

## Classical Guitar Strings-United States Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/C998EF30CE2MEN.html

Date: February 2018 Pages: 147 Price: US\$ 3,480.00 (Single User License) ID: C998EF30CE2MEN

### Abstracts

#### **Report Summary**

Classical Guitar Strings-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Classical Guitar Strings industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Classical Guitar Strings 2013-2017, and development forecast 2018-2023
Main market players of Classical Guitar Strings in United States, with company and product introduction, position in the Classical Guitar Strings market
Market status and development trend of Classical Guitar Strings by types and applications
Cost and profit status of Classical Guitar Strings, and marketing status

Market growth drivers and challenges

The report segments the United States Classical Guitar Strings market as:

United States Classical Guitar Strings Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England The Middle Atlantic The Midwest The West



The South

Southwest

United States Classical Guitar Strings Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Nylon Strings Fluorocarbon Strings Titanium Strings

United States Classical Guitar Strings Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Early Guitars Modern Classical Guitar

United States Classical Guitar Strings Market: Players Segment Analysis (Company and Product introduction, Classical Guitar Strings Sales Volume, Revenue, Price and Gross Margin):

Brand Astrea **Ernie Ball** Rotosound D'Addario Pirastro Thomastik Ashbury Warwick Blue Moon Cremona Jackson Atlas Elixir Katho **Planet Waves** Revelation Rico



In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### Contents

#### CHAPTER 1 OVERVIEW OF CLASSICAL GUITAR STRINGS

- 1.1 Definition of Classical Guitar Strings in This Report
- 1.2 Commercial Types of Classical Guitar Strings
- 1.2.1 Nylon Strings
- 1.2.2 Fluorocarbon Strings
- 1.2.3 Titanium Strings
- 1.3 Downstream Application of Classical Guitar Strings
- 1.3.1 Early Guitars
- 1.3.2 Modern Classical Guitar
- 1.4 Development History of Classical Guitar Strings
- 1.5 Market Status and Trend of Classical Guitar Strings 2013-2023
- 1.5.1 United States Classical Guitar Strings Market Status and Trend 2013-2023
- 1.5.2 Regional Classical Guitar Strings Market Status and Trend 2013-2023

#### CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

2.1 Market Status of Classical Guitar Strings in United States 2013-2017

- 2.2 Consumption Market of Classical Guitar Strings in United States by Regions
- 2.2.1 Consumption Volume of Classical Guitar Strings in United States by Regions
- 2.2.2 Revenue of Classical Guitar Strings in United States by Regions
- 2.3 Market Analysis of Classical Guitar Strings in United States by Regions
  - 2.3.1 Market Analysis of Classical Guitar Strings in New England 2013-2017
  - 2.3.2 Market Analysis of Classical Guitar Strings in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Classical Guitar Strings in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Classical Guitar Strings in The West 2013-2017
  - 2.3.5 Market Analysis of Classical Guitar Strings in The South 2013-2017
- 2.3.6 Market Analysis of Classical Guitar Strings in Southwest 2013-2017

2.4 Market Development Forecast of Classical Guitar Strings in United States 2018-2023

2.4.1 Market Development Forecast of Classical Guitar Strings in United States 2018-2023

2.4.2 Market Development Forecast of Classical Guitar Strings by Regions 2018-2023

#### CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

3.1 Whole United States Market Status by Types



- 3.1.1 Consumption Volume of Classical Guitar Strings in United States by Types
- 3.1.2 Revenue of Classical Guitar Strings in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
- 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Classical Guitar Strings in United States by Types

## CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Classical Guitar Strings in United States by Downstream Industry

4.2 Demand Volume of Classical Guitar Strings by Downstream Industry in Major Countries

4.2.1 Demand Volume of Classical Guitar Strings by Downstream Industry in New England

4.2.2 Demand Volume of Classical Guitar Strings by Downstream Industry in The Middle Atlantic

4.2.3 Demand Volume of Classical Guitar Strings by Downstream Industry in The Midwest

4.2.4 Demand Volume of Classical Guitar Strings by Downstream Industry in The West

4.2.5 Demand Volume of Classical Guitar Strings by Downstream Industry in The South

4.2.6 Demand Volume of Classical Guitar Strings by Downstream Industry in Southwest

4.3 Market Forecast of Classical Guitar Strings in United States by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CLASSICAL GUITAR STRINGS

5.1 United States Economy Situation and Trend Overview

5.2 Classical Guitar Strings Downstream Industry Situation and Trend Overview

#### **CHAPTER 6 CLASSICAL GUITAR STRINGS MARKET COMPETITION STATUS BY**



#### MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Classical Guitar Strings in United States by Major Players
- 6.2 Revenue of Classical Guitar Strings in United States by Major Players
- 6.3 Basic Information of Classical Guitar Strings by Major Players

6.3.1 Headquarters Location and Established Time of Classical Guitar Strings Major Players

- 6.3.2 Employees and Revenue Level of Classical Guitar Strings Major Players
- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 CLASSICAL GUITAR STRINGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Brand
- 7.1.1 Company profile
- 7.1.2 Representative Classical Guitar Strings Product
- 7.1.3 Classical Guitar Strings Sales, Revenue, Price and Gross Margin of Brand
- 7.2 Astrea
  - 7.2.1 Company profile
  - 7.2.2 Representative Classical Guitar Strings Product
- 7.2.3 Classical Guitar Strings Sales, Revenue, Price and Gross Margin of Astrea

7.3 Ernie Ball

- 7.3.1 Company profile
- 7.3.2 Representative Classical Guitar Strings Product
- 7.3.3 Classical Guitar Strings Sales, Revenue, Price and Gross Margin of Ernie Ball

7.4 Rotosound

7.4.1 Company profile

- 7.4.2 Representative Classical Guitar Strings Product
- 7.4.3 Classical Guitar Strings Sales, Revenue, Price and Gross Margin of Rotosound

7.5 D'Addario

- 7.5.1 Company profile
- 7.5.2 Representative Classical Guitar Strings Product
- 7.5.3 Classical Guitar Strings Sales, Revenue, Price and Gross Margin of D'Addario

7.6 Pirastro

- 7.6.1 Company profile
- 7.6.2 Representative Classical Guitar Strings Product



7.6.3 Classical Guitar Strings Sales, Revenue, Price and Gross Margin of Pirastro

- 7.7 Thomastik
  - 7.7.1 Company profile
  - 7.7.2 Representative Classical Guitar Strings Product
  - 7.7.3 Classical Guitar Strings Sales, Revenue, Price and Gross Margin of Thomastik
- 7.8 Ashbury
  - 7.8.1 Company profile
  - 7.8.2 Representative Classical Guitar Strings Product
- 7.8.3 Classical Guitar Strings Sales, Revenue, Price and Gross Margin of Ashbury
- 7.9 Warwick
  - 7.9.1 Company profile
  - 7.9.2 Representative Classical Guitar Strings Product
- 7.9.3 Classical Guitar Strings Sales, Revenue, Price and Gross Margin of Warwick
- 7.10 Blue Moon
  - 7.10.1 Company profile
  - 7.10.2 Representative Classical Guitar Strings Product
- 7.10.3 Classical Guitar Strings Sales, Revenue, Price and Gross Margin of Blue Moon
- 7.11 Cremona
  - 7.11.1 Company profile
  - 7.11.2 Representative Classical Guitar Strings Product
- 7.11.3 Classical Guitar Strings Sales, Revenue, Price and Gross Margin of Cremona
- 7.12 Jackson
  - 7.12.1 Company profile
  - 7.12.2 Representative Classical Guitar Strings Product
- 7.12.3 Classical Guitar Strings Sales, Revenue, Price and Gross Margin of Jackson
- 7.13 Atlas
  - 7.13.1 Company profile
  - 7.13.2 Representative Classical Guitar Strings Product
- 7.13.3 Classical Guitar Strings Sales, Revenue, Price and Gross Margin of Atlas

7.14 Elixir

- 7.14.1 Company profile
- 7.14.2 Representative Classical Guitar Strings Product
- 7.14.3 Classical Guitar Strings Sales, Revenue, Price and Gross Margin of Elixir
- 7.15 Katho
  - 7.15.1 Company profile
- 7.15.2 Representative Classical Guitar Strings Product
- 7.15.3 Classical Guitar Strings Sales, Revenue, Price and Gross Margin of Katho
- 7.16 Planet Waves
- 7.17 Revelation



7.18 Rico

#### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CLASSICAL GUITAR STRINGS

- 8.1 Industry Chain of Classical Guitar Strings
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CLASSICAL GUITAR STRINGS

- 9.1 Cost Structure Analysis of Classical Guitar Strings
- 9.2 Raw Materials Cost Analysis of Classical Guitar Strings
- 9.3 Labor Cost Analysis of Classical Guitar Strings
- 9.4 Manufacturing Expenses Analysis of Classical Guitar Strings

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF CLASSICAL GUITAR STRINGS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation

#### 12.2 Data Source

12.2.1 Secondary Sources



+44 20 8123 2220 info@marketpublishers.com

12.2.2 Primary Sources 12.3 Reference



#### I would like to order

Product name: Classical Guitar Strings-United States Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/C998EF30CE2MEN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C998EF30CE2MEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970