

Child Safety Seats-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/C51E26BBA49EN.html

Date: February 2018 Pages: 140 Price: US\$ 2,980.00 (Single User License) ID: C51E26BBA49EN

Abstracts

Report Summary

Child Safety Seats-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Child Safety Seats industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Child Safety Seats 2013-2017, and development forecast 2018-2023 Main market players of Child Safety Seats in China, with company and product introduction, position in the Child Safety Seats market Market status and development trend of Child Safety Seats by types and applications Cost and profit status of Child Safety Seats, and marketing status Market growth drivers and challenges

The report segments the China Child Safety Seats market as:

China Child Safety Seats Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China Northeast China East China Central & South China Southwest China



Northwest China

China Child Safety Seats Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Rearward-Facing Baby Seat Combination Seat (Rearward and Forward-Facing) Forward-Facing Child Seat High-Backed Booster Seat High-Backed Booster Seat Booster Cushion

China Child Safety Seats Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

OEM Market Automobile After Market

China Child Safety Seats Market: Players Segment Analysis (Company and Product introduction, Child Safety Seats Sales Volume, Revenue, Price and Gross Margin):

Graco Britax Recaro Takata Maxi-cosi Chicco Combi Jane BeSafe Concord Aprica Stokke Kiddy Ailebebe Goodbaby Babyfirst Best Baby Welldon



Belovedbaby Ganen ABYY Leka Lutule

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF CHILD SAFETY SEATS

- 1.1 Definition of Child Safety Seats in This Report
- 1.2 Commercial Types of Child Safety Seats
- 1.2.1 Rearward-Facing Baby Seat
- 1.2.2 Combination Seat (Rearward and Forward-Facing)
- 1.2.3 Forward-Facing Child Seat
- 1.2.4 High-Backed Booster Seat
- 1.2.5 High-Backed Booster Seat
- 1.2.6 Booster Cushion
- 1.3 Downstream Application of Child Safety Seats
- 1.3.1 OEM Market
- 1.3.2 Automobile After Market
- 1.4 Development History of Child Safety Seats
- 1.5 Market Status and Trend of Child Safety Seats 2013-2023
- 1.5.1 China Child Safety Seats Market Status and Trend 2013-2023
- 1.5.2 Regional Child Safety Seats Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Child Safety Seats in China 2013-2017
- 2.2 Consumption Market of Child Safety Seats in China by Regions
 - 2.2.1 Consumption Volume of Child Safety Seats in China by Regions
- 2.2.2 Revenue of Child Safety Seats in China by Regions
- 2.3 Market Analysis of Child Safety Seats in China by Regions
- 2.3.1 Market Analysis of Child Safety Seats in North China 2013-2017
- 2.3.2 Market Analysis of Child Safety Seats in Northeast China 2013-2017
- 2.3.3 Market Analysis of Child Safety Seats in East China 2013-2017
- 2.3.4 Market Analysis of Child Safety Seats in Central & South China 2013-2017
- 2.3.5 Market Analysis of Child Safety Seats in Southwest China 2013-2017
- 2.3.6 Market Analysis of Child Safety Seats in Northwest China 2013-2017
- 2.4 Market Development Forecast of Child Safety Seats in China 2018-2023
 - 2.4.1 Market Development Forecast of Child Safety Seats in China 2018-2023
 - 2.4.2 Market Development Forecast of Child Safety Seats by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole China Market Status by Types
- 3.1.1 Consumption Volume of Child Safety Seats in China by Types
- 3.1.2 Revenue of Child Safety Seats in China by Types
- 3.2 China Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in North China
- 3.2.2 Market Status by Types in Northeast China
- 3.2.3 Market Status by Types in East China
- 3.2.4 Market Status by Types in Central & South China
- 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Child Safety Seats in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Child Safety Seats in China by Downstream Industry

- 4.2 Demand Volume of Child Safety Seats by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Child Safety Seats by Downstream Industry in North China

4.2.2 Demand Volume of Child Safety Seats by Downstream Industry in Northeast China

4.2.3 Demand Volume of Child Safety Seats by Downstream Industry in East China

4.2.4 Demand Volume of Child Safety Seats by Downstream Industry in Central & South China

4.2.5 Demand Volume of Child Safety Seats by Downstream Industry in Southwest China

4.2.6 Demand Volume of Child Safety Seats by Downstream Industry in Northwest China

4.3 Market Forecast of Child Safety Seats in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CHILD SAFETY SEATS

5.1 China Economy Situation and Trend Overview

5.2 Child Safety Seats Downstream Industry Situation and Trend Overview

CHAPTER 6 CHILD SAFETY SEATS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Child Safety Seats in China by Major Players
- 6.2 Revenue of Child Safety Seats in China by Major Players



6.3 Basic Information of Child Safety Seats by Major Players

6.3.1 Headquarters Location and Established Time of Child Safety Seats Major Players

6.3.2 Employees and Revenue Level of Child Safety Seats Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 CHILD SAFETY SEATS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Graco

- 7.1.1 Company profile
- 7.1.2 Representative Child Safety Seats Product
- 7.1.3 Child Safety Seats Sales, Revenue, Price and Gross Margin of Graco

7.2 Britax

- 7.2.1 Company profile
- 7.2.2 Representative Child Safety Seats Product
- 7.2.3 Child Safety Seats Sales, Revenue, Price and Gross Margin of Britax

7.3 Recaro

7.3.1 Company profile

- 7.3.2 Representative Child Safety Seats Product
- 7.3.3 Child Safety Seats Sales, Revenue, Price and Gross Margin of Recaro

7.4 Takata

- 7.4.1 Company profile
- 7.4.2 Representative Child Safety Seats Product
- 7.4.3 Child Safety Seats Sales, Revenue, Price and Gross Margin of Takata

7.5 Maxi-cosi

7.5.1 Company profile

- 7.5.2 Representative Child Safety Seats Product
- 7.5.3 Child Safety Seats Sales, Revenue, Price and Gross Margin of Maxi-cosi

7.6 Chicco

- 7.6.1 Company profile
- 7.6.2 Representative Child Safety Seats Product
- 7.6.3 Child Safety Seats Sales, Revenue, Price and Gross Margin of Chicco

7.7 Combi

- 7.7.1 Company profile
- 7.7.2 Representative Child Safety Seats Product



7.7.3 Child Safety Seats Sales, Revenue, Price and Gross Margin of Combi

7.8 Jane

- 7.8.1 Company profile
- 7.8.2 Representative Child Safety Seats Product
- 7.8.3 Child Safety Seats Sales, Revenue, Price and Gross Margin of Jane

7.9 BeSafe

- 7.9.1 Company profile
- 7.9.2 Representative Child Safety Seats Product
- 7.9.3 Child Safety Seats Sales, Revenue, Price and Gross Margin of BeSafe

7.10 Concord

- 7.10.1 Company profile
- 7.10.2 Representative Child Safety Seats Product
- 7.10.3 Child Safety Seats Sales, Revenue, Price and Gross Margin of Concord

7.11 Aprica

- 7.11.1 Company profile
- 7.11.2 Representative Child Safety Seats Product
- 7.11.3 Child Safety Seats Sales, Revenue, Price and Gross Margin of Aprica

7.12 Stokke

- 7.12.1 Company profile
- 7.12.2 Representative Child Safety Seats Product
- 7.12.3 Child Safety Seats Sales, Revenue, Price and Gross Margin of Stokke

7.13 Kiddy

- 7.13.1 Company profile
- 7.13.2 Representative Child Safety Seats Product
- 7.13.3 Child Safety Seats Sales, Revenue, Price and Gross Margin of Kiddy

7.14 Ailebebe

- 7.14.1 Company profile
- 7.14.2 Representative Child Safety Seats Product
- 7.14.3 Child Safety Seats Sales, Revenue, Price and Gross Margin of Ailebebe
- 7.15 Goodbaby
 - 7.15.1 Company profile
 - 7.15.2 Representative Child Safety Seats Product
- 7.15.3 Child Safety Seats Sales, Revenue, Price and Gross Margin of Goodbaby
- 7.16 Babyfirst
- 7.17 Best Baby
- 7.18 Welldon
- 7.19 Belovedbaby
- 7.20 Ganen
- 7.21 ABYY



7.22 Leka 7.23 Lutule

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CHILD SAFETY SEATS

- 8.1 Industry Chain of Child Safety Seats
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CHILD SAFETY SEATS

- 9.1 Cost Structure Analysis of Child Safety Seats
- 9.2 Raw Materials Cost Analysis of Child Safety Seats
- 9.3 Labor Cost Analysis of Child Safety Seats
- 9.4 Manufacturing Expenses Analysis of Child Safety Seats

CHAPTER 10 MARKETING STATUS ANALYSIS OF CHILD SAFETY SEATS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources



+44 20 8123 2220 info@marketpublishers.com

12.2.2 Primary Sources 12.3 Reference



I would like to order

Product name: Child Safety Seats-China Market Status and Trend Report 2013-2023

Product link: <u>https://marketpublishers.com/r/C51E26BBA49EN.html</u>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C51E26BBA49EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970