

# Carpet Tile-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/C89F6D9E547EN.html

Date: January 2018

Pages: 149

Price: US\$ 3,480.00 (Single User License)

ID: C89F6D9E547EN

### **Abstracts**

### **Report Summary**

Carpet Tile-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Carpet Tile industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Carpet Tile 2013-2017, and development forecast 2018-2023

Main market players of Carpet Tile in Europe, with company and product introduction, position in the Carpet Tile market

Market status and development trend of Carpet Tile by types and applications Cost and profit status of Carpet Tile, and marketing status Market growth drivers and challenges

The report segments the Europe Carpet Tile market as:

Europe Carpet Tile Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany
United Kingdom
France
Italy
Spain



Benelux

Russia

Europe Carpet Tile Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Cotton

Hemp

Synthetic Fiber

Other

Europe Carpet Tile Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Office Buildings

Hotel

Family

Other

Europe Carpet Tile Market: Players Segment Analysis (Company and Product introduction, Carpet Tile Sales Volume, Revenue, Price and Gross Margin):

Interface

Mohawk Group

Dixie Group

Milliken Group

**Bentley Mills** 

**Shaw Contract Group** 

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF CARPET TILE**

- 1.1 Definition of Carpet Tile in This Report
- 1.2 Commercial Types of Carpet Tile
  - 1.2.1 Cotton
  - 1.2.2 Hemp
  - 1.2.3 Synthetic Fiber
  - 1.2.4 Other
- 1.3 Downstream Application of Carpet Tile
  - 1.3.1 Office Buildings
  - 1.3.2 Hotel
  - 1.3.3 Family
  - 1.3.4 Other
- 1.4 Development History of Carpet Tile
- 1.5 Market Status and Trend of Carpet Tile 2013-2023
  - 1.5.1 Europe Carpet Tile Market Status and Trend 2013-2023
  - 1.5.2 Regional Carpet Tile Market Status and Trend 2013-2023

### **CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Carpet Tile in Europe 2013-2017
- 2.2 Consumption Market of Carpet Tile in Europe by Regions
  - 2.2.1 Consumption Volume of Carpet Tile in Europe by Regions
  - 2.2.2 Revenue of Carpet Tile in Europe by Regions
- 2.3 Market Analysis of Carpet Tile in Europe by Regions
  - 2.3.1 Market Analysis of Carpet Tile in Germany 2013-2017
  - 2.3.2 Market Analysis of Carpet Tile in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Carpet Tile in France 2013-2017
  - 2.3.4 Market Analysis of Carpet Tile in Italy 2013-2017
  - 2.3.5 Market Analysis of Carpet Tile in Spain 2013-2017
  - 2.3.6 Market Analysis of Carpet Tile in Benelux 2013-2017
  - 2.3.7 Market Analysis of Carpet Tile in Russia 2013-2017
- 2.4 Market Development Forecast of Carpet Tile in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Carpet Tile in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Carpet Tile by Regions 2018-2023

### **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**



- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Carpet Tile in Europe by Types
  - 3.1.2 Revenue of Carpet Tile in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Carpet Tile in Europe by Types

# CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Carpet Tile in Europe by Downstream Industry
- 4.2 Demand Volume of Carpet Tile by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Carpet Tile by Downstream Industry in Germany
  - 4.2.2 Demand Volume of Carpet Tile by Downstream Industry in United Kingdom
  - 4.2.3 Demand Volume of Carpet Tile by Downstream Industry in France
  - 4.2.4 Demand Volume of Carpet Tile by Downstream Industry in Italy
  - 4.2.5 Demand Volume of Carpet Tile by Downstream Industry in Spain
  - 4.2.6 Demand Volume of Carpet Tile by Downstream Industry in Benelux
  - 4.2.7 Demand Volume of Carpet Tile by Downstream Industry in Russia
- 4.3 Market Forecast of Carpet Tile in Europe by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CARPET TILE

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Carpet Tile Downstream Industry Situation and Trend Overview

# CHAPTER 6 CARPET TILE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Carpet Tile in Europe by Major Players
- 6.2 Revenue of Carpet Tile in Europe by Major Players
- 6.3 Basic Information of Carpet Tile by Major Players



- 6.3.1 Headquarters Location and Established Time of Carpet Tile Major Players
- 6.3.2 Employees and Revenue Level of Carpet Tile Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 CARPET TILE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Interface
  - 7.1.1 Company profile
  - 7.1.2 Representative Carpet Tile Product
  - 7.1.3 Carpet Tile Sales, Revenue, Price and Gross Margin of Interface
- 7.2 Mohawk Group
  - 7.2.1 Company profile
  - 7.2.2 Representative Carpet Tile Product
  - 7.2.3 Carpet Tile Sales, Revenue, Price and Gross Margin of Mohawk Group
- 7.3 Dixie Group
  - 7.3.1 Company profile
  - 7.3.2 Representative Carpet Tile Product
  - 7.3.3 Carpet Tile Sales, Revenue, Price and Gross Margin of Dixie Group
- 7.4 Milliken Group
  - 7.4.1 Company profile
  - 7.4.2 Representative Carpet Tile Product
  - 7.4.3 Carpet Tile Sales, Revenue, Price and Gross Margin of Milliken Group
- 7.5 Bentley Mills
  - 7.5.1 Company profile
  - 7.5.2 Representative Carpet Tile Product
- 7.5.3 Carpet Tile Sales, Revenue, Price and Gross Margin of Bentley Mills
- 7.6 Shaw Contract Group
  - 7.6.1 Company profile
  - 7.6.2 Representative Carpet Tile Product
  - 7.6.3 Carpet Tile Sales, Revenue, Price and Gross Margin of Shaw Contract Group

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CARPET TILE

8.1 Industry Chain of Carpet Tile



- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CARPET TILE**

- 9.1 Cost Structure Analysis of Carpet Tile
- 9.2 Raw Materials Cost Analysis of Carpet Tile
- 9.3 Labor Cost Analysis of Carpet Tile
- 9.4 Manufacturing Expenses Analysis of Carpet Tile

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF CARPET TILE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Carpet Tile-Europe Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/C89F6D9E547EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C89F6D9E547EN.html">https://marketpublishers.com/r/C89F6D9E547EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970