

# Canine Influenza Testing-Global Market Status and Trend Report 2016-2026

<https://marketpublishers.com/r/C565841FD423EN.html>

Date: December 2021

Pages: 134

Price: US\$ 2,980.00 (Single User License)

ID: C565841FD423EN

## Abstracts

### Report Summary

Canine Influenza Testing-Global Market Status and Trend Report 2016-2026 offers a comprehensive analysis on Canine Influenza Testing industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Canine Influenza Testing 2016-2021, and development forecast 2022-2026

Main manufacturers/suppliers of Canine Influenza Testing worldwide, with company and product introduction, position in the Canine Influenza Testing market

Market status and development trend of Canine Influenza Testing by types and applications

Cost and profit status of Canine Influenza Testing, and marketing status

Market growth drivers and challenges Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Ammonium Canine Influenza Testing market in 2020. COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets. The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing

panic among the population, and uncertainty about future. This report also analyses the impact of Coronavirus COVID-19 on the Canine Influenza Testing industry.

The report segments the global Canine Influenza Testing market as:

Global Canine Influenza Testing Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2016-2026):

North America

Europe

China

Japan

Rest APAC

Latin America

Global Canine Influenza Testing Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2016-2026):

Antigen Testing Kits

Antibody Testing Kits

Other Kits

Global Canine Influenza Testing Market: Application Segment Analysis (Consumption Volume and Market Share 2016-2026; Downstream Customers and Market Analysis)

Institutional Sales

Veterinary Diagnostic Centre

Veterinary Clinics

Research Institutes

Veterinary Store

Global Canine Influenza Testing Market: Manufacturers Segment Analysis (Company and Product introduction, Canine Influenza Testing Sales Volume, Revenue, Price and Gross Margin):

Rapigen

Merck & Co

Life Bioscience

EUROFINS TECHNOLOGIES

Biopanda Reagents

Ubio Biotechnology Systems

iNtRON Biotechnology

Abbott

Roche  
Sysmex  
Qiagen  
Zoetis  
Idexx Laboratories  
Heska Corporation  
Thermo Fisher Scientific  
Neogen Dutch Diagnostics  
Fassisi  
Abaxis  
CorisBioconcept

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF CANINE INFLUENZA TESTING**

- 1.1 Definition of Canine Influenza Testing in This Report
- 1.2 Commercial Types of Canine Influenza Testing
  - 1.2.1 Antigen Testing Kits
  - 1.2.2 Antibody Testing Kits
  - 1.2.3 Other Kits
- 1.3 Downstream Application of Canine Influenza Testing
  - 1.3.1 Institutional Sales
  - 1.3.2 Veterinary Diagnostic Centre
  - 1.3.3 Veterinary Clinics
  - 1.3.4 Research Institutes
  - 1.3.5 Veterinary Store
- 1.4 Development History of Canine Influenza Testing
- 1.5 Market Status and Trend of Canine Influenza Testing 2016-2026
  - 1.5.1 Global Canine Influenza Testing Market Status and Trend 2016-2026
  - 1.5.2 Regional Canine Influenza Testing Market Status and Trend 2016-2026

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Canine Influenza Testing 2016-2021
- 2.2 Production Market of Canine Influenza Testing by Regions
  - 2.2.1 Production Volume of Canine Influenza Testing by Regions
  - 2.2.2 Production Value of Canine Influenza Testing by Regions
- 2.3 Demand Market of Canine Influenza Testing by Regions
- 2.4 Production and Demand Status of Canine Influenza Testing by Regions
  - 2.4.1 Production and Demand Status of Canine Influenza Testing by Regions 2016-2021
  - 2.4.2 Import and Export Status of Canine Influenza Testing by Regions 2016-2021

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Canine Influenza Testing by Types
- 3.2 Production Value of Canine Influenza Testing by Types
- 3.3 Market Forecast of Canine Influenza Testing by Types

### **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM**

## **INDUSTRY**

- 4.1 Demand Volume of Canine Influenza Testing by Downstream Industry
- 4.2 Market Forecast of Canine Influenza Testing by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CANINE INFLUENZA TESTING**

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Canine Influenza Testing Downstream Industry Situation and Trend Overview

## **CHAPTER 6 CANINE INFLUENZA TESTING MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

- 6.1 Production Volume of Canine Influenza Testing by Major Manufacturers
- 6.2 Production Value of Canine Influenza Testing by Major Manufacturers
- 6.3 Basic Information of Canine Influenza Testing by Major Manufacturers
  - 6.3.1 Headquarters Location and Established Time of Canine Influenza Testing Major Manufacturer
  - 6.3.2 Employees and Revenue Level of Canine Influenza Testing Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 CANINE INFLUENZA TESTING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Rapigen
  - 7.1.1 Company profile
  - 7.1.2 Representative Canine Influenza Testing Product
  - 7.1.3 Canine Influenza Testing Sales, Revenue, Price and Gross Margin of Rapigen
- 7.2 Merck & Co
  - 7.2.1 Company profile
  - 7.2.2 Representative Canine Influenza Testing Product
  - 7.2.3 Canine Influenza Testing Sales, Revenue, Price and Gross Margin of Merck & Co
- 7.3 Life Bioscience
  - 7.3.1 Company profile

7.3.2 Representative Canine Influenza Testing Product

7.3.3 Canine Influenza Testing Sales, Revenue, Price and Gross Margin of Life

Bioscience

7.4 EUROFINS TECHNOLOGIES

7.4.1 Company profile

7.4.2 Representative Canine Influenza Testing Product

7.4.3 Canine Influenza Testing Sales, Revenue, Price and Gross Margin of

EUROFINS TECHNOLOGIES

7.5 Biopanda Reagents

7.5.1 Company profile

7.5.2 Representative Canine Influenza Testing Product

7.5.3 Canine Influenza Testing Sales, Revenue, Price and Gross Margin of Biopanda

Reagents

7.6 Ubio Biotechnology Systems

7.6.1 Company profile

7.6.2 Representative Canine Influenza Testing Product

7.6.3 Canine Influenza Testing Sales, Revenue, Price and Gross Margin of Ubio

Biotechnology Systems

7.7 iNtRON Biotechnology

7.7.1 Company profile

7.7.2 Representative Canine Influenza Testing Product

7.7.3 Canine Influenza Testing Sales, Revenue, Price and Gross Margin of iNtRON

Biotechnology

7.8 Abbott

7.8.1 Company profile

7.8.2 Representative Canine Influenza Testing Product

7.8.3 Canine Influenza Testing Sales, Revenue, Price and Gross Margin of Abbott

7.9 Roche

7.9.1 Company profile

7.9.2 Representative Canine Influenza Testing Product

7.9.3 Canine Influenza Testing Sales, Revenue, Price and Gross Margin of Roche

7.10 Sysmex

7.10.1 Company profile

7.10.2 Representative Canine Influenza Testing Product

7.10.3 Canine Influenza Testing Sales, Revenue, Price and Gross Margin of Sysmex

7.11 Qiagen

7.11.1 Company profile

7.11.2 Representative Canine Influenza Testing Product

7.11.3 Canine Influenza Testing Sales, Revenue, Price and Gross Margin of Qiagen

## 7.12 Zoetis

7.12.1 Company profile

7.12.2 Representative Canine Influenza Testing Product

7.12.3 Canine Influenza Testing Sales, Revenue, Price and Gross Margin of Zoetis

## 7.13 Idexx Laboratories

7.13.1 Company profile

7.13.2 Representative Canine Influenza Testing Product

7.13.3 Canine Influenza Testing Sales, Revenue, Price and Gross Margin of Idexx Laboratories

## 7.14 Heska Corporation

7.14.1 Company profile

7.14.2 Representative Canine Influenza Testing Product

7.14.3 Canine Influenza Testing Sales, Revenue, Price and Gross Margin of Heska Corporation

## 7.15 Thermo Fisher Scientific

7.15.1 Company profile

7.15.2 Representative Canine Influenza Testing Product

7.15.3 Canine Influenza Testing Sales, Revenue, Price and Gross Margin of Thermo Fisher Scientific

## 7.16 Neogen Dutch Diagnostics

## 7.17 Fassisi

## 7.18 Abaxis

## 7.19 CorisBioconcept

# **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CANINE INFLUENZA TESTING**

## 8.1 Industry Chain of Canine Influenza Testing

## 8.2 Upstream Market and Representative Companies Analysis

## 8.3 Downstream Market and Representative Companies Analysis

# **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CANINE INFLUENZA TESTING**

## 9.1 Cost Structure Analysis of Canine Influenza Testing

## 9.2 Raw Materials Cost Analysis of Canine Influenza Testing

## 9.3 Labor Cost Analysis of Canine Influenza Testing

## 9.4 Manufacturing Expenses Analysis of Canine Influenza Testing

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF CANINE INFLUENZA TESTING**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Canine Influenza Testing-Global Market Status and Trend Report 2016-2026

Product link: <https://marketpublishers.com/r/C565841FD423EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C565841FD423EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970