

# Chair-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/C1423973B06EN.html>

Date: April 2018

Pages: 141

Price: US\$ 2,980.00 (Single User License)

ID: C1423973B06EN

## Abstracts

### Report Summary

Chair-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Chair industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Chair 2013-2017, and development forecast 2018-2023

Main market players of Chair in China, with company and product introduction, position in the Chair market

Market status and development trend of Chair by types and applications

Cost and profit status of Chair, and marketing status

Market growth drivers and challenges

The report segments the China Chair market as:

China Chair Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Chair Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Backrest Chair

Multifunctional Chair

Folding Chair

Lounge Chair

Armchair

China Chair Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Household

Office

Public Place

China Chair Market: Players Segment Analysis (Company and Product introduction, Chair Sales Volume, Revenue, Price and Gross Margin):

ROCHE-BOBOIS

Kartell

Baker

Restoration Hardware

EDRA

Poliform

Florense

Hülsta

Varaschin spa

LES JARDINS?

Quanyou

Hkroyal

Qumei

Redapple

GINGER BROWN

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF CHAIR**

- 1.1 Definition of Chair in This Report
- 1.2 Commercial Types of Chair
  - 1.2.1 Backrest Chair
  - 1.2.2 Multifunctional Chair
  - 1.2.3 Folding Chair
  - 1.2.4 Lounge Chair
  - 1.2.5 Armchair
- 1.3 Downstream Application of Chair
  - 1.3.1 Household
  - 1.3.2 Office
  - 1.3.3 Public Place
- 1.4 Development History of Chair
- 1.5 Market Status and Trend of Chair 2013-2023
  - 1.5.1 China Chair Market Status and Trend 2013-2023
  - 1.5.2 Regional Chair Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Chair in China 2013-2017
- 2.2 Consumption Market of Chair in China by Regions
  - 2.2.1 Consumption Volume of Chair in China by Regions
  - 2.2.2 Revenue of Chair in China by Regions
- 2.3 Market Analysis of Chair in China by Regions
  - 2.3.1 Market Analysis of Chair in North China 2013-2017
  - 2.3.2 Market Analysis of Chair in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Chair in East China 2013-2017
  - 2.3.4 Market Analysis of Chair in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Chair in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Chair in Northwest China 2013-2017
- 2.4 Market Development Forecast of Chair in China 2018-2023
  - 2.4.1 Market Development Forecast of Chair in China 2018-2023
  - 2.4.2 Market Development Forecast of Chair by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Chair in China by Types
  - 3.1.2 Revenue of Chair in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Chair in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Chair in China by Downstream Industry
- 4.2 Demand Volume of Chair by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Chair by Downstream Industry in North China
  - 4.2.2 Demand Volume of Chair by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Chair by Downstream Industry in East China
  - 4.2.4 Demand Volume of Chair by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Chair by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of Chair by Downstream Industry in Northwest China
- 4.3 Market Forecast of Chair in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CHAIR**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Chair Downstream Industry Situation and Trend Overview

## **CHAPTER 6 CHAIR MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Chair in China by Major Players
- 6.2 Revenue of Chair in China by Major Players
- 6.3 Basic Information of Chair by Major Players
  - 6.3.1 Headquarters Location and Established Time of Chair Major Players
  - 6.3.2 Employees and Revenue Level of Chair Major Players
- 6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

## **CHAPTER 7 CHAIR MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 ROCHE-BOBOIS

- 7.1.1 Company profile
- 7.1.2 Representative Chair Product
- 7.1.3 Chair Sales, Revenue, Price and Gross Margin of ROCHE-BOBOIS

### 7.2 Kartell

- 7.2.1 Company profile
- 7.2.2 Representative Chair Product
- 7.2.3 Chair Sales, Revenue, Price and Gross Margin of Kartell

### 7.3 Baker

- 7.3.1 Company profile
- 7.3.2 Representative Chair Product
- 7.3.3 Chair Sales, Revenue, Price and Gross Margin of Baker

### 7.4 Restoration Hardware

- 7.4.1 Company profile
- 7.4.2 Representative Chair Product
- 7.4.3 Chair Sales, Revenue, Price and Gross Margin of Restoration Hardware

### 7.5 EDRA

- 7.5.1 Company profile
- 7.5.2 Representative Chair Product
- 7.5.3 Chair Sales, Revenue, Price and Gross Margin of EDRA

### 7.6 Poliform

- 7.6.1 Company profile
- 7.6.2 Representative Chair Product
- 7.6.3 Chair Sales, Revenue, Price and Gross Margin of Poliform

### 7.7 Florense

- 7.7.1 Company profile
- 7.7.2 Representative Chair Product
- 7.7.3 Chair Sales, Revenue, Price and Gross Margin of Florense

### 7.8 Hülsta

- 7.8.1 Company profile
- 7.8.2 Representative Chair Product
- 7.8.3 Chair Sales, Revenue, Price and Gross Margin of Hülsta

## 7.9 Varaschin spa

### 7.9.1 Company profile

### 7.9.2 Representative Chair Product

### 7.9.3 Chair Sales, Revenue, Price and Gross Margin of Varaschin spa

## 7.10 LES JARDINS?

### 7.10.1 Company profile

### 7.10.2 Representative Chair Product

### 7.10.3 Chair Sales, Revenue, Price and Gross Margin of LES JARDINS?

## 7.11 Quanyou

### 7.11.1 Company profile

### 7.11.2 Representative Chair Product

### 7.11.3 Chair Sales, Revenue, Price and Gross Margin of Quanyou

## 7.12 Hkroyal

### 7.12.1 Company profile

### 7.12.2 Representative Chair Product

### 7.12.3 Chair Sales, Revenue, Price and Gross Margin of Hkroyal

## 7.13 Qumei

### 7.13.1 Company profile

### 7.13.2 Representative Chair Product

### 7.13.3 Chair Sales, Revenue, Price and Gross Margin of Qumei

## 7.14 Redapple

### 7.14.1 Company profile

### 7.14.2 Representative Chair Product

### 7.14.3 Chair Sales, Revenue, Price and Gross Margin of Redapple

## 7.15 GINGER BROWN

### 7.15.1 Company profile

### 7.15.2 Representative Chair Product

### 7.15.3 Chair Sales, Revenue, Price and Gross Margin of GINGER BROWN

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CHAIR**

### 8.1 Industry Chain of Chair

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CHAIR**

### 9.1 Cost Structure Analysis of Chair

### 9.2 Raw Materials Cost Analysis of Chair

9.3 Labor Cost Analysis of Chair

9.4 Manufacturing Expenses Analysis of Chair

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF CHAIR**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

## I would like to order

Product name: Chair-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/C1423973B06EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C1423973B06EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970