

Children'S Toy-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/C913A47ECEEMEN.html

Date: February 2018

Pages: 146

Price: US\$ 3,480.00 (Single User License)

ID: C913A47ECEEMEN

Abstracts

Report Summary

Children'S Toy-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Children'S Toy industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Children'S Toy 2013-2017, and development forecast 2018-2023

Main market players of Children'S Toy in North America, with company and product introduction, position in the Children'S Toy market

Market status and development trend of Children'S Toy by types and applications Cost and profit status of Children'S Toy, and marketing status Market growth drivers and challenges

The report segments the North America Children'S Toy market as:

North America Children'S Toy Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States Canada Mexico

North America Children'S Toy Market: Product Type Segment Analysis (Consumption



Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Plush Toys

Electric Remote Control Toys

Model Toys

Anime Series Toys

Brain Games

Board Games

Large Toys

Creative Thinking Toys

Folk Toys

Decompression Toys

North America Children'S Toy Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

18 Years Old

North America Children'S Toy Market: Players Segment Analysis (Company and Product introduction, Children'S Toy Sales Volume, Revenue, Price and Gross Margin):

LEGO

Mattel

Hasbro

Bandai

TAKARA TOMY

Gigotoys

MGA Entertainment

Melissa & Doug

Simba-Dickie Group

Giochi Preziosi

PLAYMOBIL

Ravensburger

Vtech

Leapfrog

Spin Master

MindWare

Safari

BanBao



Qunxing Goldlok Toys Star-Moon

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF CHILDREN'S TOY

- 1.1 Definition of Children'S Toy in This Report
- 1.2 Commercial Types of Children'S Toy
 - 1.2.1 Plush Toys
 - 1.2.2 Electric Remote Control Toys
 - 1.2.3 Model Toys
 - 1.2.4 Anime Series Toys
 - 1.2.5 Brain Games
 - 1.2.6 Board Games
 - 1.2.7 Large Toys
 - 1.2.8 Creative Thinking Toys
 - 1.2.9 Folk Toys
 - 1.2.10 Decompression Toys
- 1.3 Downstream Application of Children'S Toy
 - 1.3.1 18 Years Old
- 1.4 Development History of Children'S Toy
- 1.5 Market Status and Trend of Children'S Toy 2013-2023
 - 1.5.1 North America Children'S Toy Market Status and Trend 2013-2023
 - 1.5.2 Regional Children'S Toy Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Children'S Toy in North America 2013-2017
- 2.2 Consumption Market of Children'S Toy in North America by Regions
 - 2.2.1 Consumption Volume of Children'S Toy in North America by Regions
 - 2.2.2 Revenue of Children'S Toy in North America by Regions
- 2.3 Market Analysis of Children'S Toy in North America by Regions
 - 2.3.1 Market Analysis of Children'S Toy in United States 2013-2017
 - 2.3.2 Market Analysis of Children'S Toy in Canada 2013-2017
 - 2.3.3 Market Analysis of Children'S Toy in Mexico 2013-2017
- 2.4 Market Development Forecast of Children'S Toy in North America 2018-2023
 - 2.4.1 Market Development Forecast of Children'S Toy in North America 2018-2023
 - 2.4.2 Market Development Forecast of Children'S Toy by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of Children'S Toy in North America by Types
 - 3.1.2 Revenue of Children'S Toy in North America by Types
- 3.2 North America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in United States
 - 3.2.2 Market Status by Types in Canada
 - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Children'S Toy in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Children'S Toy in North America by Downstream Industry
- 4.2 Demand Volume of Children'S Toy by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Children'S Toy by Downstream Industry in United States
- 4.2.2 Demand Volume of Children'S Toy by Downstream Industry in Canada
- 4.2.3 Demand Volume of Children'S Toy by Downstream Industry in Mexico
- 4.3 Market Forecast of Children'S Toy in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CHILDREN'S TOY

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Children'S Toy Downstream Industry Situation and Trend Overview

CHAPTER 6 CHILDREN'S TOY MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Children'S Toy in North America by Major Players
- 6.2 Revenue of Children'S Toy in North America by Major Players
- 6.3 Basic Information of Children'S Toy by Major Players
- 6.3.1 Headquarters Location and Established Time of Children'S Toy Major Players
- 6.3.2 Employees and Revenue Level of Children'S Toy Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 CHILDREN'S TOY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA



7.1 LEGO

- 7.1.1 Company profile
- 7.1.2 Representative Children'S Toy Product
- 7.1.3 Children'S Toy Sales, Revenue, Price and Gross Margin of LEGO
- 7.2 Mattel
 - 7.2.1 Company profile
 - 7.2.2 Representative Children'S Toy Product
 - 7.2.3 Children'S Toy Sales, Revenue, Price and Gross Margin of Mattel
- 7.3 Hasbro
 - 7.3.1 Company profile
 - 7.3.2 Representative Children'S Toy Product
 - 7.3.3 Children'S Toy Sales, Revenue, Price and Gross Margin of Hasbro
- 7.4 Bandai
 - 7.4.1 Company profile
 - 7.4.2 Representative Children'S Toy Product
 - 7.4.3 Children'S Toy Sales, Revenue, Price and Gross Margin of Bandai
- 7.5 TAKARA TOMY
 - 7.5.1 Company profile
 - 7.5.2 Representative Children'S Toy Product
 - 7.5.3 Children'S Toy Sales, Revenue, Price and Gross Margin of TAKARA TOMY
- 7.6 Gigotoys
 - 7.6.1 Company profile
 - 7.6.2 Representative Children'S Toy Product
 - 7.6.3 Children'S Toy Sales, Revenue, Price and Gross Margin of Gigotoys
- 7.7 MGA Entertainment
 - 7.7.1 Company profile
 - 7.7.2 Representative Children'S Toy Product
 - 7.7.3 Children'S Toy Sales, Revenue, Price and Gross Margin of MGA Entertainment
- 7.8 Melissa & Doug
 - 7.8.1 Company profile
 - 7.8.2 Representative Children'S Toy Product
 - 7.8.3 Children'S Toy Sales, Revenue, Price and Gross Margin of Melissa & Doug
- 7.9 Simba-Dickie Group
 - 7.9.1 Company profile
 - 7.9.2 Representative Children'S Toy Product
 - 7.9.3 Children'S Toy Sales, Revenue, Price and Gross Margin of Simba-Dickie Group
- 7.10 Giochi Preziosi
 - 7.10.1 Company profile



- 7.10.2 Representative Children'S Toy Product
- 7.10.3 Children'S Toy Sales, Revenue, Price and Gross Margin of Giochi Preziosi
- 7.11 PLAYMOBIL
 - 7.11.1 Company profile
 - 7.11.2 Representative Children'S Toy Product
 - 7.11.3 Children'S Toy Sales, Revenue, Price and Gross Margin of PLAYMOBIL
- 7.12 Ravensburger
 - 7.12.1 Company profile
 - 7.12.2 Representative Children'S Toy Product
 - 7.12.3 Children'S Toy Sales, Revenue, Price and Gross Margin of Ravensburger
- 7.13 Vtech
 - 7.13.1 Company profile
 - 7.13.2 Representative Children'S Toy Product
 - 7.13.3 Children'S Toy Sales, Revenue, Price and Gross Margin of Vtech
- 7.14 Leapfrog
 - 7.14.1 Company profile
 - 7.14.2 Representative Children'S Toy Product
 - 7.14.3 Children'S Toy Sales, Revenue, Price and Gross Margin of Leapfrog
- 7.15 Spin Master
 - 7.15.1 Company profile
 - 7.15.2 Representative Children'S Toy Product
 - 7.15.3 Children'S Toy Sales, Revenue, Price and Gross Margin of Spin Master
- 7.16 MindWare
- 7.17 Safari
- 7.18 BanBao
- 7.19 Qunxing
- 7.20 Goldlok Toys
- 7.21 Star-Moon

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CHILDREN'S TOY

- 8.1 Industry Chain of Children'S Toy
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CHILDREN'S TOY

9.1 Cost Structure Analysis of Children'S Toy



- 9.2 Raw Materials Cost Analysis of Children'S Toy
- 9.3 Labor Cost Analysis of Children'S Toy
- 9.4 Manufacturing Expenses Analysis of Children'S Toy

CHAPTER 10 MARKETING STATUS ANALYSIS OF CHILDREN'S TOY

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Children'S Toy-North America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/C913A47ECEEMEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C913A47ECEEMEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970