

# Christmas Decoration-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/C07F6BCCC81MEN.html

Date: February 2018 Pages: 134 Price: US\$ 3,480.00 (Single User License) ID: C07F6BCCC81MEN

# Abstracts

#### **Report Summary**

Christmas Decoration-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Christmas Decoration industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Christmas Decoration 2013-2017, and development forecast 2018-2023 Main market players of Christmas Decoration in North America, with company and product introduction, position in the Christmas Decoration market Market status and development trend of Christmas Decoration by types and applications Cost and profit status of Christmas Decoration, and marketing status

Market growth drivers and challenges

The report segments the North America Christmas Decoration market as:

North America Christmas Decoration Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States Canada Mexico



North America Christmas Decoration Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Christmas Trees (Real and Artificial) Christmas Lightings Christmas Ornaments Other Accessories

North America Christmas Decoration Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Residential Decoration Commercial Decoration

North America Christmas Decoration Market: Players Segment Analysis (Company and Product introduction, Christmas Decoration Sales Volume, Revenue, Price and Gross Margin):

Amscan Balsam Brands Barcana Roman Crab Pot Trees Crystal Valley Tree Classics Hilltop Xiamen Duowang Trade Xiamen Jianyi

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# Contents

#### CHAPTER 1 OVERVIEW OF CHRISTMAS DECORATION

- 1.1 Definition of Christmas Decoration in This Report
- 1.2 Commercial Types of Christmas Decoration
- 1.2.1 Christmas Trees (Real and Artificial)
- 1.2.2 Christmas Lightings
- 1.2.3 Christmas Ornaments
- 1.2.4 Other Accessories
- 1.3 Downstream Application of Christmas Decoration
- 1.3.1 Residential Decoration
- 1.3.2 Commercial Decoration
- 1.4 Development History of Christmas Decoration
- 1.5 Market Status and Trend of Christmas Decoration 2013-2023
- 1.5.1 North America Christmas Decoration Market Status and Trend 2013-2023
- 1.5.2 Regional Christmas Decoration Market Status and Trend 2013-2023

### CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Christmas Decoration in North America 2013-2017
- 2.2 Consumption Market of Christmas Decoration in North America by Regions
  - 2.2.1 Consumption Volume of Christmas Decoration in North America by Regions
- 2.2.2 Revenue of Christmas Decoration in North America by Regions
- 2.3 Market Analysis of Christmas Decoration in North America by Regions
- 2.3.1 Market Analysis of Christmas Decoration in United States 2013-2017
- 2.3.2 Market Analysis of Christmas Decoration in Canada 2013-2017
- 2.3.3 Market Analysis of Christmas Decoration in Mexico 2013-2017
- 2.4 Market Development Forecast of Christmas Decoration in North America 2018-2023
- 2.4.1 Market Development Forecast of Christmas Decoration in North America 2018-2023
- 2.4.2 Market Development Forecast of Christmas Decoration by Regions 2018-2023

### CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Christmas Decoration in North America by Types
- 3.1.2 Revenue of Christmas Decoration in North America by Types
- 3.2 North America Market Status by Types in Major Countries



- 3.2.1 Market Status by Types in United States
- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Christmas Decoration in North America by Types

# CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Christmas Decoration in North America by Downstream Industry4.2 Demand Volume of Christmas Decoration by Downstream Industry in MajorCountries

4.2.1 Demand Volume of Christmas Decoration by Downstream Industry in United States

4.2.2 Demand Volume of Christmas Decoration by Downstream Industry in Canada

4.2.3 Demand Volume of Christmas Decoration by Downstream Industry in Mexico

4.3 Market Forecast of Christmas Decoration in North America by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CHRISTMAS DECORATION

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Christmas Decoration Downstream Industry Situation and Trend Overview

# CHAPTER 6 CHRISTMAS DECORATION MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

6.1 Sales Volume of Christmas Decoration in North America by Major Players

- 6.2 Revenue of Christmas Decoration in North America by Major Players
- 6.3 Basic Information of Christmas Decoration by Major Players

6.3.1 Headquarters Location and Established Time of Christmas Decoration Major Players

6.3.2 Employees and Revenue Level of Christmas Decoration Major Players6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 CHRISTMAS DECORATION MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA



#### 7.1 Amscan

- 7.1.1 Company profile
- 7.1.2 Representative Christmas Decoration Product
- 7.1.3 Christmas Decoration Sales, Revenue, Price and Gross Margin of Amscan
- 7.2 Balsam Brands
  - 7.2.1 Company profile
  - 7.2.2 Representative Christmas Decoration Product
- 7.2.3 Christmas Decoration Sales, Revenue, Price and Gross Margin of Balsam Brands

7.3 Barcana

- 7.3.1 Company profile
- 7.3.2 Representative Christmas Decoration Product
- 7.3.3 Christmas Decoration Sales, Revenue, Price and Gross Margin of Barcana

7.4 Roman

- 7.4.1 Company profile
- 7.4.2 Representative Christmas Decoration Product
- 7.4.3 Christmas Decoration Sales, Revenue, Price and Gross Margin of Roman

7.5 Crab Pot Trees

- 7.5.1 Company profile
- 7.5.2 Representative Christmas Decoration Product
- 7.5.3 Christmas Decoration Sales, Revenue, Price and Gross Margin of Crab Pot

Trees

- 7.6 Crystal Valley
  - 7.6.1 Company profile
  - 7.6.2 Representative Christmas Decoration Product

7.6.3 Christmas Decoration Sales, Revenue, Price and Gross Margin of Crystal Valley

- 7.7 Tree Classics
  - 7.7.1 Company profile
  - 7.7.2 Representative Christmas Decoration Product
- 7.7.3 Christmas Decoration Sales, Revenue, Price and Gross Margin of Tree Classics

7.8 Hilltop

- 7.8.1 Company profile
- 7.8.2 Representative Christmas Decoration Product
- 7.8.3 Christmas Decoration Sales, Revenue, Price and Gross Margin of Hilltop
- 7.9 Xiamen Duowang Trade
  - 7.9.1 Company profile
  - 7.9.2 Representative Christmas Decoration Product
  - 7.9.3 Christmas Decoration Sales, Revenue, Price and Gross Margin of Xiamen



#### **Duowang Trade**

7.10 Xiamen Jianyi

7.10.1 Company profile

7.10.2 Representative Christmas Decoration Product

7.10.3 Christmas Decoration Sales, Revenue, Price and Gross Margin of Xiamen Jianyi

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CHRISTMAS DECORATION

- 8.1 Industry Chain of Christmas Decoration
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CHRISTMAS DECORATION

- 9.1 Cost Structure Analysis of Christmas Decoration
- 9.2 Raw Materials Cost Analysis of Christmas Decoration
- 9.3 Labor Cost Analysis of Christmas Decoration
- 9.4 Manufacturing Expenses Analysis of Christmas Decoration

### CHAPTER 10 MARKETING STATUS ANALYSIS OF CHRISTMAS DECORATION

10.1 Marketing Channel
10.1.1 Direct Marketing
10.1.2 Indirect Marketing
10.1.3 Marketing Channel Development Trend
10.2 Market Positioning
10.2.1 Pricing Strategy
10.2.2 Brand Strategy
10.2.3 Target Client
10.3 Distributors/Traders List

# CHAPTER 11 REPORT CONCLUSION

### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach



- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Christmas Decoration-North America Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/C07F6BCCC81MEN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C07F6BCCC81MEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970