

# Chip Resistor-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/C7D2E075BDE8EN.html>

Date: May 2018

Pages: 133

Price: US\$ 2,980.00 (Single User License)

ID: C7D2E075BDE8EN

## Abstracts

### Report Summary

Chip Resistor-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Chip Resistor industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Chip Resistor 2013-2017, and development forecast 2018-2023

Main market players of Chip Resistor in China, with company and product introduction, position in the Chip Resistor market

Market status and development trend of Chip Resistor by types and applications

Cost and profit status of Chip Resistor, and marketing status

Market growth drivers and challenges

The report segments the China Chip Resistor market as:

China Chip Resistor Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Chip Resistor Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Pressure-sensitive

Thermosensitive

China Chip Resistor Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Power Supply

Aerospace Components

Automotive

Medical

Others

China Chip Resistor Market: Players Segment Analysis (Company and Product introduction, Chip Resistor Sales Volume, Revenue, Price and Gross Margin):

Rohm

Yageo

KOA Corporation

Tzai Yuan Enterprise Co.

International Manufacturing Services

Viking Tech

Vishay

BDS Electronics Inc

Sevenstar

China Zhenhua Group

Murata Manufacturing Co.

ASJ Holdings Limited

TT Electronics

Panasonic

Samsung Electro-Mechanics

Bourns

TE Connectivity

AVX

Ohmite

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF CHIP RESISTOR**

- 1.1 Definition of Chip Resistor in This Report
- 1.2 Commercial Types of Chip Resistor
  - 1.2.1 Pressure-sensitive
  - 1.2.2 Thermosensitive
- 1.3 Downstream Application of Chip Resistor
  - 1.3.1 Power Supply
  - 1.3.2 Aerospace Components
  - 1.3.3 Automotive
  - 1.3.4 Medical
  - 1.3.5 Others
- 1.4 Development History of Chip Resistor
- 1.5 Market Status and Trend of Chip Resistor 2013-2023
  - 1.5.1 India Chip Resistor Market Status and Trend 2013-2023
  - 1.5.2 Regional Chip Resistor Market Status and Trend 2013-2023

### **CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Chip Resistor in India 2013-2017
- 2.2 Consumption Market of Chip Resistor in India by Regions
  - 2.2.1 Consumption Volume of Chip Resistor in India by Regions
  - 2.2.2 Revenue of Chip Resistor in India by Regions
- 2.3 Market Analysis of Chip Resistor in India by Regions
  - 2.3.1 Market Analysis of Chip Resistor in North India 2013-2017
  - 2.3.2 Market Analysis of Chip Resistor in Northeast India 2013-2017
  - 2.3.3 Market Analysis of Chip Resistor in East India 2013-2017
  - 2.3.4 Market Analysis of Chip Resistor in South India 2013-2017
  - 2.3.5 Market Analysis of Chip Resistor in West India 2013-2017
- 2.4 Market Development Forecast of Chip Resistor in India 2017-2023
  - 2.4.1 Market Development Forecast of Chip Resistor in India 2017-2023
  - 2.4.2 Market Development Forecast of Chip Resistor by Regions 2017-2023

### **CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole India Market Status by Types
  - 3.1.1 Consumption Volume of Chip Resistor in India by Types

- 3.1.2 Revenue of Chip Resistor in India by Types
- 3.2 India Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North India
  - 3.2.2 Market Status by Types in Northeast India
  - 3.2.3 Market Status by Types in East India
  - 3.2.4 Market Status by Types in South India
  - 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of Chip Resistor in India by Types

## **CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Chip Resistor in India by Downstream Industry
- 4.2 Demand Volume of Chip Resistor by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Chip Resistor by Downstream Industry in North India
  - 4.2.2 Demand Volume of Chip Resistor by Downstream Industry in Northeast India
  - 4.2.3 Demand Volume of Chip Resistor by Downstream Industry in East India
  - 4.2.4 Demand Volume of Chip Resistor by Downstream Industry in South India
  - 4.2.5 Demand Volume of Chip Resistor by Downstream Industry in West India
- 4.3 Market Forecast of Chip Resistor in India by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CHIP RESISTOR**

- 5.1 India Economy Situation and Trend Overview
- 5.2 Chip Resistor Downstream Industry Situation and Trend Overview

## **CHAPTER 6 CHIP RESISTOR MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA**

- 6.1 Sales Volume of Chip Resistor in India by Major Players
- 6.2 Revenue of Chip Resistor in India by Major Players
- 6.3 Basic Information of Chip Resistor by Major Players
  - 6.3.1 Headquarters Location and Established Time of Chip Resistor Major Players
  - 6.3.2 Employees and Revenue Level of Chip Resistor Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 CHIP RESISTOR MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Rohm

7.1.1 Company profile

7.1.2 Representative Chip Resistor Product

7.1.3 Chip Resistor Sales, Revenue, Price and Gross Margin of Rohm

### 7.2 Yageo

7.2.1 Company profile

7.2.2 Representative Chip Resistor Product

7.2.3 Chip Resistor Sales, Revenue, Price and Gross Margin of Yageo

### 7.3 KOA Corporation

7.3.1 Company profile

7.3.2 Representative Chip Resistor Product

7.3.3 Chip Resistor Sales, Revenue, Price and Gross Margin of KOA Corporation

### 7.4 Tzai Yuan Enterprise Co.

7.4.1 Company profile

7.4.2 Representative Chip Resistor Product

7.4.3 Chip Resistor Sales, Revenue, Price and Gross Margin of Tzai Yuan Enterprise

Co.

### 7.5 International Manufacturing Services

7.5.1 Company profile

7.5.2 Representative Chip Resistor Product

7.5.3 Chip Resistor Sales, Revenue, Price and Gross Margin of International

Manufacturing Services

### 7.6 Viking Tech

7.6.1 Company profile

7.6.2 Representative Chip Resistor Product

7.6.3 Chip Resistor Sales, Revenue, Price and Gross Margin of Viking Tech

### 7.7 Vishay

7.7.1 Company profile

7.7.2 Representative Chip Resistor Product

7.7.3 Chip Resistor Sales, Revenue, Price and Gross Margin of Vishay

### 7.8 BDS Electronics Inc

7.8.1 Company profile

7.8.2 Representative Chip Resistor Product

7.8.3 Chip Resistor Sales, Revenue, Price and Gross Margin of BDS Electronics Inc

### 7.9 Sevenstar

7.9.1 Company profile

- 7.9.2 Representative Chip Resistor Product
- 7.9.3 Chip Resistor Sales, Revenue, Price and Gross Margin of Sevenstar
- 7.10 China Zhenhua Group
  - 7.10.1 Company profile
  - 7.10.2 Representative Chip Resistor Product
  - 7.10.3 Chip Resistor Sales, Revenue, Price and Gross Margin of China Zhenhua Group
- 7.11 Murata Manufacturing Co.
  - 7.11.1 Company profile
  - 7.11.2 Representative Chip Resistor Product
  - 7.11.3 Chip Resistor Sales, Revenue, Price and Gross Margin of Murata Manufacturing Co.
- 7.12 ASJ Holdings Limited
  - 7.12.1 Company profile
  - 7.12.2 Representative Chip Resistor Product
  - 7.12.3 Chip Resistor Sales, Revenue, Price and Gross Margin of ASJ Holdings Limited
- 7.13 TT Electronics
  - 7.13.1 Company profile
  - 7.13.2 Representative Chip Resistor Product
  - 7.13.3 Chip Resistor Sales, Revenue, Price and Gross Margin of TT Electronics
- 7.14 Panasonic
  - 7.14.1 Company profile
  - 7.14.2 Representative Chip Resistor Product
  - 7.14.3 Chip Resistor Sales, Revenue, Price and Gross Margin of Panasonic
- 7.15 Samsung Electro-Mechanics
  - 7.15.1 Company profile
  - 7.15.2 Representative Chip Resistor Product
  - 7.15.3 Chip Resistor Sales, Revenue, Price and Gross Margin of Samsung Electro-Mechanics
- 7.16 Bourns
- 7.17 TE Connectivity
- 7.18 AVX
- 7.19 Ohmite

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CHIP RESISTOR**

- 8.1 Industry Chain of Chip Resistor
- 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CHIP RESISTOR**

- 9.1 Cost Structure Analysis of Chip Resistor
- 9.2 Raw Materials Cost Analysis of Chip Resistor
- 9.3 Labor Cost Analysis of Chip Resistor
- 9.4 Manufacturing Expenses Analysis of Chip Resistor

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF CHIP RESISTOR**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Chip Resistor-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/C7D2E075BDE8EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C7D2E075BDE8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970