

# Champagne-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/CAC989F2C8DEN.html

Date: November 2017

Pages: 131

Price: US\$ 3,480.00 (Single User License)

ID: CAC989F2C8DEN

### **Abstracts**

### **Report Summary**

Champagne-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Champagne industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Champagne 2013-2017, and development forecast 2018-2023

Main market players of Champagne in North America, with company and product introduction, position in the Champagne market

Market status and development trend of Champagne by types and applications Cost and profit status of Champagne, and marketing status Market growth drivers and challenges

The report segments the North America Champagne market as:

North America Champagne Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

United States Canada Mexico

North America Champagne Market: Product Type Segment Analysis (Consumption



Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Non-vintage Vintage Millésime Cuvée de prestige Blanc de Blancs Blanc de Noirs Rosé

North America Champagne Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Airport Duty Free Market Airline Duty Free Market Others

North America Champagne Market: Players Segment Analysis (Company and Product introduction, Champagne Sales Volume, Revenue, Price and Gross Margin):

Moet & Chandon

Nicolas Feuillatte

Veuve Clicquot

**Laurent Perrier** 

Dom Perignon

Mumm

Piper Heidsieck

Pommery

Taittinger

Louis Roederer

Perrier Jouet

Bollinger

Ruinart

Krug

Pol Roger

Lanson

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF CHAMPAGNE

- 1.1 Definition of Champagne in This Report
- 1.2 Commercial Types of Champagne
  - 1.2.1 Non-vintage
  - 1.2.2 Vintage Millésime
  - 1.2.3 Cuvée de prestige
  - 1.2.4 Blanc de Blancs
  - 1.2.5 Blanc de Noirs
  - 1.2.6 Rosé
- 1.3 Downstream Application of Champagne
  - 1.3.1 Airport Duty Free Market
- 1.3.2 Airline Duty Free Market
- 1.3.3 Others
- 1.4 Development History of Champagne
- 1.5 Market Status and Trend of Champagne 2013-2023
  - 1.5.1 North America Champagne Market Status and Trend 2013-2023
  - 1.5.2 Regional Champagne Market Status and Trend 2013-2023

#### CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Champagne in North America 2013-2017
- 2.2 Consumption Market of Champagne in North America by Regions
  - 2.2.1 Consumption Volume of Champagne in North America by Regions
  - 2.2.2 Revenue of Champagne in North America by Regions
- 2.3 Market Analysis of Champagne in North America by Regions
  - 2.3.1 Market Analysis of Champagne in United States 2013-2017
  - 2.3.2 Market Analysis of Champagne in Canada 2013-2017
  - 2.3.3 Market Analysis of Champagne in Mexico 2013-2017
- 2.4 Market Development Forecast of Champagne in North America 2018-2023
  - 2.4.1 Market Development Forecast of Champagne in North America 2018-2023
  - 2.4.2 Market Development Forecast of Champagne by Regions 2018-2023

### CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Champagne in North America by Types



- 3.1.2 Revenue of Champagne in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
  - 3.2.2 Market Status by Types in Canada
  - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Champagne in North America by Types

### CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Champagne in North America by Downstream Industry
- 4.2 Demand Volume of Champagne by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Champagne by Downstream Industry in United States
- 4.2.2 Demand Volume of Champagne by Downstream Industry in Canada
- 4.2.3 Demand Volume of Champagne by Downstream Industry in Mexico
- 4.3 Market Forecast of Champagne in North America by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CHAMPAGNE

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Champagne Downstream Industry Situation and Trend Overview

# CHAPTER 6 CHAMPAGNE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Champagne in North America by Major Players
- 6.2 Revenue of Champagne in North America by Major Players
- 6.3 Basic Information of Champagne by Major Players
  - 6.3.1 Headquarters Location and Established Time of Champagne Major Players
  - 6.3.2 Employees and Revenue Level of Champagne Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

### CHAPTER 7 CHAMPAGNE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Moet & Chandon



- 7.1.1 Company profile
- 7.1.2 Representative Champagne Product
- 7.1.3 Champagne Sales, Revenue, Price and Gross Margin of Moet & Chandon
- 7.2 Nicolas Feuillatte
  - 7.2.1 Company profile
  - 7.2.2 Representative Champagne Product
- 7.2.3 Champagne Sales, Revenue, Price and Gross Margin of Nicolas Feuillatte
- 7.3 Veuve Clicquot
  - 7.3.1 Company profile
  - 7.3.2 Representative Champagne Product
  - 7.3.3 Champagne Sales, Revenue, Price and Gross Margin of Veuve Clicquot
- 7.4 Laurent Perrier
  - 7.4.1 Company profile
  - 7.4.2 Representative Champagne Product
- 7.4.3 Champagne Sales, Revenue, Price and Gross Margin of Laurent Perrier
- 7.5 Dom Perignon
  - 7.5.1 Company profile
  - 7.5.2 Representative Champagne Product
  - 7.5.3 Champagne Sales, Revenue, Price and Gross Margin of Dom Perignon
- 7.6 Mumm
- 7.6.1 Company profile
- 7.6.2 Representative Champagne Product
- 7.6.3 Champagne Sales, Revenue, Price and Gross Margin of Mumm
- 7.7 Piper Heidsieck
  - 7.7.1 Company profile
  - 7.7.2 Representative Champagne Product
  - 7.7.3 Champagne Sales, Revenue, Price and Gross Margin of Piper Heidsieck
- 7.8 Pommery
  - 7.8.1 Company profile
  - 7.8.2 Representative Champagne Product
  - 7.8.3 Champagne Sales, Revenue, Price and Gross Margin of Pommery
- 7.9 Taittinger
  - 7.9.1 Company profile
  - 7.9.2 Representative Champagne Product
  - 7.9.3 Champagne Sales, Revenue, Price and Gross Margin of Taittinger
- 7.10 Louis Roederer
  - 7.10.1 Company profile
  - 7.10.2 Representative Champagne Product
- 7.10.3 Champagne Sales, Revenue, Price and Gross Margin of Louis Roederer



- 7.11 Perrier Jouet
  - 7.11.1 Company profile
  - 7.11.2 Representative Champagne Product
  - 7.11.3 Champagne Sales, Revenue, Price and Gross Margin of Perrier Jouet
- 7.12 Bollinger
  - 7.12.1 Company profile
  - 7.12.2 Representative Champagne Product
- 7.12.3 Champagne Sales, Revenue, Price and Gross Margin of Bollinger
- 7.13 Ruinart
  - 7.13.1 Company profile
- 7.13.2 Representative Champagne Product
- 7.13.3 Champagne Sales, Revenue, Price and Gross Margin of Ruinart
- 7.14 Krug
  - 7.14.1 Company profile
  - 7.14.2 Representative Champagne Product
  - 7.14.3 Champagne Sales, Revenue, Price and Gross Margin of Krug
- 7.15 Pol Roger
  - 7.15.1 Company profile
  - 7.15.2 Representative Champagne Product
  - 7.15.3 Champagne Sales, Revenue, Price and Gross Margin of Pol Roger
- 7.16 Lanson

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CHAMPAGNE

- 8.1 Industry Chain of Champagne
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CHAMPAGNE

- 9.1 Cost Structure Analysis of Champagne
- 9.2 Raw Materials Cost Analysis of Champagne
- 9.3 Labor Cost Analysis of Champagne
- 9.4 Manufacturing Expenses Analysis of Champagne

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF CHAMPAGNE**

10.1 Marketing Channel



- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Champagne-North America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/CAC989F2C8DEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/CAC989F2C8DEN.html">https://marketpublishers.com/r/CAC989F2C8DEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

| First name:   |                           |
|---------------|---------------------------|
| Last name:    |                           |
| Email:        |                           |
| Company:      |                           |
| Address:      |                           |
| City:         |                           |
| Zip code:     |                           |
| Country:      |                           |
| Tel:          |                           |
| Fax:          |                           |
| Your message: |                           |
|               |                           |
|               |                           |
|               |                           |
|               | **All fields are required |
|               | Custumer signature        |
|               |                           |
|               |                           |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970