

# Champagne-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/CA24DE2325CEN.html>

Date: November 2017

Pages: 134

Price: US\$ 3,480.00 (Single User License)

ID: CA24DE2325CEN

## Abstracts

### Report Summary

Champagne-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Champagne industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Champagne 2013-2017, and development forecast 2018-2023

Main market players of Champagne in Asia Pacific, with company and product introduction, position in the Champagne market

Market status and development trend of Champagne by types and applications

Cost and profit status of Champagne, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Champagne market as:

Asia Pacific Champagne Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

China

Japan

Korea

India

Southeast Asia

## Australia

Asia Pacific Champagne Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Non-vintage  
Vintage Millésime  
Cuvée de prestige  
Blanc de Blancs  
Blanc de Noirs  
Rosé

Asia Pacific Champagne Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Airport Duty Free Market  
Airline Duty Free Market  
Others

Asia Pacific Champagne Market: Players Segment Analysis (Company and Product introduction, Champagne Sales Volume, Revenue, Price and Gross Margin):

Moët & Chandon  
Nicolas Feuillatte  
Veuve Clicquot  
Laurent Perrier  
Dom Perignon  
Mumm  
Piper Heidsieck  
Pommery  
Taittinger  
Louis Roederer  
Perrier Jouet  
Bollinger  
Ruinart  
Krug  
Pol Roger  
Lanson

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF CHAMPAGNE**

- 1.1 Definition of Champagne in This Report
- 1.2 Commercial Types of Champagne
  - 1.2.1 Non-vintage
  - 1.2.2 Vintage Millésime
  - 1.2.3 Cuvée de prestige
  - 1.2.4 Blanc de Blancs
  - 1.2.5 Blanc de Noirs
  - 1.2.6 Rosé
- 1.3 Downstream Application of Champagne
  - 1.3.1 Airport Duty Free Market
  - 1.3.2 Airline Duty Free Market
  - 1.3.3 Others
- 1.4 Development History of Champagne
- 1.5 Market Status and Trend of Champagne 2013-2023
  - 1.5.1 Asia Pacific Champagne Market Status and Trend 2013-2023
  - 1.5.2 Regional Champagne Market Status and Trend 2013-2023

### **CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Champagne in Asia Pacific 2013-2017
- 2.2 Consumption Market of Champagne in Asia Pacific by Regions
  - 2.2.1 Consumption Volume of Champagne in Asia Pacific by Regions
  - 2.2.2 Revenue of Champagne in Asia Pacific by Regions
- 2.3 Market Analysis of Champagne in Asia Pacific by Regions
  - 2.3.1 Market Analysis of Champagne in China 2013-2017
  - 2.3.2 Market Analysis of Champagne in Japan 2013-2017
  - 2.3.3 Market Analysis of Champagne in Korea 2013-2017
  - 2.3.4 Market Analysis of Champagne in India 2013-2017
  - 2.3.5 Market Analysis of Champagne in Southeast Asia 2013-2017
  - 2.3.6 Market Analysis of Champagne in Australia 2013-2017
- 2.4 Market Development Forecast of Champagne in Asia Pacific 2018-2023
  - 2.4.1 Market Development Forecast of Champagne in Asia Pacific 2018-2023
  - 2.4.2 Market Development Forecast of Champagne by Regions 2018-2023

### **CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Asia Pacific Market Status by Types
  - 3.1.1 Consumption Volume of Champagne in Asia Pacific by Types
  - 3.1.2 Revenue of Champagne in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in China
  - 3.2.2 Market Status by Types in Japan
  - 3.2.3 Market Status by Types in Korea
  - 3.2.4 Market Status by Types in India
  - 3.2.5 Market Status by Types in Southeast Asia
  - 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of Champagne in Asia Pacific by Types

## **CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Champagne in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of Champagne by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Champagne by Downstream Industry in China
  - 4.2.2 Demand Volume of Champagne by Downstream Industry in Japan
  - 4.2.3 Demand Volume of Champagne by Downstream Industry in Korea
  - 4.2.4 Demand Volume of Champagne by Downstream Industry in India
  - 4.2.5 Demand Volume of Champagne by Downstream Industry in Southeast Asia
  - 4.2.6 Demand Volume of Champagne by Downstream Industry in Australia
- 4.3 Market Forecast of Champagne in Asia Pacific by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CHAMPAGNE**

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 Champagne Downstream Industry Situation and Trend Overview

## **CHAPTER 6 CHAMPAGNE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC**

- 6.1 Sales Volume of Champagne in Asia Pacific by Major Players
- 6.2 Revenue of Champagne in Asia Pacific by Major Players
- 6.3 Basic Information of Champagne by Major Players
  - 6.3.1 Headquarters Location and Established Time of Champagne Major Players
  - 6.3.2 Employees and Revenue Level of Champagne Major Players

- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 CHAMPAGNE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Moet & Chandon
  - 7.1.1 Company profile
  - 7.1.2 Representative Champagne Product
  - 7.1.3 Champagne Sales, Revenue, Price and Gross Margin of Moet & Chandon
- 7.2 Nicolas Feuillatte
  - 7.2.1 Company profile
  - 7.2.2 Representative Champagne Product
  - 7.2.3 Champagne Sales, Revenue, Price and Gross Margin of Nicolas Feuillatte
- 7.3 Veuve Clicquot
  - 7.3.1 Company profile
  - 7.3.2 Representative Champagne Product
  - 7.3.3 Champagne Sales, Revenue, Price and Gross Margin of Veuve Clicquot
- 7.4 Laurent Perrier
  - 7.4.1 Company profile
  - 7.4.2 Representative Champagne Product
  - 7.4.3 Champagne Sales, Revenue, Price and Gross Margin of Laurent Perrier
- 7.5 Dom Perignon
  - 7.5.1 Company profile
  - 7.5.2 Representative Champagne Product
  - 7.5.3 Champagne Sales, Revenue, Price and Gross Margin of Dom Perignon
- 7.6 Mumm
  - 7.6.1 Company profile
  - 7.6.2 Representative Champagne Product
  - 7.6.3 Champagne Sales, Revenue, Price and Gross Margin of Mumm
- 7.7 Piper Heidsieck
  - 7.7.1 Company profile
  - 7.7.2 Representative Champagne Product
  - 7.7.3 Champagne Sales, Revenue, Price and Gross Margin of Piper Heidsieck
- 7.8 Pommery
  - 7.8.1 Company profile
  - 7.8.2 Representative Champagne Product

- 7.8.3 Champagne Sales, Revenue, Price and Gross Margin of Pommery
- 7.9 Taittinger
  - 7.9.1 Company profile
  - 7.9.2 Representative Champagne Product
  - 7.9.3 Champagne Sales, Revenue, Price and Gross Margin of Taittinger
- 7.10 Louis Roederer
  - 7.10.1 Company profile
  - 7.10.2 Representative Champagne Product
  - 7.10.3 Champagne Sales, Revenue, Price and Gross Margin of Louis Roederer
- 7.11 Perrier Jouet
  - 7.11.1 Company profile
  - 7.11.2 Representative Champagne Product
  - 7.11.3 Champagne Sales, Revenue, Price and Gross Margin of Perrier Jouet
- 7.12 Bollinger
  - 7.12.1 Company profile
  - 7.12.2 Representative Champagne Product
  - 7.12.3 Champagne Sales, Revenue, Price and Gross Margin of Bollinger
- 7.13 Ruinart
  - 7.13.1 Company profile
  - 7.13.2 Representative Champagne Product
  - 7.13.3 Champagne Sales, Revenue, Price and Gross Margin of Ruinart
- 7.14 Krug
  - 7.14.1 Company profile
  - 7.14.2 Representative Champagne Product
  - 7.14.3 Champagne Sales, Revenue, Price and Gross Margin of Krug
- 7.15 Pol Roger
  - 7.15.1 Company profile
  - 7.15.2 Representative Champagne Product
  - 7.15.3 Champagne Sales, Revenue, Price and Gross Margin of Pol Roger
- 7.16 Lanson

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CHAMPAGNE**

- 8.1 Industry Chain of Champagne
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CHAMPAGNE**

- 9.1 Cost Structure Analysis of Champagne
- 9.2 Raw Materials Cost Analysis of Champagne
- 9.3 Labor Cost Analysis of Champagne
- 9.4 Manufacturing Expenses Analysis of Champagne

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF CHAMPAGNE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Champagne-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/CA24DE2325CEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CA24DE2325CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970