

# **Carpet and Carpet Tile-Global Market Status and Trend Report 2013-2023**

<https://marketpublishers.com/r/C838013A369MEN.html>

Date: February 2018

Pages: 148

Price: US\$ 2,480.00 (Single User License)

ID: C838013A369MEN

## **Abstracts**

### **Report Summary**

Carpet and Carpet Tile-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Carpet and Carpet Tile industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Carpet and Carpet Tile 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Carpet and Carpet Tile worldwide, with company and product introduction, position in the Carpet and Carpet Tile market

Market status and development trend of Carpet and Carpet Tile by types and applications

Cost and profit status of Carpet and Carpet Tile, and marketing status

Market growth drivers and challenges

The report segments the global Carpet and Carpet Tile market as:

Global Carpet and Carpet Tile Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC  
Latin America

Global Carpet and Carpet Tile Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Woven  
Needle Felt  
Knotted  
Tufted

Global Carpet and Carpet Tile Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Commercial  
Residential

Global Carpet and Carpet Tile Market: Manufacturers Segment Analysis (Company and Product introduction, Carpet and Carpet Tile Sales Volume, Revenue, Price and Gross Margin):

Shaw Industries  
Mohawk  
Milliken  
Beaulieu  
Oriental Weavers  
Asditan  
Milanb  
RUOME  
Astra  
Interface  
DINARSU  
Balidt  
EILISHA  
Balta

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF CARPET AND CARPET TILE**

- 1.1 Definition of Carpet and Carpet Tile in This Report
- 1.2 Commercial Types of Carpet and Carpet Tile
  - 1.2.1 Woven
  - 1.2.2 Needle Felt
  - 1.2.3 Knotted
  - 1.2.4 Tufted
- 1.3 Downstream Application of Carpet and Carpet Tile
  - 1.3.1 Commercial
  - 1.3.2 Residential
- 1.4 Development History of Carpet and Carpet Tile
- 1.5 Market Status and Trend of Carpet and Carpet Tile 2013-2023
  - 1.5.1 Global Carpet and Carpet Tile Market Status and Trend 2013-2023
  - 1.5.2 Regional Carpet and Carpet Tile Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Carpet and Carpet Tile 2013-2017
- 2.2 Production Market of Carpet and Carpet Tile by Regions
  - 2.2.1 Production Volume of Carpet and Carpet Tile by Regions
  - 2.2.2 Production Value of Carpet and Carpet Tile by Regions
- 2.3 Demand Market of Carpet and Carpet Tile by Regions
- 2.4 Production and Demand Status of Carpet and Carpet Tile by Regions
  - 2.4.1 Production and Demand Status of Carpet and Carpet Tile by Regions 2013-2017
  - 2.4.2 Import and Export Status of Carpet and Carpet Tile by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Carpet and Carpet Tile by Types
- 3.2 Production Value of Carpet and Carpet Tile by Types
- 3.3 Market Forecast of Carpet and Carpet Tile by Types

### **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Carpet and Carpet Tile by Downstream Industry

## 4.2 Market Forecast of Carpet and Carpet Tile by Downstream Industry

# **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CARPET AND CARPET TILE**

## 5.1 Global Economy Situation and Trend Overview

## 5.2 Carpet and Carpet Tile Downstream Industry Situation and Trend Overview

# **CHAPTER 6 CARPET AND CARPET TILE MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

## 6.1 Production Volume of Carpet and Carpet Tile by Major Manufacturers

## 6.2 Production Value of Carpet and Carpet Tile by Major Manufacturers

## 6.3 Basic Information of Carpet and Carpet Tile by Major Manufacturers

### 6.3.1 Headquarters Location and Established Time of Carpet and Carpet Tile Major Manufacturer

### 6.3.2 Employees and Revenue Level of Carpet and Carpet Tile Major Manufacturer

## 6.4 Market Competition News and Trend

### 6.4.1 Merger, Consolidation or Acquisition News

### 6.4.2 Investment or Disinvestment News

### 6.4.3 New Product Development and Launch

# **CHAPTER 7 CARPET AND CARPET TILE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

## 7.1 Shaw Industries

### 7.1.1 Company profile

### 7.1.2 Representative Carpet and Carpet Tile Product

### 7.1.3 Carpet and Carpet Tile Sales, Revenue, Price and Gross Margin of Shaw Industries

## 7.2 Mohawk

### 7.2.1 Company profile

### 7.2.2 Representative Carpet and Carpet Tile Product

### 7.2.3 Carpet and Carpet Tile Sales, Revenue, Price and Gross Margin of Mohawk

## 7.3 Milliken

### 7.3.1 Company profile

### 7.3.2 Representative Carpet and Carpet Tile Product

### 7.3.3 Carpet and Carpet Tile Sales, Revenue, Price and Gross Margin of Milliken

## 7.4 Beaulieu

- 7.4.1 Company profile
- 7.4.2 Representative Carpet and Carpet Tile Product
- 7.4.3 Carpet and Carpet Tile Sales, Revenue, Price and Gross Margin of Beaulieu
- 7.5 Oriental Weavers
  - 7.5.1 Company profile
  - 7.5.2 Representative Carpet and Carpet Tile Product
  - 7.5.3 Carpet and Carpet Tile Sales, Revenue, Price and Gross Margin of Oriental Weavers
- 7.6 Asditan
  - 7.6.1 Company profile
  - 7.6.2 Representative Carpet and Carpet Tile Product
  - 7.6.3 Carpet and Carpet Tile Sales, Revenue, Price and Gross Margin of Asditan
- 7.7 Milanb
  - 7.7.1 Company profile
  - 7.7.2 Representative Carpet and Carpet Tile Product
  - 7.7.3 Carpet and Carpet Tile Sales, Revenue, Price and Gross Margin of Milanb
- 7.8 RUOME
  - 7.8.1 Company profile
  - 7.8.2 Representative Carpet and Carpet Tile Product
  - 7.8.3 Carpet and Carpet Tile Sales, Revenue, Price and Gross Margin of RUOME
- 7.9 Astra
  - 7.9.1 Company profile
  - 7.9.2 Representative Carpet and Carpet Tile Product
  - 7.9.3 Carpet and Carpet Tile Sales, Revenue, Price and Gross Margin of Astra
- 7.10 Interface
  - 7.10.1 Company profile
  - 7.10.2 Representative Carpet and Carpet Tile Product
  - 7.10.3 Carpet and Carpet Tile Sales, Revenue, Price and Gross Margin of Interface
- 7.11 DINARSU
  - 7.11.1 Company profile
  - 7.11.2 Representative Carpet and Carpet Tile Product
  - 7.11.3 Carpet and Carpet Tile Sales, Revenue, Price and Gross Margin of DINARSU
- 7.12 Balidt
  - 7.12.1 Company profile
  - 7.12.2 Representative Carpet and Carpet Tile Product
  - 7.12.3 Carpet and Carpet Tile Sales, Revenue, Price and Gross Margin of Balidt
- 7.13 EILISHA
  - 7.13.1 Company profile
  - 7.13.2 Representative Carpet and Carpet Tile Product

- 7.13.3 Carpet and Carpet Tile Sales, Revenue, Price and Gross Margin of EILISHA
- 7.14 Balta
  - 7.14.1 Company profile
  - 7.14.2 Representative Carpet and Carpet Tile Product
  - 7.14.3 Carpet and Carpet Tile Sales, Revenue, Price and Gross Margin of Balta

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CARPET AND CARPET TILE**

- 8.1 Industry Chain of Carpet and Carpet Tile
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CARPET AND CARPET TILE**

- 9.1 Cost Structure Analysis of Carpet and Carpet Tile
- 9.2 Raw Materials Cost Analysis of Carpet and Carpet Tile
- 9.3 Labor Cost Analysis of Carpet and Carpet Tile
- 9.4 Manufacturing Expenses Analysis of Carpet and Carpet Tile

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF CARPET AND CARPET TILE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

## I would like to order

Product name: Carpet and Carpet Tile-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/C838013A369MEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C838013A369MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970