

# Cardio Fitness Equipments-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/C096060A606MEN.html

Date: February 2018

Pages: 144

Price: US\$ 3,480.00 (Single User License)

ID: C096060A606MEN

### **Abstracts**

### **Report Summary**

Cardio Fitness Equipments-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Cardio Fitness Equipments industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Cardio Fitness Equipments 2013-2017, and development forecast 2018-2023

Main market players of Cardio Fitness Equipments in North America, with company and product introduction, position in the Cardio Fitness Equipments market Market status and development trend of Cardio Fitness Equipments by types and applications

Cost and profit status of Cardio Fitness Equipments, and marketing status Market growth drivers and challenges

The report segments the North America Cardio Fitness Equipments market as:

North America Cardio Fitness Equipments Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States Canada Mexico



North America Cardio Fitness Equipments Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Treadmill
Fitness Car
Dynamic Cycling
Climbing Machines
Others

North America Cardio Fitness Equipments Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Gym School Community Sports Center Other

North America Cardio Fitness Equipments Market: Players Segment Analysis (Company and Product introduction, Cardio Fitness Equipments Sales Volume, Revenue, Price and Gross Margin):

Amer Sports
Brunswick Corporation
Cybex International
Fitness EM
Icon Health & Fitness
Johnson Health Tech
Nautilus Inc.
Paramount Fitness Corporation
Technogym
Torque Fitness

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF CARDIO FITNESS EQUIPMENTS**

- 1.1 Definition of Cardio Fitness Equipments in This Report
- 1.2 Commercial Types of Cardio Fitness Equipments
  - 1.2.1 Treadmill
  - 1.2.2 Fitness Car
  - 1.2.3 Dynamic Cycling
  - 1.2.4 Climbing Machines
- 1.2.5 Others
- 1.3 Downstream Application of Cardio Fitness Equipments
  - 1.3.1 Gym
  - 1.3.2 School
- 1.3.3 Community
- 1.3.4 Sports Center
- 1.3.5 Other
- 1.4 Development History of Cardio Fitness Equipments
- 1.5 Market Status and Trend of Cardio Fitness Equipments 2013-2023
  - 1.5.1 North America Cardio Fitness Equipments Market Status and Trend 2013-2023
- 1.5.2 Regional Cardio Fitness Equipments Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Cardio Fitness Equipments in North America 2013-2017
- 2.2 Consumption Market of Cardio Fitness Equipments in North America by Regions
- 2.2.1 Consumption Volume of Cardio Fitness Equipments in North America by Regions
- 2.2.2 Revenue of Cardio Fitness Equipments in North America by Regions
- 2.3 Market Analysis of Cardio Fitness Equipments in North America by Regions
  - 2.3.1 Market Analysis of Cardio Fitness Equipments in United States 2013-2017
  - 2.3.2 Market Analysis of Cardio Fitness Equipments in Canada 2013-2017
  - 2.3.3 Market Analysis of Cardio Fitness Equipments in Mexico 2013-2017
- 2.4 Market Development Forecast of Cardio Fitness Equipments in North America 2018-2023
- 2.4.1 Market Development Forecast of Cardio Fitness Equipments in North America 2018-2023
- 2.4.2 Market Development Forecast of Cardio Fitness Equipments by Regions 2018-2023



#### CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
- 3.1.1 Consumption Volume of Cardio Fitness Equipments in North America by Types
- 3.1.2 Revenue of Cardio Fitness Equipments in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
  - 3.2.2 Market Status by Types in Canada
  - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Cardio Fitness Equipments in North America by Types

# CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Cardio Fitness Equipments in North America by Downstream Industry
- 4.2 Demand Volume of Cardio Fitness Equipments by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Cardio Fitness Equipments by Downstream Industry in United States
- 4.2.2 Demand Volume of Cardio Fitness Equipments by Downstream Industry in Canada
- 4.2.3 Demand Volume of Cardio Fitness Equipments by Downstream Industry in Mexico
- 4.3 Market Forecast of Cardio Fitness Equipments in North America by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CARDIO FITNESS EQUIPMENTS

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Cardio Fitness Equipments Downstream Industry Situation and Trend Overview

# CHAPTER 6 CARDIO FITNESS EQUIPMENTS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Cardio Fitness Equipments in North America by Major Players
- 6.2 Revenue of Cardio Fitness Equipments in North America by Major Players



- 6.3 Basic Information of Cardio Fitness Equipments by Major Players
- 6.3.1 Headquarters Location and Established Time of Cardio Fitness Equipments Major Players
- 6.3.2 Employees and Revenue Level of Cardio Fitness Equipments Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 CARDIO FITNESS EQUIPMENTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Amer Sports
  - 7.1.1 Company profile
  - 7.1.2 Representative Cardio Fitness Equipments Product
- 7.1.3 Cardio Fitness Equipments Sales, Revenue, Price and Gross Margin of Amer Sports
- 7.2 Brunswick Corporation
  - 7.2.1 Company profile
  - 7.2.2 Representative Cardio Fitness Equipments Product
- 7.2.3 Cardio Fitness Equipments Sales, Revenue, Price and Gross Margin of Brunswick Corporation
- 7.3 Cybex International
  - 7.3.1 Company profile
  - 7.3.2 Representative Cardio Fitness Equipments Product
- 7.3.3 Cardio Fitness Equipments Sales, Revenue, Price and Gross Margin of Cybex International
- 7.4 Fitness EM
  - 7.4.1 Company profile
  - 7.4.2 Representative Cardio Fitness Equipments Product
- 7.4.3 Cardio Fitness Equipments Sales, Revenue, Price and Gross Margin of Fitness EM
- 7.5 Icon Health & Fitness
  - 7.5.1 Company profile
  - 7.5.2 Representative Cardio Fitness Equipments Product
- 7.5.3 Cardio Fitness Equipments Sales, Revenue, Price and Gross Margin of Icon
- Health & Fitness
- 7.6 Johnson Health Tech
  - 7.6.1 Company profile



- 7.6.2 Representative Cardio Fitness Equipments Product
- 7.6.3 Cardio Fitness Equipments Sales, Revenue, Price and Gross Margin of Johnson Health Tech
- 7.7 Nautilus Inc.
  - 7.7.1 Company profile
  - 7.7.2 Representative Cardio Fitness Equipments Product
- 7.7.3 Cardio Fitness Equipments Sales, Revenue, Price and Gross Margin of Nautilus Inc.
- 7.8 Paramount Fitness Corporation
  - 7.8.1 Company profile
  - 7.8.2 Representative Cardio Fitness Equipments Product
- 7.8.3 Cardio Fitness Equipments Sales, Revenue, Price and Gross Margin of Paramount Fitness Corporation
- 7.9 Technogym
  - 7.9.1 Company profile
  - 7.9.2 Representative Cardio Fitness Equipments Product
- 7.9.3 Cardio Fitness Equipments Sales, Revenue, Price and Gross Margin of Technogym
- 7.10 Torque Fitness
  - 7.10.1 Company profile
  - 7.10.2 Representative Cardio Fitness Equipments Product
- 7.10.3 Cardio Fitness Equipments Sales, Revenue, Price and Gross Margin of Torque Fitness

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CARDIO FITNESS EQUIPMENTS

- 8.1 Industry Chain of Cardio Fitness Equipments
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CARDIO FITNESS EQUIPMENTS

- 9.1 Cost Structure Analysis of Cardio Fitness Equipments
- 9.2 Raw Materials Cost Analysis of Cardio Fitness Equipments
- 9.3 Labor Cost Analysis of Cardio Fitness Equipments
- 9.4 Manufacturing Expenses Analysis of Cardio Fitness Equipments



# CHAPTER 10 MARKETING STATUS ANALYSIS OF CARDIO FITNESS EQUIPMENTS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Cardio Fitness Equipments-North America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/C096060A606MEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C096060A606MEN.html">https://marketpublishers.com/r/C096060A606MEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970