

Car Telematics-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/CB50EA6DD93EN.html>

Date: April 2018

Pages: 133

Price: US\$ 3,480.00 (Single User License)

ID: CB50EA6DD93EN

Abstracts

Report Summary

Car Telematics-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Car Telematics industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Car Telematics 2013-2017, and development forecast 2018-2023

Main market players of Car Telematics in North America, with company and product introduction, position in the Car Telematics market

Market status and development trend of Car Telematics by types and applications

Cost and profit status of Car Telematics, and marketing status

Market growth drivers and challenges

The report segments the North America Car Telematics market as:

North America Car Telematics Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Car Telematics Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Embedded

Tethered

Integrated

By Service

Safety & Security

Information & Navigation

Entertainment

Remote Diagnostics

North America Car Telematics Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Passenger Cars

Light Commercial Vehicles (LCVS)

Heavy Commercial Vehicles (HCVS)

North America Car Telematics Market: Players Segment Analysis (Company and Product introduction, Car Telematics Sales Volume, Revenue, Price and Gross Margin):

Agero Inc

Airbiquity Inc

At&T, Inc.

Continental Ag

Delphi Automotive Plc

Intel Corporation

Magneti Marelli S.P.A

Mix Telematics

Robert Bosch Gmbh

Verizon Communications Inc

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF CAR TELEMATICS

- 1.1 Definition of Car Telematics in This Report
- 1.2 Commercial Types of Car Telematics
 - 1.2.1 Embedded
 - 1.2.2 Tethered
 - 1.2.3 Integrated
 - 1.2.4 By Service
 - 1.2.5 Safety & Security
 - 1.2.6 Information & Navigation
 - 1.2.7 Entertainment
 - 1.2.8 Remote Diagnostics
- 1.3 Downstream Application of Car Telematics
 - 1.3.1 Passenger Cars
 - 1.3.2 Light Commercial Vehicles (LCVS)
 - 1.3.3 Heavy Commercial Vehicles (HCVS)
- 1.4 Development History of Car Telematics
- 1.5 Market Status and Trend of Car Telematics 2013-2023
 - 1.5.1 North America Car Telematics Market Status and Trend 2013-2023
 - 1.5.2 Regional Car Telematics Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Car Telematics in North America 2013-2017
- 2.2 Consumption Market of Car Telematics in North America by Regions
 - 2.2.1 Consumption Volume of Car Telematics in North America by Regions
 - 2.2.2 Revenue of Car Telematics in North America by Regions
- 2.3 Market Analysis of Car Telematics in North America by Regions
 - 2.3.1 Market Analysis of Car Telematics in United States 2013-2017
 - 2.3.2 Market Analysis of Car Telematics in Canada 2013-2017
 - 2.3.3 Market Analysis of Car Telematics in Mexico 2013-2017
- 2.4 Market Development Forecast of Car Telematics in North America 2018-2023
 - 2.4.1 Market Development Forecast of Car Telematics in North America 2018-2023
 - 2.4.2 Market Development Forecast of Car Telematics by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of Car Telematics in North America by Types
 - 3.1.2 Revenue of Car Telematics in North America by Types
- 3.2 North America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in United States
 - 3.2.2 Market Status by Types in Canada
 - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Car Telematics in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Car Telematics in North America by Downstream Industry
- 4.2 Demand Volume of Car Telematics by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Car Telematics by Downstream Industry in United States
 - 4.2.2 Demand Volume of Car Telematics by Downstream Industry in Canada
 - 4.2.3 Demand Volume of Car Telematics by Downstream Industry in Mexico
- 4.3 Market Forecast of Car Telematics in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CAR TELEMATICS

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Car Telematics Downstream Industry Situation and Trend Overview

CHAPTER 6 CAR TELEMATICS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Car Telematics in North America by Major Players
- 6.2 Revenue of Car Telematics in North America by Major Players
- 6.3 Basic Information of Car Telematics by Major Players
 - 6.3.1 Headquarters Location and Established Time of Car Telematics Major Players
 - 6.3.2 Employees and Revenue Level of Car Telematics Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 CAR TELEMATICS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Agero Inc

7.1.1 Company profile

7.1.2 Representative Car Telematics Product

7.1.3 Car Telematics Sales, Revenue, Price and Gross Margin of Agero Inc

7.2 Airbiquity Inc

7.2.1 Company profile

7.2.2 Representative Car Telematics Product

7.2.3 Car Telematics Sales, Revenue, Price and Gross Margin of Airbiquity Inc

7.3 At&T, Inc.

7.3.1 Company profile

7.3.2 Representative Car Telematics Product

7.3.3 Car Telematics Sales, Revenue, Price and Gross Margin of At&T, Inc.

7.4 Continental Ag

7.4.1 Company profile

7.4.2 Representative Car Telematics Product

7.4.3 Car Telematics Sales, Revenue, Price and Gross Margin of Continental Ag

7.5 Delphi Automotive Plc

7.5.1 Company profile

7.5.2 Representative Car Telematics Product

7.5.3 Car Telematics Sales, Revenue, Price and Gross Margin of Delphi Automotive

Plc

7.6 Intel Corporation

7.6.1 Company profile

7.6.2 Representative Car Telematics Product

7.6.3 Car Telematics Sales, Revenue, Price and Gross Margin of Intel Corporation

7.7 Magneti Marelli S.P.A

7.7.1 Company profile

7.7.2 Representative Car Telematics Product

7.7.3 Car Telematics Sales, Revenue, Price and Gross Margin of Magneti Marelli

S.P.A

7.8 Mix Telematics

7.8.1 Company profile

7.8.2 Representative Car Telematics Product

7.8.3 Car Telematics Sales, Revenue, Price and Gross Margin of Mix Telematics

7.9 Robert Bosch Gmbh

7.9.1 Company profile

7.9.2 Representative Car Telematics Product

7.9.3 Car Telematics Sales, Revenue, Price and Gross Margin of Robert Bosch Gmbh

7.10 Verizon Communications Inc

7.10.1 Company profile

7.10.2 Representative Car Telematics Product

7.10.3 Car Telematics Sales, Revenue, Price and Gross Margin of Verizon Communications Inc

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CAR TELEMATICS

8.1 Industry Chain of Car Telematics

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CAR TELEMATICS

9.1 Cost Structure Analysis of Car Telematics

9.2 Raw Materials Cost Analysis of Car Telematics

9.3 Labor Cost Analysis of Car Telematics

9.4 Manufacturing Expenses Analysis of Car Telematics

CHAPTER 10 MARKETING STATUS ANALYSIS OF CAR TELEMATICS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Car Telematics-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/CB50EA6DD93EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CB50EA6DD93EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970