

# Cardio Fitness Equipments-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/CF804F6ED4AMEN.html>

Date: February 2018

Pages: 148

Price: US\$ 3,480.00 (Single User License)

ID: CF804F6ED4AMEN

## Abstracts

### Report Summary

Cardio Fitness Equipments-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Cardio Fitness Equipments industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Cardio Fitness Equipments 2013-2017, and development forecast 2018-2023

Main market players of Cardio Fitness Equipments in EMEA, with company and product introduction, position in the Cardio Fitness Equipments market

Market status and development trend of Cardio Fitness Equipments by types and applications

Cost and profit status of Cardio Fitness Equipments, and marketing status

Market growth drivers and challenges

The report segments the EMEA Cardio Fitness Equipments market as:

EMEA Cardio Fitness Equipments Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Cardio Fitness Equipments Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Treadmill  
Fitness Car  
Dynamic Cycling  
Climbing Machines  
Others

EMEA Cardio Fitness Equipments Market: Application Segment Analysis (Consumption  
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Gym  
School  
Community  
Sports Center  
Other

EMEA Cardio Fitness Equipments Market: Players Segment Analysis (Company and  
Product introduction, Cardio Fitness Equipments Sales Volume, Revenue, Price and  
Gross Margin):

Amer Sports  
Brunswick Corporation  
Cybex International  
Fitness EM  
Icon Health & Fitness  
Johnson Health Tech  
Nautilus Inc.  
Paramount Fitness Corporation  
Technogym  
Torque Fitness

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF CARDIO FITNESS EQUIPMENTS**

- 1.1 Definition of Cardio Fitness Equipments in This Report
- 1.2 Commercial Types of Cardio Fitness Equipments
  - 1.2.1 Treadmill
  - 1.2.2 Fitness Car
  - 1.2.3 Dynamic Cycling
  - 1.2.4 Climbing Machines
  - 1.2.5 Others
- 1.3 Downstream Application of Cardio Fitness Equipments
  - 1.3.1 Gym
  - 1.3.2 School
  - 1.3.3 Community
  - 1.3.4 Sports Center
  - 1.3.5 Other
- 1.4 Development History of Cardio Fitness Equipments
- 1.5 Market Status and Trend of Cardio Fitness Equipments 2013-2023
  - 1.5.1 EMEA Cardio Fitness Equipments Market Status and Trend 2013-2023
  - 1.5.2 Regional Cardio Fitness Equipments Market Status and Trend 2013-2023

### **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Cardio Fitness Equipments in EMEA 2013-2017
- 2.2 Consumption Market of Cardio Fitness Equipments in EMEA by Regions
  - 2.2.1 Consumption Volume of Cardio Fitness Equipments in EMEA by Regions
  - 2.2.2 Revenue of Cardio Fitness Equipments in EMEA by Regions
- 2.3 Market Analysis of Cardio Fitness Equipments in EMEA by Regions
  - 2.3.1 Market Analysis of Cardio Fitness Equipments in Europe 2013-2017
  - 2.3.2 Market Analysis of Cardio Fitness Equipments in Middle East 2013-2017
  - 2.3.3 Market Analysis of Cardio Fitness Equipments in Africa 2013-2017
- 2.4 Market Development Forecast of Cardio Fitness Equipments in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Cardio Fitness Equipments in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Cardio Fitness Equipments by Regions 2018-2023

### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Cardio Fitness Equipments in EMEA by Types
  - 3.1.2 Revenue of Cardio Fitness Equipments in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe
  - 3.2.2 Market Status by Types in Middle East
  - 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Cardio Fitness Equipments in EMEA by Types

## **CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Cardio Fitness Equipments in EMEA by Downstream Industry
- 4.2 Demand Volume of Cardio Fitness Equipments by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Cardio Fitness Equipments by Downstream Industry in Europe
  - 4.2.2 Demand Volume of Cardio Fitness Equipments by Downstream Industry in Middle East
  - 4.2.3 Demand Volume of Cardio Fitness Equipments by Downstream Industry in Africa
- 4.3 Market Forecast of Cardio Fitness Equipments in EMEA by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CARDIO FITNESS EQUIPMENTS**

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Cardio Fitness Equipments Downstream Industry Situation and Trend Overview

## **CHAPTER 6 CARDIO FITNESS EQUIPMENTS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA**

- 6.1 Sales Volume of Cardio Fitness Equipments in EMEA by Major Players
- 6.2 Revenue of Cardio Fitness Equipments in EMEA by Major Players
- 6.3 Basic Information of Cardio Fitness Equipments by Major Players
  - 6.3.1 Headquarters Location and Established Time of Cardio Fitness Equipments Major Players
  - 6.3.2 Employees and Revenue Level of Cardio Fitness Equipments Major Players
- 6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

## **CHAPTER 7 CARDIO FITNESS EQUIPMENTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Amer Sports

- 7.1.1 Company profile
- 7.1.2 Representative Cardio Fitness Equipments Product
- 7.1.3 Cardio Fitness Equipments Sales, Revenue, Price and Gross Margin of Amer Sports

### 7.2 Brunswick Corporation

- 7.2.1 Company profile
- 7.2.2 Representative Cardio Fitness Equipments Product
- 7.2.3 Cardio Fitness Equipments Sales, Revenue, Price and Gross Margin of Brunswick Corporation

### 7.3 Cybex International

- 7.3.1 Company profile
- 7.3.2 Representative Cardio Fitness Equipments Product
- 7.3.3 Cardio Fitness Equipments Sales, Revenue, Price and Gross Margin of Cybex International

### 7.4 Fitness EM

- 7.4.1 Company profile
- 7.4.2 Representative Cardio Fitness Equipments Product
- 7.4.3 Cardio Fitness Equipments Sales, Revenue, Price and Gross Margin of Fitness EM

### 7.5 Icon Health & Fitness

- 7.5.1 Company profile
- 7.5.2 Representative Cardio Fitness Equipments Product
- 7.5.3 Cardio Fitness Equipments Sales, Revenue, Price and Gross Margin of Icon Health & Fitness

### 7.6 Johnson Health Tech

- 7.6.1 Company profile
- 7.6.2 Representative Cardio Fitness Equipments Product
- 7.6.3 Cardio Fitness Equipments Sales, Revenue, Price and Gross Margin of Johnson Health Tech

### 7.7 Nautilus Inc.

- 7.7.1 Company profile

7.7.2 Representative Cardio Fitness Equipments Product

7.7.3 Cardio Fitness Equipments Sales, Revenue, Price and Gross Margin of Nautilus Inc.

7.8 Paramount Fitness Corporation

7.8.1 Company profile

7.8.2 Representative Cardio Fitness Equipments Product

7.8.3 Cardio Fitness Equipments Sales, Revenue, Price and Gross Margin of Paramount Fitness Corporation

7.9 Technogym

7.9.1 Company profile

7.9.2 Representative Cardio Fitness Equipments Product

7.9.3 Cardio Fitness Equipments Sales, Revenue, Price and Gross Margin of Technogym

7.10 Torque Fitness

7.10.1 Company profile

7.10.2 Representative Cardio Fitness Equipments Product

7.10.3 Cardio Fitness Equipments Sales, Revenue, Price and Gross Margin of Torque Fitness

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CARDIO FITNESS EQUIPMENTS**

8.1 Industry Chain of Cardio Fitness Equipments

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CARDIO FITNESS EQUIPMENTS**

9.1 Cost Structure Analysis of Cardio Fitness Equipments

9.2 Raw Materials Cost Analysis of Cardio Fitness Equipments

9.3 Labor Cost Analysis of Cardio Fitness Equipments

9.4 Manufacturing Expenses Analysis of Cardio Fitness Equipments

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF CARDIO FITNESS EQUIPMENTS**

10.1 Marketing Channel

10.1.1 Direct Marketing

- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Cardio Fitness Equipments-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/CF804F6ED4AMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CF804F6ED4AMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970