

Camping Tent-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/C372C67DBC9EN.html

Date: January 2018 Pages: 160 Price: US\$ 3,480.00 (Single User License) ID: C372C67DBC9EN

Abstracts

Report Summary

Camping Tent-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Camping Tent industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Camping Tent 2013-2017, and development forecast 2018-2023

Main market players of Camping Tent in North America, with company and product introduction, position in the Camping Tent market

Market status and development trend of Camping Tent by types and applications

Cost and profit status of Camping Tent, and marketing status

Market growth drivers and challenges

The report segments the North America Camping Tent market as:

North America Camping Tent Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):



United States

Canada Mexico

North America Camping Tent Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Family Camping Tents Cabin Tents

North America Camping Tent Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Private Use Commercial Use Others

North America Camping Tent Market: Players Segment Analysis (Company and Product introduction, Camping Tent Sales Volume, Revenue, Price and Gross Margin): Coleman Johnson Outdoors Oase Outdoors AMG Group Force Ten Gelert Hilleberg Kampa Simex Outdoor International Skandika Vango

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF CAMPING TENT

- 1.1 Definition of Camping Tent in This Report
- 1.2 Commercial Types of Camping Tent
- 1.2.1 Family Camping Tents
- 1.2.2 Cabin Tents
- 1.3 Downstream Application of Camping Tent
- 1.3.1 Private Use
- 1.3.2 Commercial Use
- 1.3.3 Others
- 1.4 Development History of Camping Tent
- 1.5 Market Status and Trend of Camping Tent 2013-2023
- 1.5.1 North America Camping Tent Market Status and Trend 2013-2023
- 1.5.2 Regional Camping Tent Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Camping Tent in North America 2013-2017
- 2.2 Consumption Market of Camping Tent in North America by Regions
- 2.2.1 Consumption Volume of Camping Tent in North America by Regions
- 2.2.2 Revenue of Camping Tent in North America by Regions
- 2.3 Market Analysis of Camping Tent in North America by Regions
- 2.3.1 Market Analysis of Camping Tent in United States 2013-2017
- 2.3.2 Market Analysis of Camping Tent in Canada 2013-2017
- 2.3.3 Market Analysis of Camping Tent in Mexico 2013-2017
- 2.4 Market Development Forecast of Camping Tent in North America 2018-2023
- 2.4.1 Market Development Forecast of Camping Tent in North America 2018-2023
- 2.4.2 Market Development Forecast of Camping Tent by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of Camping Tent in North America by Types
 - 3.1.2 Revenue of Camping Tent in North America by Types
- 3.2 North America Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in United States
- 3.2.2 Market Status by Types in Canada



3.2.3 Market Status by Types in Mexico3.3 Market Forecast of Camping Tent in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Camping Tent in North America by Downstream Industry
4.2 Demand Volume of Camping Tent by Downstream Industry in Major Countries
4.2.1 Demand Volume of Camping Tent by Downstream Industry in United States
4.2.2 Demand Volume of Camping Tent by Downstream Industry in Canada
4.2.3 Demand Volume of Camping Tent by Downstream Industry in Mexico
4.3 Market Forecast of Camping Tent in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF CAMPING TENT

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Camping Tent Downstream Industry Situation and Trend Overview

CHAPTER 6 CAMPING TENT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Camping Tent in North America by Major Players
- 6.2 Revenue of Camping Tent in North America by Major Players
- 6.3 Basic Information of Camping Tent by Major Players
 - 6.3.1 Headquarters Location and Established Time of Camping Tent Major Players
- 6.3.2 Employees and Revenue Level of Camping Tent Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 CAMPING TENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Coleman

- 7.1.1 Company profile
- 7.1.2 Representative Camping Tent Product
- 7.1.3 Camping Tent Sales, Revenue, Price and Gross Margin of Coleman
- 7.2 Johnson Outdoors



- 7.2.1 Company profile
- 7.2.2 Representative Camping Tent Product
- 7.2.3 Camping Tent Sales, Revenue, Price and Gross Margin of Johnson Outdoors
- 7.3 Oase Outdoors
- 7.3.1 Company profile
- 7.3.2 Representative Camping Tent Product
- 7.3.3 Camping Tent Sales, Revenue, Price and Gross Margin of Oase Outdoors
- 7.4 AMG Group
- 7.4.1 Company profile
- 7.4.2 Representative Camping Tent Product
- 7.4.3 Camping Tent Sales, Revenue, Price and Gross Margin of AMG Group
- 7.5 Force Ten
 - 7.5.1 Company profile
 - 7.5.2 Representative Camping Tent Product
- 7.5.3 Camping Tent Sales, Revenue, Price and Gross Margin of Force Ten

7.6 Gelert

- 7.6.1 Company profile
- 7.6.2 Representative Camping Tent Product
- 7.6.3 Camping Tent Sales, Revenue, Price and Gross Margin of Gelert
- 7.7 Hilleberg
 - 7.7.1 Company profile
 - 7.7.2 Representative Camping Tent Product
- 7.7.3 Camping Tent Sales, Revenue, Price and Gross Margin of Hilleberg
- 7.8 Kampa
 - 7.8.1 Company profile
 - 7.8.2 Representative Camping Tent Product
- 7.8.3 Camping Tent Sales, Revenue, Price and Gross Margin of Kampa
- 7.9 Simex Outdoor International
 - 7.9.1 Company profile
 - 7.9.2 Representative Camping Tent Product
- 7.9.3 Camping Tent Sales, Revenue, Price and Gross Margin of Simex Outdoor International
- 7.10 Skandika
- 7.10.1 Company profile
- 7.10.2 Representative Camping Tent Product
- 7.10.3 Camping Tent Sales, Revenue, Price and Gross Margin of Skandika

7.11 Vango

- 7.11.1 Company profile
- 7.11.2 Representative Camping Tent Product



7.11.3 Camping Tent Sales, Revenue, Price and Gross Margin of Vango

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF CAMPING TENT

- 8.1 Industry Chain of Camping Tent
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF CAMPING TENT

- 9.1 Cost Structure Analysis of Camping Tent
- 9.2 Raw Materials Cost Analysis of Camping Tent
- 9.3 Labor Cost Analysis of Camping Tent
- 9.4 Manufacturing Expenses Analysis of Camping Tent

CHAPTER 10 MARKETING STATUS ANALYSIS OF CAMPING TENT

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources



+44 20 8123 2220 info@marketpublishers.com

12.3 Reference



I would like to order

Product name: Camping Tent-North America Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/C372C67DBC9EN.html</u>

> Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C372C67DBC9EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970