

Cider-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/CE8B2587EF5MEN.html

Date: March 2018

Pages: 140

Price: US\$ 2,980.00 (Single User License)

ID: CE8B2587EF5MEN

Abstracts

Report Summary

Cider-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Cider industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Cider 2013-2017, and development forecast 2018-2023

Main market players of Cider in China, with company and product introduction, position in the Cider market

Market status and development trend of Cider by types and applications Cost and profit status of Cider, and marketing status Market growth drivers and challenges

The report segments the China Cider market as:

China Cider Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China
Northeast China
East China
Central & South China
Southwest China



Northwest China

China Cider Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Organic

Non Organic

China Cider Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

On Trade

Off Trade

China Cider Market: Players Segment Analysis (Company and Product introduction, Cider Sales Volume, Revenue, Price and Gross Margin):

Heineken

Distell

C&C Group

Aston Manor

Anheuser Busch

The Boston Beer Company

Carlsberg

Halewood International Holdings

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF CIDER

- 1.1 Definition of Cider in This Report
- 1.2 Commercial Types of Cider
 - 1.2.1 Organic
 - 1.2.2 Non Organic
- 1.3 Downstream Application of Cider
 - 1.3.1 On Trade
 - 1.3.2 Off Trade
- 1.4 Development History of Cider
- 1.5 Market Status and Trend of Cider 2013-2023
 - 1.5.1 China Cider Market Status and Trend 2013-2023
- 1.5.2 Regional Cider Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Cider in China 2013-2017
- 2.2 Consumption Market of Cider in China by Regions
 - 2.2.1 Consumption Volume of Cider in China by Regions
 - 2.2.2 Revenue of Cider in China by Regions
- 2.3 Market Analysis of Cider in China by Regions
 - 2.3.1 Market Analysis of Cider in North China 2013-2017
 - 2.3.2 Market Analysis of Cider in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Cider in East China 2013-2017
 - 2.3.4 Market Analysis of Cider in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Cider in Southwest China 2013-2017
- 2.3.6 Market Analysis of Cider in Northwest China 2013-2017
- 2.4 Market Development Forecast of Cider in China 2018-2023
 - 2.4.1 Market Development Forecast of Cider in China 2018-2023
 - 2.4.2 Market Development Forecast of Cider by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
 - 3.1.1 Consumption Volume of Cider in China by Types
 - 3.1.2 Revenue of Cider in China by Types
- 3.2 China Market Status by Types in Major Countries



- 3.2.1 Market Status by Types in North China
- 3.2.2 Market Status by Types in Northeast China
- 3.2.3 Market Status by Types in East China
- 3.2.4 Market Status by Types in Central & South China
- 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Cider in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Cider in China by Downstream Industry
- 4.2 Demand Volume of Cider by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Cider by Downstream Industry in North China
- 4.2.2 Demand Volume of Cider by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Cider by Downstream Industry in East China
- 4.2.4 Demand Volume of Cider by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Cider by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Cider by Downstream Industry in Northwest China
- 4.3 Market Forecast of Cider in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CIDER

- 5.1 China Economy Situation and Trend Overview
- 5.2 Cider Downstream Industry Situation and Trend Overview

CHAPTER 6 CIDER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Cider in China by Major Players
- 6.2 Revenue of Cider in China by Major Players
- 6.3 Basic Information of Cider by Major Players
 - 6.3.1 Headquarters Location and Established Time of Cider Major Players
 - 6.3.2 Employees and Revenue Level of Cider Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch



CHAPTER 7 CIDER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Heineken
 - 7.1.1 Company profile
 - 7.1.2 Representative Cider Product
 - 7.1.3 Cider Sales, Revenue, Price and Gross Margin of Heineken
- 7.2 Distell
 - 7.2.1 Company profile
 - 7.2.2 Representative Cider Product
 - 7.2.3 Cider Sales, Revenue, Price and Gross Margin of Distell
- 7.3 C&C Group
 - 7.3.1 Company profile
 - 7.3.2 Representative Cider Product
 - 7.3.3 Cider Sales, Revenue, Price and Gross Margin of C&C Group
- 7.4 Aston Manor
 - 7.4.1 Company profile
 - 7.4.2 Representative Cider Product
 - 7.4.3 Cider Sales, Revenue, Price and Gross Margin of Aston Manor
- 7.5 Anheuser Busch
 - 7.5.1 Company profile
 - 7.5.2 Representative Cider Product
 - 7.5.3 Cider Sales, Revenue, Price and Gross Margin of Anheuser Busch
- 7.6 The Boston Beer Company
 - 7.6.1 Company profile
 - 7.6.2 Representative Cider Product
 - 7.6.3 Cider Sales, Revenue, Price and Gross Margin of The Boston Beer Company
- 7.7 Carlsberg
 - 7.7.1 Company profile
 - 7.7.2 Representative Cider Product
 - 7.7.3 Cider Sales, Revenue, Price and Gross Margin of Carlsberg
- 7.8 Halewood International Holdings
 - 7.8.1 Company profile
 - 7.8.2 Representative Cider Product
- 7.8.3 Cider Sales, Revenue, Price and Gross Margin of Halewood International Holdings

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CIDER



- 8.1 Industry Chain of Cider
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CIDER

- 9.1 Cost Structure Analysis of Cider
- 9.2 Raw Materials Cost Analysis of Cider
- 9.3 Labor Cost Analysis of Cider
- 9.4 Manufacturing Expenses Analysis of Cider

CHAPTER 10 MARKETING STATUS ANALYSIS OF CIDER

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Cider-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/CE8B2587EF5MEN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/CE8B2587EF5MEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms