

# **Button Cell-EMEA Market Status and Trend Report** 2013-2023

https://marketpublishers.com/r/BEC69F690E60EN.html

Date: April 2018

Pages: 131

Price: US\$ 3,480.00 (Single User License)

ID: BEC69F690E60EN

### **Abstracts**

### **Report Summary**

Button Cell-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Button Cell industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Button Cell 2013-2017, and development forecast 2018-2023

Main market players of Button Cell in EMEA, with company and product introduction, position in the Button Cell market

Market status and development trend of Button Cell by types and applications Cost and profit status of Button Cell, and marketing status Market growth drivers and challenges

The report segments the EMEA Button Cell market as:

EMEA Button Cell Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe Middle East Africa

EMEA Button Cell Market: Product Type Segment Analysis (Consumption Volume,



Average Price, Revenue, Market Share and Trend 2013-2023):

LR (Alkaline)
SR (Silver Oxide)
CR (Lithium)
Others (Solar)

EMEA Button Cell Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Traditional Watch (Quartz Watch, Ecology-Drive, LED Watch)
Smartwatch
Others

EMEA Button Cell Market: Players Segment Analysis (Company and Product introduction, Button Cell Sales Volume, Revenue, Price and Gross Margin):

Sony

Maxell (Hitachi)

Panasonic

Renata Batteries (Swatch Group)

Varta (Rayovac)

Seiko

Toshiba

Energizer

Duracell

**GP** Batteries

Vinnic

**NANFU** 

**TMMQ** 

**EVE Energy** 

**Camelion Battery** 

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

### **CHAPTER 1 OVERVIEW OF BUTTON CELL**

- 1.1 Definition of Button Cell in This Report
- 1.2 Commercial Types of Button Cell
  - 1.2.1 LR (Alkaline)
  - 1.2.2 SR (Silver Oxide)
  - 1.2.3 CR (Lithium)
  - 1.2.4 Others (Solar)
- 1.3 Downstream Application of Button Cell
  - 1.3.1 Traditional Watch (Quartz Watch, Ecology-Drive, LED Watch)
  - 1.3.2 Smartwatch
  - 1.3.3 Others
- 1.4 Development History of Button Cell
- 1.5 Market Status and Trend of Button Cell 2013-2023
- 1.5.1 EMEA Button Cell Market Status and Trend 2013-2023
- 1.5.2 Regional Button Cell Market Status and Trend 2013-2023

#### CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Button Cell in EMEA 2013-2017
- 2.2 Consumption Market of Button Cell in EMEA by Regions
  - 2.2.1 Consumption Volume of Button Cell in EMEA by Regions
  - 2.2.2 Revenue of Button Cell in EMEA by Regions
- 2.3 Market Analysis of Button Cell in EMEA by Regions
  - 2.3.1 Market Analysis of Button Cell in Europe 2013-2017
  - 2.3.2 Market Analysis of Button Cell in Middle East 2013-2017
  - 2.3.3 Market Analysis of Button Cell in Africa 2013-2017
- 2.4 Market Development Forecast of Button Cell in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Button Cell in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Button Cell by Regions 2018-2023

#### CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Button Cell in EMEA by Types
  - 3.1.2 Revenue of Button Cell in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries



- 3.2.1 Market Status by Types in Europe
- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Button Cell in EMEA by Types

# CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Button Cell in EMEA by Downstream Industry
- 4.2 Demand Volume of Button Cell by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Button Cell by Downstream Industry in Europe
  - 4.2.2 Demand Volume of Button Cell by Downstream Industry in Middle East
  - 4.2.3 Demand Volume of Button Cell by Downstream Industry in Africa
- 4.3 Market Forecast of Button Cell in EMEA by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BUTTON CELL

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Button Cell Downstream Industry Situation and Trend Overview

# CHAPTER 6 BUTTON CELL MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Button Cell in EMEA by Major Players
- 6.2 Revenue of Button Cell in EMEA by Major Players
- 6.3 Basic Information of Button Cell by Major Players
  - 6.3.1 Headquarters Location and Established Time of Button Cell Major Players
  - 6.3.2 Employees and Revenue Level of Button Cell Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 BUTTON CELL MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Sony
  - 7.1.1 Company profile
  - 7.1.2 Representative Button Cell Product



- 7.1.3 Button Cell Sales, Revenue, Price and Gross Margin of Sony
- 7.2 Maxell (Hitachi)
  - 7.2.1 Company profile
  - 7.2.2 Representative Button Cell Product
  - 7.2.3 Button Cell Sales, Revenue, Price and Gross Margin of Maxell (Hitachi)
- 7.3 Panasonic
  - 7.3.1 Company profile
  - 7.3.2 Representative Button Cell Product
  - 7.3.3 Button Cell Sales, Revenue, Price and Gross Margin of Panasonic
- 7.4 Renata Batteries (Swatch Group)
  - 7.4.1 Company profile
  - 7.4.2 Representative Button Cell Product
- 7.4.3 Button Cell Sales, Revenue, Price and Gross Margin of Renata Batteries (Swatch Group)
- 7.5 Varta (Rayovac)
  - 7.5.1 Company profile
  - 7.5.2 Representative Button Cell Product
  - 7.5.3 Button Cell Sales, Revenue, Price and Gross Margin of Varta (Rayovac)
- 7.6 Seiko
  - 7.6.1 Company profile
  - 7.6.2 Representative Button Cell Product
  - 7.6.3 Button Cell Sales, Revenue, Price and Gross Margin of Seiko
- 7.7 Toshiba
  - 7.7.1 Company profile
  - 7.7.2 Representative Button Cell Product
  - 7.7.3 Button Cell Sales, Revenue, Price and Gross Margin of Toshiba
- 7.8 Energizer
  - 7.8.1 Company profile
  - 7.8.2 Representative Button Cell Product
  - 7.8.3 Button Cell Sales, Revenue, Price and Gross Margin of Energizer
- 7.9 Duracell
  - 7.9.1 Company profile
  - 7.9.2 Representative Button Cell Product
  - 7.9.3 Button Cell Sales, Revenue, Price and Gross Margin of Duracell
- 7.10 GP Batteries
  - 7.10.1 Company profile
  - 7.10.2 Representative Button Cell Product
  - 7.10.3 Button Cell Sales, Revenue, Price and Gross Margin of GP Batteries
- 7.11 Vinnic



- 7.11.1 Company profile
- 7.11.2 Representative Button Cell Product
- 7.11.3 Button Cell Sales, Revenue, Price and Gross Margin of Vinnic
- **7.12 NANFU** 
  - 7.12.1 Company profile
  - 7.12.2 Representative Button Cell Product
  - 7.12.3 Button Cell Sales, Revenue, Price and Gross Margin of NANFU
- 7.13 TMMQ
  - 7.13.1 Company profile
  - 7.13.2 Representative Button Cell Product
  - 7.13.3 Button Cell Sales, Revenue, Price and Gross Margin of TMMQ
- 7.14 EVE Energy
  - 7.14.1 Company profile
  - 7.14.2 Representative Button Cell Product
- 7.14.3 Button Cell Sales, Revenue, Price and Gross Margin of EVE Energy
- 7.15 Camelion Battery
  - 7.15.1 Company profile
  - 7.15.2 Representative Button Cell Product
  - 7.15.3 Button Cell Sales, Revenue, Price and Gross Margin of Camelion Battery

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BUTTON CELL

- 8.1 Industry Chain of Button Cell
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BUTTON CELL

- 9.1 Cost Structure Analysis of Button Cell
- 9.2 Raw Materials Cost Analysis of Button Cell
- 9.3 Labor Cost Analysis of Button Cell
- 9.4 Manufacturing Expenses Analysis of Button Cell

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF BUTTON CELL**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing



- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Button Cell-EMEA Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/BEC69F690E60EN.html">https://marketpublishers.com/r/BEC69F690E60EN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/BEC69F690E60EN.html">https://marketpublishers.com/r/BEC69F690E60EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970