

Car Rentals-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/C7D6EA89123EN.html>

Date: April 2018

Pages: 137

Price: US\$ 3,480.00 (Single User License)

ID: C7D6EA89123EN

Abstracts

Report Summary

Car Rentals-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Car Rentals industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Car Rentals 2013-2017, and development forecast 2018-2023

Main market players of Car Rentals in North America, with company and product introduction, position in the Car Rentals market

Market status and development trend of Car Rentals by types and applications

Cost and profit status of Car Rentals, and marketing status

Market growth drivers and challenges

The report segments the North America Car Rentals market as:

North America Car Rentals Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Car Rentals Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Luxury cars
Executive cars
Economy cars
SUV cars
MUV cars

North America Car Rentals Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)
Rental Days 90

North America Car Rentals Market: Players Segment Analysis (Company and Product introduction, Car Rentals Sales Volume, Revenue, Price and Gross Margin):

Sixt Rent A Car
Malkey Rent A Car
Casons Rent a Car
Shineway Rental Car
Hertz Rent A Car
Budget Rent a Car
Avis Rent a car
EuropCar
Keddy
Kings Rent-A-Car
Ameri Rent A Car

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF CAR RENTALS

- 1.1 Definition of Car Rentals in This Report
- 1.2 Commercial Types of Car Rentals
 - 1.2.1 Luxury cars
 - 1.2.2 Executive cars
 - 1.2.3 Economy cars
 - 1.2.4 SUV cars
 - 1.2.5 MUV cars
- 1.3 Downstream Application of Car Rentals
 - 1.3.1 Rental Days 90
- 1.4 Development History of Car Rentals
- 1.5 Market Status and Trend of Car Rentals 2013-2023
 - 1.5.1 North America Car Rentals Market Status and Trend 2013-2023
 - 1.5.2 Regional Car Rentals Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Car Rentals in North America 2013-2017
- 2.2 Consumption Market of Car Rentals in North America by Regions
 - 2.2.1 Consumption Volume of Car Rentals in North America by Regions
 - 2.2.2 Revenue of Car Rentals in North America by Regions
- 2.3 Market Analysis of Car Rentals in North America by Regions
 - 2.3.1 Market Analysis of Car Rentals in United States 2013-2017
 - 2.3.2 Market Analysis of Car Rentals in Canada 2013-2017
 - 2.3.3 Market Analysis of Car Rentals in Mexico 2013-2017
- 2.4 Market Development Forecast of Car Rentals in North America 2018-2023
 - 2.4.1 Market Development Forecast of Car Rentals in North America 2018-2023
 - 2.4.2 Market Development Forecast of Car Rentals by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of Car Rentals in North America by Types
 - 3.1.2 Revenue of Car Rentals in North America by Types
- 3.2 North America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in United States

- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Car Rentals in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Car Rentals in North America by Downstream Industry
- 4.2 Demand Volume of Car Rentals by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Car Rentals by Downstream Industry in United States
 - 4.2.2 Demand Volume of Car Rentals by Downstream Industry in Canada
 - 4.2.3 Demand Volume of Car Rentals by Downstream Industry in Mexico
- 4.3 Market Forecast of Car Rentals in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CAR RENTALS

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Car Rentals Downstream Industry Situation and Trend Overview

CHAPTER 6 CAR RENTALS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Car Rentals in North America by Major Players
- 6.2 Revenue of Car Rentals in North America by Major Players
- 6.3 Basic Information of Car Rentals by Major Players
 - 6.3.1 Headquarters Location and Established Time of Car Rentals Major Players
 - 6.3.2 Employees and Revenue Level of Car Rentals Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 CAR RENTALS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Sixt Rent A Car
 - 7.1.1 Company profile
 - 7.1.2 Representative Car Rentals Product
 - 7.1.3 Car Rentals Sales, Revenue, Price and Gross Margin of Sixt Rent A Car

7.2 Malkey Rent A Car

7.2.1 Company profile

7.2.2 Representative Car Rentals Product

7.2.3 Car Rentals Sales, Revenue, Price and Gross Margin of Malkey Rent A Car

7.3 Casons Rent a Car

7.3.1 Company profile

7.3.2 Representative Car Rentals Product

7.3.3 Car Rentals Sales, Revenue, Price and Gross Margin of Casons Rent a Car

7.4 Shineway Rental Car

7.4.1 Company profile

7.4.2 Representative Car Rentals Product

7.4.3 Car Rentals Sales, Revenue, Price and Gross Margin of Shineway Rental Car

7.5 Hertz Rent A Car

7.5.1 Company profile

7.5.2 Representative Car Rentals Product

7.5.3 Car Rentals Sales, Revenue, Price and Gross Margin of Hertz Rent A Car

7.6 Budget Rent a Car

7.6.1 Company profile

7.6.2 Representative Car Rentals Product

7.6.3 Car Rentals Sales, Revenue, Price and Gross Margin of Budget Rent a Car

7.7 Avis Rent a car

7.7.1 Company profile

7.7.2 Representative Car Rentals Product

7.7.3 Car Rentals Sales, Revenue, Price and Gross Margin of Avis Rent a car

7.8 EuropCar

7.8.1 Company profile

7.8.2 Representative Car Rentals Product

7.8.3 Car Rentals Sales, Revenue, Price and Gross Margin of EuropCar

7.9 Keddy

7.9.1 Company profile

7.9.2 Representative Car Rentals Product

7.9.3 Car Rentals Sales, Revenue, Price and Gross Margin of Keddy

7.10 Kings Rent-A-Car

7.10.1 Company profile

7.10.2 Representative Car Rentals Product

7.10.3 Car Rentals Sales, Revenue, Price and Gross Margin of Kings Rent-A-Car

7.11 Ameri Rent A Car

7.11.1 Company profile

7.11.2 Representative Car Rentals Product

7.11.3 Car Rentals Sales, Revenue, Price and Gross Margin of Ameri Rent A Car

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CAR RENTALS

8.1 Industry Chain of Car Rentals

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CAR RENTALS

9.1 Cost Structure Analysis of Car Rentals

9.2 Raw Materials Cost Analysis of Car Rentals

9.3 Labor Cost Analysis of Car Rentals

9.4 Manufacturing Expenses Analysis of Car Rentals

CHAPTER 10 MARKETING STATUS ANALYSIS OF CAR RENTALS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Car Rentals-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/C7D6EA89123EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C7D6EA89123EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970