

# Cement & Concrete Additives-Asia Pacific Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/C78A36A0344EN.html

Date: January 2018

Pages: 150

Price: US\$ 3,480.00 (Single User License)

ID: C78A36A0344EN

### **Abstracts**

#### **Report Summary**

Cement & Concrete Additives-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Cement & Concrete Additives industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Cement & Concrete Additives 2013-2017, and development forecast 2018-2023

Main market players of Cement & Concrete Additives in Asia Pacific, with company and product introduction, position in the Cement & Concrete Additives market Market status and development trend of Cement & Concrete Additives by types and applications

Cost and profit status of Cement & Concrete Additives, and marketing status Market growth drivers and challenges

The report segments the Asia Pacific Cement & Concrete Additives market as:

Asia Pacific Cement & Concrete Additives Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea



India

Southeast Asia

Australia

Asia Pacific Cement & Concrete Additives Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Chemical Additives
Water Reducers
Coloring Agents
Air Entrainers & Other
Others

Asia Pacific Cement & Concrete Additives Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Building

Highway & Street

Others

Asia Pacific Cement & Concrete Additives Market: Players Segment Analysis (Company and Product introduction, Cement & Concrete Additives Sales Volume, Revenue, Price and Gross Margin):

Fosroc

**BASF** 

Grace

Sika

Dow Chemical

Mapei

Fosroc

Bekaert (NV) SA

**Boral Limited** 

Buzzi Unicem SpA

China National Bluestar Group Company Limited

Denka Company Limited

**Ecocem Ireland Limited** 

General Resource Technology, see Mapei



JMH Fzco
TSG Impex India Private Limited

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF CEMENT & CONCRETE ADDITIVES**

- 1.1 Definition of Cement & Concrete Additives in This Report
- 1.2 Commercial Types of Cement & Concrete Additives
  - 1.2.1 Chemical Additives
  - 1.2.2 Water Reducers
  - 1.2.3 Coloring Agents
  - 1.2.4 Air Entrainers & Other
  - 1.2.5 Others
- 1.3 Downstream Application of Cement & Concrete Additives
  - 1.3.1 Building
  - 1.3.2 Highway & Street
  - 1.3.3 Others
- 1.4 Development History of Cement & Concrete Additives
- 1.5 Market Status and Trend of Cement & Concrete Additives 2013-2023
  - 1.5.1 Asia Pacific Cement & Concrete Additives Market Status and Trend 2013-2023
- 1.5.2 Regional Cement & Concrete Additives Market Status and Trend 2013-2023

### **CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Cement & Concrete Additives in Asia Pacific 2013-2017
- 2.2 Consumption Market of Cement & Concrete Additives in Asia Pacific by Regions
- 2.2.1 Consumption Volume of Cement & Concrete Additives in Asia Pacific by Regions
- 2.2.2 Revenue of Cement & Concrete Additives in Asia Pacific by Regions
- 2.3 Market Analysis of Cement & Concrete Additives in Asia Pacific by Regions
  - 2.3.1 Market Analysis of Cement & Concrete Additives in China 2013-2017
  - 2.3.2 Market Analysis of Cement & Concrete Additives in Japan 2013-2017
  - 2.3.3 Market Analysis of Cement & Concrete Additives in Korea 2013-2017
  - 2.3.4 Market Analysis of Cement & Concrete Additives in India 2013-2017
- 2.3.5 Market Analysis of Cement & Concrete Additives in Southeast Asia 2013-2017
- 2.3.6 Market Analysis of Cement & Concrete Additives in Australia 2013-2017
- 2.4 Market Development Forecast of Cement & Concrete Additives in Asia Pacific 2018-2023
- 2.4.1 Market Development Forecast of Cement & Concrete Additives in Asia Pacific 2018-2023
- 2.4.2 Market Development Forecast of Cement & Concrete Additives by Regions 2018-2023



#### CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Asia Pacific Market Status by Types
  - 3.1.1 Consumption Volume of Cement & Concrete Additives in Asia Pacific by Types
  - 3.1.2 Revenue of Cement & Concrete Additives in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in China
  - 3.2.2 Market Status by Types in Japan
  - 3.2.3 Market Status by Types in Korea
  - 3.2.4 Market Status by Types in India
  - 3.2.5 Market Status by Types in Southeast Asia
  - 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of Cement & Concrete Additives in Asia Pacific by Types

### CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Cement & Concrete Additives in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of Cement & Concrete Additives by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Cement & Concrete Additives by Downstream Industry in China
- 4.2.2 Demand Volume of Cement & Concrete Additives by Downstream Industry in Japan
- 4.2.3 Demand Volume of Cement & Concrete Additives by Downstream Industry in Korea
- 4.2.4 Demand Volume of Cement & Concrete Additives by Downstream Industry in India
- 4.2.5 Demand Volume of Cement & Concrete Additives by Downstream Industry in Southeast Asia
- 4.2.6 Demand Volume of Cement & Concrete Additives by Downstream Industry in Australia
- 4.3 Market Forecast of Cement & Concrete Additives in Asia Pacific by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CEMENT & CONCRETE ADDITIVES



- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 Cement & Concrete Additives Downstream Industry Situation and Trend Overview

### CHAPTER 6 CEMENT & CONCRETE ADDITIVES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC

- 6.1 Sales Volume of Cement & Concrete Additives in Asia Pacific by Major Players
- 6.2 Revenue of Cement & Concrete Additives in Asia Pacific by Major Players
- 6.3 Basic Information of Cement & Concrete Additives by Major Players
- 6.3.1 Headquarters Location and Established Time of Cement & Concrete Additives Major Players
  - 6.3.2 Employees and Revenue Level of Cement & Concrete Additives Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 CEMENT & CONCRETE ADDITIVES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Fosroc
  - 7.1.1 Company profile
  - 7.1.2 Representative Cement & Concrete Additives Product
- 7.1.3 Cement & Concrete Additives Sales, Revenue, Price and Gross Margin of Fosroc
- **7.2 BASF** 
  - 7.2.1 Company profile
  - 7.2.2 Representative Cement & Concrete Additives Product
- 7.2.3 Cement & Concrete Additives Sales, Revenue, Price and Gross Margin of BASF
- 7.3 Grace
  - 7.3.1 Company profile
  - 7.3.2 Representative Cement & Concrete Additives Product
- 7.3.3 Cement & Concrete Additives Sales, Revenue, Price and Gross Margin of Grace 7.4 Sika
  - 7.4.1 Company profile
  - 7.4.2 Representative Cement & Concrete Additives Product
  - 7.4.3 Cement & Concrete Additives Sales, Revenue, Price and Gross Margin of Sika
- 7.5 Dow Chemical



- 7.5.1 Company profile
- 7.5.2 Representative Cement & Concrete Additives Product
- 7.5.3 Cement & Concrete Additives Sales, Revenue, Price and Gross Margin of Dow Chemical
- 7.6 Mapei
  - 7.6.1 Company profile
  - 7.6.2 Representative Cement & Concrete Additives Product
  - 7.6.3 Cement & Concrete Additives Sales, Revenue, Price and Gross Margin of Mapei
- 7.7 Fosroc
  - 7.7.1 Company profile
  - 7.7.2 Representative Cement & Concrete Additives Product
- 7.7.3 Cement & Concrete Additives Sales, Revenue, Price and Gross Margin of Fosroc
- 7.8 Bekaert (NV) SA
  - 7.8.1 Company profile
  - 7.8.2 Representative Cement & Concrete Additives Product
- 7.8.3 Cement & Concrete Additives Sales, Revenue, Price and Gross Margin of Bekaert (NV) SA
- 7.9 Boral Limited
  - 7.9.1 Company profile
  - 7.9.2 Representative Cement & Concrete Additives Product
- 7.9.3 Cement & Concrete Additives Sales, Revenue, Price and Gross Margin of Boral Limited
- 7.10 Buzzi Unicem SpA
  - 7.10.1 Company profile
  - 7.10.2 Representative Cement & Concrete Additives Product
- 7.10.3 Cement & Concrete Additives Sales, Revenue, Price and Gross Margin of Buzzi Unicem SpA
- 7.11 China National Bluestar Group Company Limited
  - 7.11.1 Company profile
  - 7.11.2 Representative Cement & Concrete Additives Product
- 7.11.3 Cement & Concrete Additives Sales, Revenue, Price and Gross Margin of China National Bluestar Group Company Limited
- 7.12 Denka Company Limited
  - 7.12.1 Company profile
  - 7.12.2 Representative Cement & Concrete Additives Product
- 7.12.3 Cement & Concrete Additives Sales, Revenue, Price and Gross Margin of Denka Company Limited
- 7.13 Ecocem Ireland Limited



- 7.13.1 Company profile
- 7.13.2 Representative Cement & Concrete Additives Product
- 7.13.3 Cement & Concrete Additives Sales, Revenue, Price and Gross Margin of Ecocem Ireland Limited
- 7.14 General Resource Technology, see Mapei
  - 7.14.1 Company profile
  - 7.14.2 Representative Cement & Concrete Additives Product
- 7.14.3 Cement & Concrete Additives Sales, Revenue, Price and Gross Margin of General Resource Technology, see Mapei
- 7.15 JMH Fzco
- 7.15.1 Company profile
- 7.15.2 Representative Cement & Concrete Additives Product
- 7.15.3 Cement & Concrete Additives Sales, Revenue, Price and Gross Margin of JMH Fzco
- 7.16 TSG Impex India Private Limited

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CEMENT & CONCRETE ADDITIVES

- 8.1 Industry Chain of Cement & Concrete Additives
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CEMENT & CONCRETE ADDITIVES

- 9.1 Cost Structure Analysis of Cement & Concrete Additives
- 9.2 Raw Materials Cost Analysis of Cement & Concrete Additives
- 9.3 Labor Cost Analysis of Cement & Concrete Additives
- 9.4 Manufacturing Expenses Analysis of Cement & Concrete Additives

# CHAPTER 10 MARKETING STATUS ANALYSIS OF CEMENT & CONCRETE ADDITIVES

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning



- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Cement & Concrete Additives-Asia Pacific Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/C78A36A0344EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C78A36A0344EN.html">https://marketpublishers.com/r/C78A36A0344EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970