

# Car Audio-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/C1A502C9FDCEN.html>

Date: January 2018

Pages: 153

Price: US\$ 3,480.00 (Single User License)

ID: C1A502C9FDCEN

## Abstracts

### Report Summary

Car Audio-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Car Audio industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Car Audio 2013-2017, and development forecast 2018-2023

Main market players of Car Audio in United States, with company and product introduction, position in the Car Audio market

Market status and development trend of Car Audio by types and applications

Cost and profit status of Car Audio, and marketing status

Market growth drivers and challenges

The report segments the United States Car Audio market as:

United States Car Audio Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

## Southwest

United States Car Audio Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Speakers

Head Units

Amplifiers

United States Car Audio Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Factory Installed  
after Market

United States Car Audio Market: Players Segment Analysis (Company and Product introduction, Car Audio Sales Volume, Revenue, Price and Gross Margin):

Panasonic

Continental

Fujitsu Ten

Harman

Clarion

Hyundai MOBIS

Visteon

Pioneer

Blaupunkt

Delphi

BOSE

Alpine

Garmin

Denso

Sony

Foryou

Desay SV Automotive

Hangsheng Electronic

E-LEAD Electronic

JL Audio

Burmester

Focal  
Dynaudio  
Bower & Wilkins

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF CAR AUDIO**

- 1.1 Definition of Car Audio in This Report
- 1.2 Commercial Types of Car Audio
  - 1.2.1 Speakers
  - 1.2.2 Head Units
  - 1.2.3 Amplifiers
- 1.3 Downstream Application of Car Audio
  - 1.3.1 Factory Installed
  - 1.3.2 after Market
- 1.4 Development History of Car Audio
- 1.5 Market Status and Trend of Car Audio 2013-2023
  - 1.5.1 United States Car Audio Market Status and Trend 2013-2023
  - 1.5.2 Regional Car Audio Market Status and Trend 2013-2023

### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Car Audio in United States 2013-2017
- 2.2 Consumption Market of Car Audio in United States by Regions
  - 2.2.1 Consumption Volume of Car Audio in United States by Regions
  - 2.2.2 Revenue of Car Audio in United States by Regions
- 2.3 Market Analysis of Car Audio in United States by Regions
  - 2.3.1 Market Analysis of Car Audio in New England 2013-2017
  - 2.3.2 Market Analysis of Car Audio in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Car Audio in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Car Audio in The West 2013-2017
  - 2.3.5 Market Analysis of Car Audio in The South 2013-2017
  - 2.3.6 Market Analysis of Car Audio in Southwest 2013-2017
- 2.4 Market Development Forecast of Car Audio in United States 2018-2023
  - 2.4.1 Market Development Forecast of Car Audio in United States 2018-2023
  - 2.4.2 Market Development Forecast of Car Audio by Regions 2018-2023

### **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole United States Market Status by Types
  - 3.1.1 Consumption Volume of Car Audio in United States by Types
  - 3.1.2 Revenue of Car Audio in United States by Types

### 3.2 United States Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in New England
- 3.2.2 Market Status by Types in The Middle Atlantic
- 3.2.3 Market Status by Types in The Midwest
- 3.2.4 Market Status by Types in The West
- 3.2.5 Market Status by Types in The South
- 3.2.6 Market Status by Types in Southwest

### 3.3 Market Forecast of Car Audio in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Car Audio in United States by Downstream Industry
- 4.2 Demand Volume of Car Audio by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Car Audio by Downstream Industry in New England
  - 4.2.2 Demand Volume of Car Audio by Downstream Industry in The Middle Atlantic
  - 4.2.3 Demand Volume of Car Audio by Downstream Industry in The Midwest
  - 4.2.4 Demand Volume of Car Audio by Downstream Industry in The West
  - 4.2.5 Demand Volume of Car Audio by Downstream Industry in The South
  - 4.2.6 Demand Volume of Car Audio by Downstream Industry in Southwest
- 4.3 Market Forecast of Car Audio in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CAR AUDIO**

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Car Audio Downstream Industry Situation and Trend Overview

## **CHAPTER 6 CAR AUDIO MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

- 6.1 Sales Volume of Car Audio in United States by Major Players
- 6.2 Revenue of Car Audio in United States by Major Players
- 6.3 Basic Information of Car Audio by Major Players
  - 6.3.1 Headquarters Location and Established Time of Car Audio Major Players
  - 6.3.2 Employees and Revenue Level of Car Audio Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 CAR AUDIO MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Panasonic

7.1.1 Company profile

7.1.2 Representative Car Audio Product

7.1.3 Car Audio Sales, Revenue, Price and Gross Margin of Panasonic

### 7.2 Continental

7.2.1 Company profile

7.2.2 Representative Car Audio Product

7.2.3 Car Audio Sales, Revenue, Price and Gross Margin of Continental

### 7.3 Fujitsu Ten

7.3.1 Company profile

7.3.2 Representative Car Audio Product

7.3.3 Car Audio Sales, Revenue, Price and Gross Margin of Fujitsu Ten

### 7.4 Harman

7.4.1 Company profile

7.4.2 Representative Car Audio Product

7.4.3 Car Audio Sales, Revenue, Price and Gross Margin of Harman

### 7.5 Clarion

7.5.1 Company profile

7.5.2 Representative Car Audio Product

7.5.3 Car Audio Sales, Revenue, Price and Gross Margin of Clarion

### 7.6 Hyundai MOBIS

7.6.1 Company profile

7.6.2 Representative Car Audio Product

7.6.3 Car Audio Sales, Revenue, Price and Gross Margin of Hyundai MOBIS

### 7.7 Visteon

7.7.1 Company profile

7.7.2 Representative Car Audio Product

7.7.3 Car Audio Sales, Revenue, Price and Gross Margin of Visteon

### 7.8 Pioneer

7.8.1 Company profile

7.8.2 Representative Car Audio Product

7.8.3 Car Audio Sales, Revenue, Price and Gross Margin of Pioneer

### 7.9 Blaupunkt

7.9.1 Company profile

7.9.2 Representative Car Audio Product

- 7.9.3 Car Audio Sales, Revenue, Price and Gross Margin of Blaupunkt
- 7.10 Delphi
  - 7.10.1 Company profile
  - 7.10.2 Representative Car Audio Product
  - 7.10.3 Car Audio Sales, Revenue, Price and Gross Margin of Delphi
- 7.11 BOSE
  - 7.11.1 Company profile
  - 7.11.2 Representative Car Audio Product
  - 7.11.3 Car Audio Sales, Revenue, Price and Gross Margin of BOSE
- 7.12 Alpine
  - 7.12.1 Company profile
  - 7.12.2 Representative Car Audio Product
  - 7.12.3 Car Audio Sales, Revenue, Price and Gross Margin of Alpine
- 7.13 Garmin
  - 7.13.1 Company profile
  - 7.13.2 Representative Car Audio Product
  - 7.13.3 Car Audio Sales, Revenue, Price and Gross Margin of Garmin
- 7.14 Denso
  - 7.14.1 Company profile
  - 7.14.2 Representative Car Audio Product
  - 7.14.3 Car Audio Sales, Revenue, Price and Gross Margin of Denso
- 7.15 Sony
  - 7.15.1 Company profile
  - 7.15.2 Representative Car Audio Product
  - 7.15.3 Car Audio Sales, Revenue, Price and Gross Margin of Sony
- 7.16 Foryou
- 7.17 Desay SV Automotive
- 7.18 Hangsheng Electronic
- 7.19 E-LEAD Electronic
- 7.20 JL Audio
- 7.21 Burmester
- 7.22 Focal
- 7.23 Dynaudio
- 7.24 Bower & Wilkins

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CAR AUDIO**

### **8.1 Industry Chain of Car Audio**

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CAR AUDIO**

9.1 Cost Structure Analysis of Car Audio

9.2 Raw Materials Cost Analysis of Car Audio

9.3 Labor Cost Analysis of Car Audio

9.4 Manufacturing Expenses Analysis of Car Audio

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF CAR AUDIO**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference



## I would like to order

Product name: Car Audio-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/C1A502C9FDCEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C1A502C9FDCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970