

# Cellulose Gum-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/C1B095E55C1EN.html

Date: February 2018

Pages: 156

Price: US\$ 2,980.00 (Single User License)

ID: C1B095E55C1EN

### **Abstracts**

### **Report Summary**

Cellulose Gum-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Cellulose Gum industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Cellulose Gum 2013-2017, and development forecast 2018-2023

Main market players of Cellulose Gum in China, with company and product introduction, position in the Cellulose Gum market

Market status and development trend of Cellulose Gum by types and applications Cost and profit status of Cellulose Gum, and marketing status Market growth drivers and challenges

The report segments the China Cellulose Gum market as:

China Cellulose Gum Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China
Northeast China
East China
Central & South China
Southwest China



### Northwest China

China Cellulose Gum Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Food Grade Industrial Grade

China Cellulose Gum Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Food

Cosmetics

Personal Care Products

**Textile Sizing** 

Paper Industry

Detergents

**Pharmaceuticals** 

China Cellulose Gum Market: Players Segment Analysis (Company and Product introduction, Cellulose Gum Sales Volume, Revenue, Price and Gross Margin):

Ashland Inc.

CP Kelco

Sidley Chemical

**Daicel Corporation** 

The DOW Chemical Company

Akzo Nobel

Nippon Paper Industries

Dai-ichi Kogyo Seiyaku

Chemopharma Chemikalien und Pharmazeutika

Ugur Seluloz Kimya

E. I. du Pont de Nemours and Company

Tragacanth Importing Company (TIC) Gums

Chemcolloids Ltd.

Lamberti S.p.A.

Admix

**Akay Organics** 



In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

### CHAPTER 1 OVERVIEW OF CELLULOSE GUM

- 1.1 Definition of Cellulose Gum in This Report
- 1.2 Commercial Types of Cellulose Gum
  - 1.2.1 Food Grade
  - 1.2.2 Industrial Grade
- 1.3 Downstream Application of Cellulose Gum
  - 1.3.1 Food
- 1.3.2 Cosmetics
- 1.3.3 Personal Care Products
- 1.3.4 Textile Sizing
- 1.3.5 Paper Industry
- 1.3.6 Detergents
- 1.3.7 Pharmaceuticals
- 1.4 Development History of Cellulose Gum
- 1.5 Market Status and Trend of Cellulose Gum 2013-2023
- 1.5.1 China Cellulose Gum Market Status and Trend 2013-2023
- 1.5.2 Regional Cellulose Gum Market Status and Trend 2013-2023

#### CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Cellulose Gum in China 2013-2017
- 2.2 Consumption Market of Cellulose Gum in China by Regions
  - 2.2.1 Consumption Volume of Cellulose Gum in China by Regions
  - 2.2.2 Revenue of Cellulose Gum in China by Regions
- 2.3 Market Analysis of Cellulose Gum in China by Regions
  - 2.3.1 Market Analysis of Cellulose Gum in North China 2013-2017
  - 2.3.2 Market Analysis of Cellulose Gum in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Cellulose Gum in East China 2013-2017
  - 2.3.4 Market Analysis of Cellulose Gum in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Cellulose Gum in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Cellulose Gum in Northwest China 2013-2017
- 2.4 Market Development Forecast of Cellulose Gum in China 2018-2023
- 2.4.1 Market Development Forecast of Cellulose Gum in China 2018-2023
- 2.4.2 Market Development Forecast of Cellulose Gum by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**



- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Cellulose Gum in China by Types
- 3.1.2 Revenue of Cellulose Gum in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Cellulose Gum in China by Types

### CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Cellulose Gum in China by Downstream Industry
- 4.2 Demand Volume of Cellulose Gum by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Cellulose Gum by Downstream Industry in North China
  - 4.2.2 Demand Volume of Cellulose Gum by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Cellulose Gum by Downstream Industry in East China
- 4.2.4 Demand Volume of Cellulose Gum by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Cellulose Gum by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Cellulose Gum by Downstream Industry in Northwest China
- 4.3 Market Forecast of Cellulose Gum in China by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CELLULOSE GUM

- 5.1 China Economy Situation and Trend Overview
- 5.2 Cellulose Gum Downstream Industry Situation and Trend Overview

## CHAPTER 6 CELLULOSE GUM MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Cellulose Gum in China by Major Players
- 6.2 Revenue of Cellulose Gum in China by Major Players
- 6.3 Basic Information of Cellulose Gum by Major Players
  - 6.3.1 Headquarters Location and Established Time of Cellulose Gum Major Players



- 6.3.2 Employees and Revenue Level of Cellulose Gum Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

### CHAPTER 7 CELLULOSE GUM MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Ashland Inc.
  - 7.1.1 Company profile
  - 7.1.2 Representative Cellulose Gum Product
  - 7.1.3 Cellulose Gum Sales, Revenue, Price and Gross Margin of Ashland Inc.
- 7.2 CP Kelco
  - 7.2.1 Company profile
  - 7.2.2 Representative Cellulose Gum Product
  - 7.2.3 Cellulose Gum Sales, Revenue, Price and Gross Margin of CP Kelco
- 7.3 Sidley Chemical
  - 7.3.1 Company profile
  - 7.3.2 Representative Cellulose Gum Product
  - 7.3.3 Cellulose Gum Sales, Revenue, Price and Gross Margin of Sidley Chemical
- 7.4 Daicel Corporation
  - 7.4.1 Company profile
  - 7.4.2 Representative Cellulose Gum Product
  - 7.4.3 Cellulose Gum Sales, Revenue, Price and Gross Margin of Daicel Corporation
- 7.5 The DOW Chemical Company
  - 7.5.1 Company profile
  - 7.5.2 Representative Cellulose Gum Product
- 7.5.3 Cellulose Gum Sales, Revenue, Price and Gross Margin of The DOW Chemical Company
- 7.6 Akzo Nobel
  - 7.6.1 Company profile
  - 7.6.2 Representative Cellulose Gum Product
  - 7.6.3 Cellulose Gum Sales, Revenue, Price and Gross Margin of Akzo Nobel
- 7.7 Nippon Paper Industries
  - 7.7.1 Company profile
  - 7.7.2 Representative Cellulose Gum Product
- 7.7.3 Cellulose Gum Sales, Revenue, Price and Gross Margin of Nippon Paper Industries



- 7.8 Dai-ichi Kogyo Seiyaku
  - 7.8.1 Company profile
  - 7.8.2 Representative Cellulose Gum Product
- 7.8.3 Cellulose Gum Sales, Revenue, Price and Gross Margin of Dai-ichi Kogyo Seiyaku
- 7.9 Chemopharma Chemikalien und Pharmazeutika
  - 7.9.1 Company profile
  - 7.9.2 Representative Cellulose Gum Product
- 7.9.3 Cellulose Gum Sales, Revenue, Price and Gross Margin of Chemopharma Chemikalien und Pharmazeutika
- 7.10 Ugur Seluloz Kimya
  - 7.10.1 Company profile
  - 7.10.2 Representative Cellulose Gum Product
- 7.10.3 Cellulose Gum Sales, Revenue, Price and Gross Margin of Ugur Seluloz Kimya
- 7.11 E. I. du Pont de Nemours and Company
  - 7.11.1 Company profile
  - 7.11.2 Representative Cellulose Gum Product
- 7.11.3 Cellulose Gum Sales, Revenue, Price and Gross Margin of E. I. du Pont de Nemours and Company
- 7.12 Tragacanth Importing Company (TIC) Gums
  - 7.12.1 Company profile
  - 7.12.2 Representative Cellulose Gum Product
- 7.12.3 Cellulose Gum Sales, Revenue, Price and Gross Margin of Tragacanth Importing Company (TIC) Gums
- 7.13 Chemcolloids Ltd.
  - 7.13.1 Company profile
  - 7.13.2 Representative Cellulose Gum Product
  - 7.13.3 Cellulose Gum Sales, Revenue, Price and Gross Margin of Chemcolloids Ltd.
- 7.14 Lamberti S.p.A.
  - 7.14.1 Company profile
  - 7.14.2 Representative Cellulose Gum Product
  - 7.14.3 Cellulose Gum Sales, Revenue, Price and Gross Margin of Lamberti S.p.A.
- 7.15 Admix
  - 7.15.1 Company profile
  - 7.15.2 Representative Cellulose Gum Product
  - 7.15.3 Cellulose Gum Sales, Revenue, Price and Gross Margin of Admix
- 7.16 Akay Organics

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF



### **CELLULOSE GUM**

- 8.1 Industry Chain of Cellulose Gum
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CELLULOSE GUM**

- 9.1 Cost Structure Analysis of Cellulose Gum
- 9.2 Raw Materials Cost Analysis of Cellulose Gum
- 9.3 Labor Cost Analysis of Cellulose Gum
- 9.4 Manufacturing Expenses Analysis of Cellulose Gum

### CHAPTER 10 MARKETING STATUS ANALYSIS OF CELLULOSE GUM

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Cellulose Gum-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/C1B095E55C1EN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C1B095E55C1EN.html">https://marketpublishers.com/r/C1B095E55C1EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

i iiot iiaiiio.		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970