloud Based Video Streaming Product

### 7.8.3 Cloud Based Video Streaming Sales, Revenue, Price and Gross Margin of Akamai Technologies (U.S.)

## 7.9 Sorenson Media (U.S.)

### 7.9.1 Company profile

### 7.9.2 Representative Cloud Based Video Streaming Product

### 7.9.3 Cloud Based Video Streaming Sales, Revenue, Price and Gross Margin of Sorenson Media (U.S.)

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CLOUD BASED VIDEO STREAMING**

### 8.1 Industry Chain of Cloud Based Video Streaming

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CLOUD BASED VIDEO STREAMING**

### 9.1 Cost Structure Analysis of Cloud Based Video Streaming

### 9.2 Raw Materials Cost Analysis of Cloud Based Video Streaming

### 9.3 Labor Cost Analysis of Cloud Based Video Streaming

## 9.4 Manufacturing Expenses Analysis of Cloud Based Video Streaming

# **CHAPTER 10 MARKETING STATUS ANALYSIS OF CLOUD BASED VIDEO STREAMING**

## 10.1 Marketing Channel

### 10.1.1 Direct Marketing

### 10.1.2 Indirect Marketing

### 10.1.3 Marketing Channel Development Trend

## 10.2 Market Positioning

### 10.2.1 Pricing Strategy

### 10.2.2 Brand Strategy

### 10.2.3 Target Client

## 10.3 Distributors/Traders List

# **CHAPTER 11 REPORT CONCLUSION**

# **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

## 12.1 Methodology/Research Approach

### 12.1.1 Research Programs/Design

### 12.1.2 Market Size Estimation

### 12.1.3 Market Breakdown and Data Triangulation

## 12.2 Data Source

### 12.2.1 Secondary Sources

### 12.2.2 Primary Sources

## 12.3 Reference

## I would like to order

Product name: Cloud Based Video Streaming-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/C910E7AD158EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C910E7AD158EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970