

# Children's Cough and Cold Medicine-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/C7E2231D3E7EN.html>

Date: December 2017

Pages: 160

Price: US\$ 3,480.00 (Single User License)

ID: C7E2231D3E7EN

## Abstracts

### Report Summary

Children's Cough and Cold Medicine-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Children's Cough and Cold Medicine industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Children's Cough and Cold Medicine 2013-2017, and development forecast 2018-2023

Main market players of Children's Cough and Cold Medicine in United States, with company and product introduction, position in the Children's Cough and Cold Medicine market

Market status and development trend of Children's Cough and Cold Medicine by types and applications

Cost and profit status of Children's Cough and Cold Medicine, and marketing status

Market growth drivers and challenges

The report segments the United States Children's Cough and Cold Medicine market as:

United States Children's Cough and Cold Medicine Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

Southwest

United States Children's Cough and Cold Medicine Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Dishes Grinding Bowl

Food Mill Bowl

United States Children's Cough and Cold Medicine Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Above 6 Month

Other

United States Children's Cough and Cold Medicine Market: Players Segment Analysis (Company and Product introduction, Children's Cough and Cold Medicine Sales Volume, Revenue, Price and Gross Margin):

Advil

Allegra

Ayr

BabyComfyNose

Benadryl

Boiron

Claritin

Cold-Eeze

Dimetapp

Dr. Cocoa

FridaBaby

Graco

Homeolab USA

Hyland's

Little Remedies

Mentholatum  
Mucinex  
NatraBio  
NeilMed  
PediaCare  
Robitussin  
Similasan  
Simply Saline  
Sudafed  
Triaminic  
Vicks  
Walgreens  
ZarBee's Naturals  
Zicam

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF CHILDREN'S COUGH AND COLD MEDICINE**

- 1.1 Definition of Children's Cough and Cold Medicine in This Report
- 1.2 Commercial Types of Children's Cough and Cold Medicine
  - 1.2.1 Dishes Grinding Bowl
  - 1.2.2 Food Mill Bowl
- 1.3 Downstream Application of Children's Cough and Cold Medicine
  - 1.3.1 Above 6 Month
  - 1.3.2 Other
- 1.4 Development History of Children's Cough and Cold Medicine
- 1.5 Market Status and Trend of Children's Cough and Cold Medicine 2013-2023
  - 1.5.1 United States Children's Cough and Cold Medicine Market Status and Trend 2013-2023
  - 1.5.2 Regional Children's Cough and Cold Medicine Market Status and Trend 2013-2023

### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Children's Cough and Cold Medicine in United States 2013-2017
- 2.2 Consumption Market of Children's Cough and Cold Medicine in United States by Regions
  - 2.2.1 Consumption Volume of Children's Cough and Cold Medicine in United States by Regions
  - 2.2.2 Revenue of Children's Cough and Cold Medicine in United States by Regions
- 2.3 Market Analysis of Children's Cough and Cold Medicine in United States by Regions
  - 2.3.1 Market Analysis of Children's Cough and Cold Medicine in New England 2013-2017
  - 2.3.2 Market Analysis of Children's Cough and Cold Medicine in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Children's Cough and Cold Medicine in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Children's Cough and Cold Medicine in The West 2013-2017
  - 2.3.5 Market Analysis of Children's Cough and Cold Medicine in The South 2013-2017
  - 2.3.6 Market Analysis of Children's Cough and Cold Medicine in Southwest 2013-2017
- 2.4 Market Development Forecast of Children's Cough and Cold Medicine in United States 2018-2023
  - 2.4.1 Market Development Forecast of Children's Cough and Cold Medicine in United

States 2018-2023

2.4.2 Market Development Forecast of Children's Cough and Cold Medicine by Regions 2018-2023

## **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

3.1 Whole United States Market Status by Types

3.1.1 Consumption Volume of Children's Cough and Cold Medicine in United States by Types

3.1.2 Revenue of Children's Cough and Cold Medicine in United States by Types

3.2 United States Market Status by Types in Major Countries

3.2.1 Market Status by Types in New England

3.2.2 Market Status by Types in The Middle Atlantic

3.2.3 Market Status by Types in The Midwest

3.2.4 Market Status by Types in The West

3.2.5 Market Status by Types in The South

3.2.6 Market Status by Types in Southwest

3.3 Market Forecast of Children's Cough and Cold Medicine in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

4.1 Demand Volume of Children's Cough and Cold Medicine in United States by Downstream Industry

4.2 Demand Volume of Children's Cough and Cold Medicine by Downstream Industry in Major Countries

4.2.1 Demand Volume of Children's Cough and Cold Medicine by Downstream Industry in New England

4.2.2 Demand Volume of Children's Cough and Cold Medicine by Downstream Industry in The Middle Atlantic

4.2.3 Demand Volume of Children's Cough and Cold Medicine by Downstream Industry in The Midwest

4.2.4 Demand Volume of Children's Cough and Cold Medicine by Downstream Industry in The West

4.2.5 Demand Volume of Children's Cough and Cold Medicine by Downstream Industry in The South

4.2.6 Demand Volume of Children's Cough and Cold Medicine by Downstream Industry in Southwest

4.3 Market Forecast of Children's Cough and Cold Medicine in United States by

Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CHILDREN'S COUGH AND COLD MEDICINE**

5.1 United States Economy Situation and Trend Overview

5.2 Children's Cough and Cold Medicine Downstream Industry Situation and Trend Overview

## **CHAPTER 6 CHILDREN'S COUGH AND COLD MEDICINE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

6.1 Sales Volume of Children's Cough and Cold Medicine in United States by Major Players

6.2 Revenue of Children's Cough and Cold Medicine in United States by Major Players

6.3 Basic Information of Children's Cough and Cold Medicine by Major Players

6.3.1 Headquarters Location and Established Time of Children's Cough and Cold Medicine Major Players

6.3.2 Employees and Revenue Level of Children's Cough and Cold Medicine Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 CHILDREN'S COUGH AND COLD MEDICINE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Advil

7.1.1 Company profile

7.1.2 Representative Children's Cough and Cold Medicine Product

7.1.3 Children's Cough and Cold Medicine Sales, Revenue, Price and Gross Margin of Advil

7.2 Allegra

7.2.1 Company profile

7.2.2 Representative Children's Cough and Cold Medicine Product

7.2.3 Children's Cough and Cold Medicine Sales, Revenue, Price and Gross Margin of Allegra

7.3 Ayr

- 7.3.1 Company profile
- 7.3.2 Representative Children's Cough and Cold Medicine Product
- 7.3.3 Children's Cough and Cold Medicine Sales, Revenue, Price and Gross Margin of Ayr
- 7.4 BabyComfyNose
  - 7.4.1 Company profile
  - 7.4.2 Representative Children's Cough and Cold Medicine Product
  - 7.4.3 Children's Cough and Cold Medicine Sales, Revenue, Price and Gross Margin of BabyComfyNose
- 7.5 Benadryl
  - 7.5.1 Company profile
  - 7.5.2 Representative Children's Cough and Cold Medicine Product
  - 7.5.3 Children's Cough and Cold Medicine Sales, Revenue, Price and Gross Margin of Benadryl
- 7.6 Boiron
  - 7.6.1 Company profile
  - 7.6.2 Representative Children's Cough and Cold Medicine Product
  - 7.6.3 Children's Cough and Cold Medicine Sales, Revenue, Price and Gross Margin of Boiron
- 7.7 Claritin
  - 7.7.1 Company profile
  - 7.7.2 Representative Children's Cough and Cold Medicine Product
  - 7.7.3 Children's Cough and Cold Medicine Sales, Revenue, Price and Gross Margin of Claritin
- 7.8 Cold-Eeze
  - 7.8.1 Company profile
  - 7.8.2 Representative Children's Cough and Cold Medicine Product
  - 7.8.3 Children's Cough and Cold Medicine Sales, Revenue, Price and Gross Margin of Cold-Eeze
- 7.9 Dimetapp
  - 7.9.1 Company profile
  - 7.9.2 Representative Children's Cough and Cold Medicine Product
  - 7.9.3 Children's Cough and Cold Medicine Sales, Revenue, Price and Gross Margin of Dimetapp
- 7.10 Dr. Cocoa
  - 7.10.1 Company profile
  - 7.10.2 Representative Children's Cough and Cold Medicine Product
  - 7.10.3 Children's Cough and Cold Medicine Sales, Revenue, Price and Gross Margin of Dr. Cocoa

## 7.11 FridaBaby

### 7.11.1 Company profile

### 7.11.2 Representative Children's Cough and Cold Medicine Product

### 7.11.3 Children's Cough and Cold Medicine Sales, Revenue, Price and Gross Margin of FridaBaby

## 7.12 Graco

### 7.12.1 Company profile

### 7.12.2 Representative Children's Cough and Cold Medicine Product

### 7.12.3 Children's Cough and Cold Medicine Sales, Revenue, Price and Gross Margin of Graco

## 7.13 Homeolab USA

### 7.13.1 Company profile

### 7.13.2 Representative Children's Cough and Cold Medicine Product

### 7.13.3 Children's Cough and Cold Medicine Sales, Revenue, Price and Gross Margin of Homeolab USA

## 7.14 Hyland's

### 7.14.1 Company profile

### 7.14.2 Representative Children's Cough and Cold Medicine Product

### 7.14.3 Children's Cough and Cold Medicine Sales, Revenue, Price and Gross Margin of Hyland's

## 7.15 Little Remedies

### 7.15.1 Company profile

### 7.15.2 Representative Children's Cough and Cold Medicine Product

### 7.15.3 Children's Cough and Cold Medicine Sales, Revenue, Price and Gross Margin of Little Remedies

## 7.16 Mentholatum

## 7.17 Mucinex

## 7.18 NatraBio

## 7.19 NeilMed

## 7.20 PediaCare

## 7.21 Robitussin

## 7.22 Similasan

## 7.23 Simply Saline

## 7.24 Sudafed

## 7.25 Triaminic

## 7.26 Vicks

## 7.27 Walgreens

## 7.28 ZarBee's Naturals

## 7.29 Zicam



## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CHILDREN'S COUGH AND COLD MEDICINE**

- 8.1 Industry Chain of Children's Cough and Cold Medicine
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CHILDREN'S COUGH AND COLD MEDICINE**

- 9.1 Cost Structure Analysis of Children's Cough and Cold Medicine
- 9.2 Raw Materials Cost Analysis of Children's Cough and Cold Medicine
- 9.3 Labor Cost Analysis of Children's Cough and Cold Medicine
- 9.4 Manufacturing Expenses Analysis of Children's Cough and Cold Medicine

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF CHILDREN'S COUGH AND COLD MEDICINE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources

12.2.2 Primary Sources  
12.3 Reference

## I would like to order

Product name: Children's Cough and Cold Medicine-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/C7E2231D3E7EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C7E2231D3E7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

