

# **Carpet-Global Market Status and Trend Report 2013-2023**

<https://marketpublishers.com/r/C6A94703D1DEN.html>

Date: January 2018

Pages: 156

Price: US\$ 2,480.00 (Single User License)

ID: C6A94703D1DEN

## **Abstracts**

### Report Summary

Carpet-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Carpet industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Carpet 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Carpet worldwide, with company and product introduction, position in the Carpet market

Market status and development trend of Carpet by types and applications

Cost and profit status of Carpet, and marketing status

Market growth drivers and challenges

The report segments the global Carpet market as:

Global Carpet Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

## Latin America

Global Carpet Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Wool Carpet  
Nylon Carpet  
Acrylic Carpet  
Blended Carpet

Global Carpet Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Family  
Office  
Star Hotel  
General Hotel  
Vehicle

Global Carpet Market: Manufacturers Segment Analysis (Company and Product introduction, Carpet Sales Volume, Revenue, Price and Gross Margin):

Shaw Industries  
Mohawk  
Milliken  
Beaulieu  
Oriental Weavers  
Asditan  
Milanb  
Ruome  
Astra  
Interface

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF CARPET**

- 1.1 Definition of Carpet in This Report
- 1.2 Commercial Types of Carpet
  - 1.2.1 Wool Carpet
  - 1.2.2 Nylon Carpet
  - 1.2.3 Acrylic Carpet
  - 1.2.4 Blended Carpet
- 1.3 Downstream Application of Carpet
  - 1.3.1 Family
  - 1.3.2 Office
  - 1.3.3 Star Hotel
  - 1.3.4 General Hotel
  - 1.3.5 Vehicle
- 1.4 Development History of Carpet
- 1.5 Market Status and Trend of Carpet 2013-2023
  - 1.5.1 Global Carpet Market Status and Trend 2013-2023
  - 1.5.2 Regional Carpet Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Carpet 2013-2017
- 2.2 Production Market of Carpet by Regions
  - 2.2.1 Production Volume of Carpet by Regions
  - 2.2.2 Production Value of Carpet by Regions
- 2.3 Demand Market of Carpet by Regions
- 2.4 Production and Demand Status of Carpet by Regions
  - 2.4.1 Production and Demand Status of Carpet by Regions 2013-2017
  - 2.4.2 Import and Export Status of Carpet by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Carpet by Types
- 3.2 Production Value of Carpet by Types
- 3.3 Market Forecast of Carpet by Types

### **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM**

## **INDUSTRY**

- 4.1 Demand Volume of Carpet by Downstream Industry
- 4.2 Market Forecast of Carpet by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CARPET**

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Carpet Downstream Industry Situation and Trend Overview

## **CHAPTER 6 CARPET MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

- 6.1 Production Volume of Carpet by Major Manufacturers
- 6.2 Production Value of Carpet by Major Manufacturers
- 6.3 Basic Information of Carpet by Major Manufacturers
  - 6.3.1 Headquarters Location and Established Time of Carpet Major Manufacturer
  - 6.3.2 Employees and Revenue Level of Carpet Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 CARPET MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Shaw Industries
  - 7.1.1 Company profile
  - 7.1.2 Representative Carpet Product
  - 7.1.3 Carpet Sales, Revenue, Price and Gross Margin of Shaw Industries
- 7.2 Mohawk
  - 7.2.1 Company profile
  - 7.2.2 Representative Carpet Product
  - 7.2.3 Carpet Sales, Revenue, Price and Gross Margin of Mohawk
- 7.3 Milliken
  - 7.3.1 Company profile
  - 7.3.2 Representative Carpet Product
  - 7.3.3 Carpet Sales, Revenue, Price and Gross Margin of Milliken
- 7.4 Beaulieu

- 7.4.1 Company profile
- 7.4.2 Representative Carpet Product
- 7.4.3 Carpet Sales, Revenue, Price and Gross Margin of Beaulieu
- 7.5 Oriental Weavers
  - 7.5.1 Company profile
  - 7.5.2 Representative Carpet Product
  - 7.5.3 Carpet Sales, Revenue, Price and Gross Margin of Oriental Weavers
- 7.6 Asditan
  - 7.6.1 Company profile
  - 7.6.2 Representative Carpet Product
  - 7.6.3 Carpet Sales, Revenue, Price and Gross Margin of Asditan
- 7.7 Milanb
  - 7.7.1 Company profile
  - 7.7.2 Representative Carpet Product
  - 7.7.3 Carpet Sales, Revenue, Price and Gross Margin of Milanb
- 7.8 Ruome
  - 7.8.1 Company profile
  - 7.8.2 Representative Carpet Product
  - 7.8.3 Carpet Sales, Revenue, Price and Gross Margin of Ruome
- 7.9 Astra
  - 7.9.1 Company profile
  - 7.9.2 Representative Carpet Product
  - 7.9.3 Carpet Sales, Revenue, Price and Gross Margin of Astra
- 7.10 Interface
  - 7.10.1 Company profile
  - 7.10.2 Representative Carpet Product
  - 7.10.3 Carpet Sales, Revenue, Price and Gross Margin of Interface

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CARPET**

- 8.1 Industry Chain of Carpet
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CARPET**

- 9.1 Cost Structure Analysis of Carpet
- 9.2 Raw Materials Cost Analysis of Carpet
- 9.3 Labor Cost Analysis of Carpet

## 9.4 Manufacturing Expenses Analysis of Carpet

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF CARPET**

#### 10.1 Marketing Channel

##### 10.1.1 Direct Marketing

##### 10.1.2 Indirect Marketing

##### 10.1.3 Marketing Channel Development Trend

#### 10.2 Market Positioning

##### 10.2.1 Pricing Strategy

##### 10.2.2 Brand Strategy

##### 10.2.3 Target Client

#### 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

#### 12.1 Methodology/Research Approach

##### 12.1.1 Research Programs/Design

##### 12.1.2 Market Size Estimation

##### 12.1.3 Market Breakdown and Data Triangulation

#### 12.2 Data Source

##### 12.2.1 Secondary Sources

##### 12.2.2 Primary Sources

#### 12.3 Reference

## I would like to order

Product name: Carpet-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/C6A94703D1DEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C6A94703D1DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970