

Cider-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/C91FA4AEBDAMEN.html>

Date: March 2018

Pages: 133

Price: US\$ 3,480.00 (Single User License)

ID: C91FA4AEBDAMEN

Abstracts

Report Summary

Cider-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Cider industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Cider 2013-2017, and development forecast 2018-2023

Main market players of Cider in Asia Pacific, with company and product introduction, position in the Cider market

Market status and development trend of Cider by types and applications

Cost and profit status of Cider, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Cider market as:

Asia Pacific Cider Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

Australia

Asia Pacific Cider Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Organic

Non Organic

Asia Pacific Cider Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

On Trade

Off Trade

Asia Pacific Cider Market: Players Segment Analysis (Company and Product introduction, Cider Sales Volume, Revenue, Price and Gross Margin):

Heineken

Distell

C&C Group

Aston Manor

Anheuser Busch

The Boston Beer Company

Carlsberg

Halewood International Holdings

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF CIDER

- 1.1 Definition of Cider in This Report
- 1.2 Commercial Types of Cider
 - 1.2.1 Organic
 - 1.2.2 Non Organic
- 1.3 Downstream Application of Cider
 - 1.3.1 On Trade
 - 1.3.2 Off Trade
- 1.4 Development History of Cider
- 1.5 Market Status and Trend of Cider 2013-2023
 - 1.5.1 Asia Pacific Cider Market Status and Trend 2013-2023
 - 1.5.2 Regional Cider Market Status and Trend 2013-2023

CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Cider in Asia Pacific 2013-2017
- 2.2 Consumption Market of Cider in Asia Pacific by Regions
 - 2.2.1 Consumption Volume of Cider in Asia Pacific by Regions
 - 2.2.2 Revenue of Cider in Asia Pacific by Regions
- 2.3 Market Analysis of Cider in Asia Pacific by Regions
 - 2.3.1 Market Analysis of Cider in China 2013-2017
 - 2.3.2 Market Analysis of Cider in Japan 2013-2017
 - 2.3.3 Market Analysis of Cider in Korea 2013-2017
 - 2.3.4 Market Analysis of Cider in India 2013-2017
 - 2.3.5 Market Analysis of Cider in Southeast Asia 2013-2017
 - 2.3.6 Market Analysis of Cider in Australia 2013-2017
- 2.4 Market Development Forecast of Cider in Asia Pacific 2018-2023
 - 2.4.1 Market Development Forecast of Cider in Asia Pacific 2018-2023
 - 2.4.2 Market Development Forecast of Cider by Regions 2018-2023

CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Asia Pacific Market Status by Types
 - 3.1.1 Consumption Volume of Cider in Asia Pacific by Types
 - 3.1.2 Revenue of Cider in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in China
- 3.2.2 Market Status by Types in Japan
- 3.2.3 Market Status by Types in Korea
- 3.2.4 Market Status by Types in India
- 3.2.5 Market Status by Types in Southeast Asia
- 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of Cider in Asia Pacific by Types

CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Cider in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of Cider by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Cider by Downstream Industry in China
 - 4.2.2 Demand Volume of Cider by Downstream Industry in Japan
 - 4.2.3 Demand Volume of Cider by Downstream Industry in Korea
 - 4.2.4 Demand Volume of Cider by Downstream Industry in India
 - 4.2.5 Demand Volume of Cider by Downstream Industry in Southeast Asia
 - 4.2.6 Demand Volume of Cider by Downstream Industry in Australia
- 4.3 Market Forecast of Cider in Asia Pacific by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CIDER

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 Cider Downstream Industry Situation and Trend Overview

CHAPTER 6 CIDER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC

- 6.1 Sales Volume of Cider in Asia Pacific by Major Players
- 6.2 Revenue of Cider in Asia Pacific by Major Players
- 6.3 Basic Information of Cider by Major Players
 - 6.3.1 Headquarters Location and Established Time of Cider Major Players
 - 6.3.2 Employees and Revenue Level of Cider Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 CIDER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Heineken

7.1.1 Company profile

7.1.2 Representative Cider Product

7.1.3 Cider Sales, Revenue, Price and Gross Margin of Heineken

7.2 Distell

7.2.1 Company profile

7.2.2 Representative Cider Product

7.2.3 Cider Sales, Revenue, Price and Gross Margin of Distell

7.3 C&C Group

7.3.1 Company profile

7.3.2 Representative Cider Product

7.3.3 Cider Sales, Revenue, Price and Gross Margin of C&C Group

7.4 Aston Manor

7.4.1 Company profile

7.4.2 Representative Cider Product

7.4.3 Cider Sales, Revenue, Price and Gross Margin of Aston Manor

7.5 Anheuser Busch

7.5.1 Company profile

7.5.2 Representative Cider Product

7.5.3 Cider Sales, Revenue, Price and Gross Margin of Anheuser Busch

7.6 The Boston Beer Company

7.6.1 Company profile

7.6.2 Representative Cider Product

7.6.3 Cider Sales, Revenue, Price and Gross Margin of The Boston Beer Company

7.7 Carlsberg

7.7.1 Company profile

7.7.2 Representative Cider Product

7.7.3 Cider Sales, Revenue, Price and Gross Margin of Carlsberg

7.8 Halewood International Holdings

7.8.1 Company profile

7.8.2 Representative Cider Product

7.8.3 Cider Sales, Revenue, Price and Gross Margin of Halewood International Holdings

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CIDER

8.1 Industry Chain of Cider

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CIDER

9.1 Cost Structure Analysis of Cider

9.2 Raw Materials Cost Analysis of Cider

9.3 Labor Cost Analysis of Cider

9.4 Manufacturing Expenses Analysis of Cider

CHAPTER 10 MARKETING STATUS ANALYSIS OF CIDER

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Cider-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/C91FA4AEBDAMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C91FA4AEBDAMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970