

Car Telematics-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/CE3A675F467EN.html

Date: April 2018

Pages: 137

Price: US\$ 3,480.00 (Single User License)

ID: CE3A675F467EN

Abstracts

Report Summary

Car Telematics-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Car Telematics industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Car Telematics 2013-2017, and development forecast 2018-2023

Main market players of Car Telematics in EMEA, with company and product introduction, position in the Car Telematics market

Market status and development trend of Car Telematics by types and applications

Cost and profit status of Car Telematics, and marketing status Market growth drivers and challenges

The report segments the EMEA Car Telematics market as:

EMEA Car Telematics Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Car Telematics Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):



Embedded

Tethered
Integrated
By Service
Safety & Security
Information & Navigation
Entertainment
Remote Diagnostics

EMEA Car Telematics Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)
Passenger Cars
Light Commercial Vehicles (LCVS)
Heavy Commercial Vehicles (HCVS)

EMEA Car Telematics Market: Players Segment Analysis (Company and Product introduction, Car Telematics Sales Volume, Revenue, Price and Gross Margin): Agero Inc

Airbiquity Inc

At&T, Inc.

Continental Ag

Delphi Automotive Plc

Intel Corporation

Magneti Marelli S.P.A

Mix Telematics

Robert Bosch Gmbh

Verizon Communications Inc

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF CAR TELEMATICS

- 1.1 Definition of Car Telematics in This Report
- 1.2 Commercial Types of Car Telematics
 - 1.2.1 Embedded
 - 1.2.2 Tethered
 - 1.2.3 Integrated
 - 1.2.4 By Service
 - 1.2.5 Safety & Security
 - 1.2.6 Information & Navigation
 - 1.2.7 Entertainment
 - 1.2.8 Remote Diagnostics
- 1.3 Downstream Application of Car Telematics
 - 1.3.1 Passenger Cars
 - 1.3.2 Light Commercial Vehicles (LCVS)
 - 1.3.3 Heavy Commercial Vehicles (HCVS)
- 1.4 Development History of Car Telematics
- 1.5 Market Status and Trend of Car Telematics 2013-2023
 - 1.5.1 EMEA Car Telematics Market Status and Trend 2013-2023
 - 1.5.2 Regional Car Telematics Market Status and Trend 2013-2023

CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Car Telematics in EMEA 2013-2017
- 2.2 Consumption Market of Car Telematics in EMEA by Regions
 - 2.2.1 Consumption Volume of Car Telematics in EMEA by Regions
 - 2.2.2 Revenue of Car Telematics in EMEA by Regions
- 2.3 Market Analysis of Car Telematics in EMEA by Regions
- 2.3.1 Market Analysis of Car Telematics in Europe 2013-2017
- 2.3.2 Market Analysis of Car Telematics in Middle East 2013-2017
- 2.3.3 Market Analysis of Car Telematics in Africa 2013-2017
- 2.4 Market Development Forecast of Car Telematics in EMEA 2018-2023
 - 2.4.1 Market Development Forecast of Car Telematics in EMEA 2018-2023
 - 2.4.2 Market Development Forecast of Car Telematics by Regions 2018-2023

CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole EMEA Market Status by Types
- 3.1.1 Consumption Volume of Car Telematics in EMEA by Types
- 3.1.2 Revenue of Car Telematics in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Europe
 - 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Car Telematics in EMEA by Types

CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Car Telematics in EMEA by Downstream Industry
- 4.2 Demand Volume of Car Telematics by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Car Telematics by Downstream Industry in Europe
- 4.2.2 Demand Volume of Car Telematics by Downstream Industry in Middle East
- 4.2.3 Demand Volume of Car Telematics by Downstream Industry in Africa
- 4.3 Market Forecast of Car Telematics in EMEA by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CAR TELEMATICS

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Car Telematics Downstream Industry Situation and Trend Overview

CHAPTER 6 CAR TELEMATICS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Car Telematics in EMEA by Major Players
- 6.2 Revenue of Car Telematics in EMEA by Major Players
- 6.3 Basic Information of Car Telematics by Major Players
 - 6.3.1 Headquarters Location and Established Time of Car Telematics Major Players
 - 6.3.2 Employees and Revenue Level of Car Telematics Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 CAR TELEMATICS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA



- 7.1 Agero Inc
 - 7.1.1 Company profile
 - 7.1.2 Representative Car Telematics Product
 - 7.1.3 Car Telematics Sales, Revenue, Price and Gross Margin of Agero Inc
- 7.2 Airbiquity Inc
 - 7.2.1 Company profile
 - 7.2.2 Representative Car Telematics Product
 - 7.2.3 Car Telematics Sales, Revenue, Price and Gross Margin of Airbiquity Inc
- 7.3 At&T, Inc.
 - 7.3.1 Company profile
 - 7.3.2 Representative Car Telematics Product
 - 7.3.3 Car Telematics Sales, Revenue, Price and Gross Margin of At&T, Inc.
- 7.4 Continental Ag
 - 7.4.1 Company profile
 - 7.4.2 Representative Car Telematics Product
 - 7.4.3 Car Telematics Sales, Revenue, Price and Gross Margin of Continental Ag
- 7.5 Delphi Automotive Plc
 - 7.5.1 Company profile
 - 7.5.2 Representative Car Telematics Product
- 7.5.3 Car Telematics Sales, Revenue, Price and Gross Margin of Delphi Automotive Plc
- 7.6 Intel Corporation
 - 7.6.1 Company profile
 - 7.6.2 Representative Car Telematics Product
 - 7.6.3 Car Telematics Sales, Revenue, Price and Gross Margin of Intel Corporation
- 7.7 Magneti Marelli S.P.A
 - 7.7.1 Company profile
 - 7.7.2 Representative Car Telematics Product
- 7.7.3 Car Telematics Sales, Revenue, Price and Gross Margin of Magneti Marelli S.P.A
- 7.8 Mix Telematics
 - 7.8.1 Company profile
- 7.8.2 Representative Car Telematics Product
- 7.8.3 Car Telematics Sales, Revenue, Price and Gross Margin of Mix Telematics
- 7.9 Robert Bosch Gmbh
 - 7.9.1 Company profile
 - 7.9.2 Representative Car Telematics Product
 - 7.9.3 Car Telematics Sales, Revenue, Price and Gross Margin of Robert Bosch Gmbh



- 7.10 Verizon Communications Inc
 - 7.10.1 Company profile
 - 7.10.2 Representative Car Telematics Product
- 7.10.3 Car Telematics Sales, Revenue, Price and Gross Margin of Verizon Communications Inc

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CAR TELEMATICS

- 8.1 Industry Chain of Car Telematics
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CAR TELEMATICS

- 9.1 Cost Structure Analysis of Car Telematics
- 9.2 Raw Materials Cost Analysis of Car Telematics
- 9.3 Labor Cost Analysis of Car Telematics
- 9.4 Manufacturing Expenses Analysis of Car Telematics

CHAPTER 10 MARKETING STATUS ANALYSIS OF CAR TELEMATICS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation



- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Car Telematics-EMEA Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/CE3A675F467EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/CE3A675F467EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970