

Cellular IoT-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/C9EFE643AAC0EN.html>

Date: April 2018

Pages: 131

Price: US\$ 3,480.00 (Single User License)

ID: C9EFE643AAC0EN

Abstracts

Report Summary

Cellular IoT-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Cellular IoT industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Cellular IoT 2013-2017, and development forecast 2018-2023

Main market players of Cellular IoT in North America, with company and product introduction, position in the Cellular IoT market

Market status and development trend of Cellular IoT by types and applications

Cost and profit status of Cellular IoT, and marketing status

Market growth drivers and challenges

The report segments the North America Cellular IoT market as:

North America Cellular IoT Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Cellular IoT Market: Product Type Segment Analysis (Consumption

Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

2G
3G
4G
LTE-M
NB-LTE-M
NB-IoT
5G

North America Cellular IoT Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Agriculture
Environmental Monitoring
Automotive & Transportation
Energy
HealthCare
Manufacturing
Retail
Smart City
Consumer Electronics
Building Automation

North America Cellular IoT Market: Players Segment Analysis (Company and Product introduction, Cellular IoT Sales Volume, Revenue, Price and Gross Margin):

Qualcomm Inc. (U.S.)
Sierra Wireless
Gemalto NV
Telit Communications PLC
U-Blox Holding AG
Texas Instruments
ZTE Corporation
Sequans Communication
Mistbase Communication System
Mediatek Inc.
Commsolid GmbH

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF CELLULAR IOT

- 1.1 Definition of Cellular IoT in This Report
- 1.2 Commercial Types of Cellular IoT
 - 1.2.1 2G
 - 1.2.2 3G
 - 1.2.3 4G
 - 1.2.4 LTE-M
 - 1.2.5 NB-LTE-M
 - 1.2.6 NB-IoT
 - 1.2.7 5G
- 1.3 Downstream Application of Cellular IoT
 - 1.3.1 Agriculture
 - 1.3.2 Environmental Monitoring
 - 1.3.3 Automotive & Transportation
 - 1.3.4 Energy
 - 1.3.5 HealthCare
 - 1.3.6 Manufacturing
 - 1.3.7 Retail
 - 1.3.8 Smart City
 - 1.3.9 Consumer Electronics
 - 1.3.10 Building Automation
- 1.4 Development History of Cellular IoT
- 1.5 Market Status and Trend of Cellular IoT 2013-2023
 - 1.5.1 North America Cellular IoT Market Status and Trend 2013-2023
 - 1.5.2 Regional Cellular IoT Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Cellular IoT in North America 2013-2017
- 2.2 Consumption Market of Cellular IoT in North America by Regions
 - 2.2.1 Consumption Volume of Cellular IoT in North America by Regions
 - 2.2.2 Revenue of Cellular IoT in North America by Regions
- 2.3 Market Analysis of Cellular IoT in North America by Regions
 - 2.3.1 Market Analysis of Cellular IoT in United States 2013-2017
 - 2.3.2 Market Analysis of Cellular IoT in Canada 2013-2017
 - 2.3.3 Market Analysis of Cellular IoT in Mexico 2013-2017

- 2.4 Market Development Forecast of Cellular IoT in North America 2018-2023
 - 2.4.1 Market Development Forecast of Cellular IoT in North America 2018-2023
 - 2.4.2 Market Development Forecast of Cellular IoT by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of Cellular IoT in North America by Types
 - 3.1.2 Revenue of Cellular IoT in North America by Types
- 3.2 North America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in United States
 - 3.2.2 Market Status by Types in Canada
 - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Cellular IoT in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Cellular IoT in North America by Downstream Industry
- 4.2 Demand Volume of Cellular IoT by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Cellular IoT by Downstream Industry in United States
 - 4.2.2 Demand Volume of Cellular IoT by Downstream Industry in Canada
 - 4.2.3 Demand Volume of Cellular IoT by Downstream Industry in Mexico
- 4.3 Market Forecast of Cellular IoT in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CELLULAR IOT

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Cellular IoT Downstream Industry Situation and Trend Overview

CHAPTER 6 CELLULAR IOT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Cellular IoT in North America by Major Players
- 6.2 Revenue of Cellular IoT in North America by Major Players
- 6.3 Basic Information of Cellular IoT by Major Players
 - 6.3.1 Headquarters Location and Established Time of Cellular IoT Major Players
 - 6.3.2 Employees and Revenue Level of Cellular IoT Major Players
- 6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 CELLULAR IOT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Qualcomm Inc. (U.S.)

- 7.1.1 Company profile
- 7.1.2 Representative Cellular IoT Product
- 7.1.3 Cellular IoT Sales, Revenue, Price and Gross Margin of Qualcomm Inc. (U.S.)

7.2 Sierra Wireless

- 7.2.1 Company profile
- 7.2.2 Representative Cellular IoT Product
- 7.2.3 Cellular IoT Sales, Revenue, Price and Gross Margin of Sierra Wireless

7.3 Gemalto NV

- 7.3.1 Company profile
- 7.3.2 Representative Cellular IoT Product
- 7.3.3 Cellular IoT Sales, Revenue, Price and Gross Margin of Gemalto NV

7.4 Telit Communications PLC

- 7.4.1 Company profile
- 7.4.2 Representative Cellular IoT Product
- 7.4.3 Cellular IoT Sales, Revenue, Price and Gross Margin of Telit Communications PLC

7.5 U-Blox Holding AG

- 7.5.1 Company profile
- 7.5.2 Representative Cellular IoT Product
- 7.5.3 Cellular IoT Sales, Revenue, Price and Gross Margin of U-Blox Holding AG

7.6 Texas Instruments

- 7.6.1 Company profile
- 7.6.2 Representative Cellular IoT Product
- 7.6.3 Cellular IoT Sales, Revenue, Price and Gross Margin of Texas Instruments

7.7 ZTE Corporation

- 7.7.1 Company profile
- 7.7.2 Representative Cellular IoT Product
- 7.7.3 Cellular IoT Sales, Revenue, Price and Gross Margin of ZTE Corporation

7.8 Sequans Communication

- 7.8.1 Company profile
- 7.8.2 Representative Cellular IoT Product

- 7.8.3 Cellular IoT Sales, Revenue, Price and Gross Margin of Sequans Communication
- 7.9 Mistbase Communication System
 - 7.9.1 Company profile
 - 7.9.2 Representative Cellular IoT Product
 - 7.9.3 Cellular IoT Sales, Revenue, Price and Gross Margin of Mistbase Communication System
- 7.10 Mediatek Inc.
 - 7.10.1 Company profile
 - 7.10.2 Representative Cellular IoT Product
 - 7.10.3 Cellular IoT Sales, Revenue, Price and Gross Margin of Mediatek Inc.
- 7.11 Commsolid GmbH
 - 7.11.1 Company profile
 - 7.11.2 Representative Cellular IoT Product
 - 7.11.3 Cellular IoT Sales, Revenue, Price and Gross Margin of Commsolid GmbH

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CELLULAR IOT

- 8.1 Industry Chain of Cellular IoT
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CELLULAR IOT

- 9.1 Cost Structure Analysis of Cellular IoT
- 9.2 Raw Materials Cost Analysis of Cellular IoT
- 9.3 Labor Cost Analysis of Cellular IoT
- 9.4 Manufacturing Expenses Analysis of Cellular IoT

CHAPTER 10 MARKETING STATUS ANALYSIS OF CELLULAR IOT

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy

- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Cellular IoT-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/C9EFE643AAC0EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C9EFE643AAC0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970