

# Clothing and Footwear Retail-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/CDC2F81D863MEN.html>

Date: February 2018

Pages: 146

Price: US\$ 3,480.00 (Single User License)

ID: CDC2F81D863MEN

## Abstracts

### Report Summary

Clothing and Footwear Retail-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Clothing and Footwear Retail industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Clothing and Footwear Retail 2013-2017, and development forecast 2018-2023

Main market players of Clothing and Footwear Retail in EMEA, with company and product introduction, position in the Clothing and Footwear Retail market

Market status and development trend of Clothing and Footwear Retail by types and applications

Cost and profit status of Clothing and Footwear Retail, and marketing status

Market growth drivers and challenges

The report segments the EMEA Clothing and Footwear Retail market as:

EMEA Clothing and Footwear Retail Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Clothing and Footwear Retail Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Sports Clothing and Footwear  
Fitness Clothing and Footwear  
Others

EMEA Clothing and Footwear Retail Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Men  
Women  
Kids

EMEA Clothing and Footwear Retail Market: Players Segment Analysis (Company and Product introduction, Clothing and Footwear Retail Sales Volume, Revenue, Price and Gross Margin):

Adidas  
Nike  
Under Armour  
New Balance  
Skechers  
Reebok  
Champion  
Converse  
Puma  
ASICS Corp.  
Vans  
Jordan  
Fila  
VF Corp.  
Benetton Group  
Hanes Brand  
Billabong International Ltd.

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF CLOTHING AND FOOTWEAR RETAIL**

- 1.1 Definition of Clothing and Footwear Retail in This Report
- 1.2 Commercial Types of Clothing and Footwear Retail
  - 1.2.1 Sports Clothing and Footwear
  - 1.2.2 Fitness Clothing and Footwear
  - 1.2.3 Others
- 1.3 Downstream Application of Clothing and Footwear Retail
  - 1.3.1 Men
  - 1.3.2 Women
  - 1.3.3 Kids
- 1.4 Development History of Clothing and Footwear Retail
- 1.5 Market Status and Trend of Clothing and Footwear Retail 2013-2023
  - 1.5.1 EMEA Clothing and Footwear Retail Market Status and Trend 2013-2023
  - 1.5.2 Regional Clothing and Footwear Retail Market Status and Trend 2013-2023

### **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Clothing and Footwear Retail in EMEA 2013-2017
- 2.2 Consumption Market of Clothing and Footwear Retail in EMEA by Regions
  - 2.2.1 Consumption Volume of Clothing and Footwear Retail in EMEA by Regions
  - 2.2.2 Revenue of Clothing and Footwear Retail in EMEA by Regions
- 2.3 Market Analysis of Clothing and Footwear Retail in EMEA by Regions
  - 2.3.1 Market Analysis of Clothing and Footwear Retail in Europe 2013-2017
  - 2.3.2 Market Analysis of Clothing and Footwear Retail in Middle East 2013-2017
  - 2.3.3 Market Analysis of Clothing and Footwear Retail in Africa 2013-2017
- 2.4 Market Development Forecast of Clothing and Footwear Retail in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Clothing and Footwear Retail in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Clothing and Footwear Retail by Regions 2018-2023

### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Clothing and Footwear Retail in EMEA by Types
  - 3.1.2 Revenue of Clothing and Footwear Retail in EMEA by Types

### 3.2 EMEA Market Status by Types in Major Countries

#### 3.2.1 Market Status by Types in Europe

#### 3.2.2 Market Status by Types in Middle East

#### 3.2.3 Market Status by Types in Africa

### 3.3 Market Forecast of Clothing and Footwear Retail in EMEA by Types

## **CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Clothing and Footwear Retail in EMEA by Downstream Industry

### 4.2 Demand Volume of Clothing and Footwear Retail by Downstream Industry in Major Countries

#### 4.2.1 Demand Volume of Clothing and Footwear Retail by Downstream Industry in Europe

#### 4.2.2 Demand Volume of Clothing and Footwear Retail by Downstream Industry in Middle East

#### 4.2.3 Demand Volume of Clothing and Footwear Retail by Downstream Industry in Africa

### 4.3 Market Forecast of Clothing and Footwear Retail in EMEA by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CLOTHING AND FOOTWEAR RETAIL**

### 5.1 EMEA Economy Situation and Trend Overview

### 5.2 Clothing and Footwear Retail Downstream Industry Situation and Trend Overview

## **CHAPTER 6 CLOTHING AND FOOTWEAR RETAIL MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA**

### 6.1 Sales Volume of Clothing and Footwear Retail in EMEA by Major Players

### 6.2 Revenue of Clothing and Footwear Retail in EMEA by Major Players

### 6.3 Basic Information of Clothing and Footwear Retail by Major Players

#### 6.3.1 Headquarters Location and Established Time of Clothing and Footwear Retail Major Players

#### 6.3.2 Employees and Revenue Level of Clothing and Footwear Retail Major Players

### 6.4 Market Competition News and Trend

#### 6.4.1 Merger, Consolidation or Acquisition News

#### 6.4.2 Investment or Disinvestment News

#### 6.4.3 New Product Development and Launch

## **CHAPTER 7 CLOTHING AND FOOTWEAR RETAIL MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Adidas

#### 7.1.1 Company profile

#### 7.1.2 Representative Clothing and Footwear Retail Product

#### 7.1.3 Clothing and Footwear Retail Sales, Revenue, Price and Gross Margin of Adidas

### 7.2 Nike

#### 7.2.1 Company profile

#### 7.2.2 Representative Clothing and Footwear Retail Product

#### 7.2.3 Clothing and Footwear Retail Sales, Revenue, Price and Gross Margin of Nike

### 7.3 Under Armour

#### 7.3.1 Company profile

#### 7.3.2 Representative Clothing and Footwear Retail Product

#### 7.3.3 Clothing and Footwear Retail Sales, Revenue, Price and Gross Margin of Under

### Armour

### 7.4 New Balance

#### 7.4.1 Company profile

#### 7.4.2 Representative Clothing and Footwear Retail Product

#### 7.4.3 Clothing and Footwear Retail Sales, Revenue, Price and Gross Margin of New

### Balance

### 7.5 Skechers

#### 7.5.1 Company profile

#### 7.5.2 Representative Clothing and Footwear Retail Product

#### 7.5.3 Clothing and Footwear Retail Sales, Revenue, Price and Gross Margin of

### Skechers

### 7.6 Reebok

#### 7.6.1 Company profile

#### 7.6.2 Representative Clothing and Footwear Retail Product

#### 7.6.3 Clothing and Footwear Retail Sales, Revenue, Price and Gross Margin of

### Reebok

### 7.7 Champion

#### 7.7.1 Company profile

#### 7.7.2 Representative Clothing and Footwear Retail Product

#### 7.7.3 Clothing and Footwear Retail Sales, Revenue, Price and Gross Margin of

### Champion

### 7.8 Converse

#### 7.8.1 Company profile

- 7.8.2 Representative Clothing and Footwear Retail Product
- 7.8.3 Clothing and Footwear Retail Sales, Revenue, Price and Gross Margin of Converse
- 7.9 Puma
  - 7.9.1 Company profile
  - 7.9.2 Representative Clothing and Footwear Retail Product
  - 7.9.3 Clothing and Footwear Retail Sales, Revenue, Price and Gross Margin of Puma
- 7.10 ASICS Corp.
  - 7.10.1 Company profile
  - 7.10.2 Representative Clothing and Footwear Retail Product
  - 7.10.3 Clothing and Footwear Retail Sales, Revenue, Price and Gross Margin of ASICS Corp.
- 7.11 Vans
  - 7.11.1 Company profile
  - 7.11.2 Representative Clothing and Footwear Retail Product
  - 7.11.3 Clothing and Footwear Retail Sales, Revenue, Price and Gross Margin of Vans
- 7.12 Jordan
  - 7.12.1 Company profile
  - 7.12.2 Representative Clothing and Footwear Retail Product
  - 7.12.3 Clothing and Footwear Retail Sales, Revenue, Price and Gross Margin of Jordan
- 7.13 Fila
  - 7.13.1 Company profile
  - 7.13.2 Representative Clothing and Footwear Retail Product
  - 7.13.3 Clothing and Footwear Retail Sales, Revenue, Price and Gross Margin of Fila
- 7.14 VF Corp.
  - 7.14.1 Company profile
  - 7.14.2 Representative Clothing and Footwear Retail Product
  - 7.14.3 Clothing and Footwear Retail Sales, Revenue, Price and Gross Margin of VF Corp.
- 7.15 Benetton Group
  - 7.15.1 Company profile
  - 7.15.2 Representative Clothing and Footwear Retail Product
  - 7.15.3 Clothing and Footwear Retail Sales, Revenue, Price and Gross Margin of Benetton Group
- 7.16 Hanes Brand
- 7.17 Billabong International Ltd.

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CLOTHING**

## **AND FOOTWEAR RETAIL**

- 8.1 Industry Chain of Clothing and Footwear Retail
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CLOTHING AND FOOTWEAR RETAIL**

- 9.1 Cost Structure Analysis of Clothing and Footwear Retail
- 9.2 Raw Materials Cost Analysis of Clothing and Footwear Retail
- 9.3 Labor Cost Analysis of Clothing and Footwear Retail
- 9.4 Manufacturing Expenses Analysis of Clothing and Footwear Retail

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF CLOTHING AND FOOTWEAR RETAIL**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Clothing and Footwear Retail-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/CDC2F81D863MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CDC2F81D863MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970