

# Business Intelligence-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/BA6EAE41507EN.html>

Date: April 2018

Pages: 148

Price: US\$ 3,480.00 (Single User License)

ID: BA6EAE41507EN

## Abstracts

### Report Summary

Business Intelligence-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Business Intelligence industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Business Intelligence 2013-2017, and development forecast 2018-2023

Main market players of Business Intelligence in United States, with company and product introduction, position in the Business Intelligence market

Market status and development trend of Business Intelligence by types and applications

Cost and profit status of Business Intelligence, and marketing status

Market growth drivers and challenges

The report segments the United States Business Intelligence market as:

United States Business Intelligence Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

Southwest

United States Business Intelligence Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

On-premises

Cloud

Public cloud

Private cloud

Hybrid cloud

United States Business Intelligence Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

SMEs

Large Enterprises

Government Organizations

United States Business Intelligence Market: Players Segment Analysis (Company and  
Product introduction, Business Intelligence Sales Volume, Revenue, Price and Gross  
Margin):

SAP

Oracle

IBM

SAS Institute

Adobe Systems

Attensity Group

Beevolve

Clarabridge

Crimson Hexagon

Evolve24

Google

HP

Kapow Software/ Kofax

Lithium Technologies

NetBase Solutions

Radian6/Salesforce

Sysomos

Cision

In a word, the report provides detailed statistics and analysis on the state of the

industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF BUSINESS INTELLIGENCE**

- 1.1 Definition of Business Intelligence in This Report
- 1.2 Commercial Types of Business Intelligence
  - 1.2.1 On-premises
  - 1.2.2 Cloud
  - 1.2.3 Public cloud
  - 1.2.4 Private cloud
  - 1.2.5 Hybrid cloud
- 1.3 Downstream Application of Business Intelligence
  - 1.3.1 SMEs
  - 1.3.2 Large Enterprises
  - 1.3.3 Government Organizations
- 1.4 Development History of Business Intelligence
- 1.5 Market Status and Trend of Business Intelligence 2013-2023
  - 1.5.1 United States Business Intelligence Market Status and Trend 2013-2023
  - 1.5.2 Regional Business Intelligence Market Status and Trend 2013-2023

### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Business Intelligence in United States 2013-2017
- 2.2 Consumption Market of Business Intelligence in United States by Regions
  - 2.2.1 Consumption Volume of Business Intelligence in United States by Regions
  - 2.2.2 Revenue of Business Intelligence in United States by Regions
- 2.3 Market Analysis of Business Intelligence in United States by Regions
  - 2.3.1 Market Analysis of Business Intelligence in New England 2013-2017
  - 2.3.2 Market Analysis of Business Intelligence in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Business Intelligence in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Business Intelligence in The West 2013-2017
  - 2.3.5 Market Analysis of Business Intelligence in The South 2013-2017
  - 2.3.6 Market Analysis of Business Intelligence in Southwest 2013-2017
- 2.4 Market Development Forecast of Business Intelligence in United States 2018-2023
  - 2.4.1 Market Development Forecast of Business Intelligence in United States 2018-2023
  - 2.4.2 Market Development Forecast of Business Intelligence by Regions 2018-2023

### **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole United States Market Status by Types

3.1.1 Consumption Volume of Business Intelligence in United States by Types

3.1.2 Revenue of Business Intelligence in United States by Types

### 3.2 United States Market Status by Types in Major Countries

3.2.1 Market Status by Types in New England

3.2.2 Market Status by Types in The Middle Atlantic

3.2.3 Market Status by Types in The Midwest

3.2.4 Market Status by Types in The West

3.2.5 Market Status by Types in The South

3.2.6 Market Status by Types in Southwest

### 3.3 Market Forecast of Business Intelligence in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Business Intelligence in United States by Downstream Industry

### 4.2 Demand Volume of Business Intelligence by Downstream Industry in Major Countries

4.2.1 Demand Volume of Business Intelligence by Downstream Industry in New England

4.2.2 Demand Volume of Business Intelligence by Downstream Industry in The Middle Atlantic

4.2.3 Demand Volume of Business Intelligence by Downstream Industry in The Midwest

4.2.4 Demand Volume of Business Intelligence by Downstream Industry in The West

4.2.5 Demand Volume of Business Intelligence by Downstream Industry in The South

4.2.6 Demand Volume of Business Intelligence by Downstream Industry in Southwest

### 4.3 Market Forecast of Business Intelligence in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BUSINESS INTELLIGENCE**

### 5.1 United States Economy Situation and Trend Overview

### 5.2 Business Intelligence Downstream Industry Situation and Trend Overview

## **CHAPTER 6 BUSINESS INTELLIGENCE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

- 6.1 Sales Volume of Business Intelligence in United States by Major Players
- 6.2 Revenue of Business Intelligence in United States by Major Players
- 6.3 Basic Information of Business Intelligence by Major Players
  - 6.3.1 Headquarters Location and Established Time of Business Intelligence Major Players
  - 6.3.2 Employees and Revenue Level of Business Intelligence Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 BUSINESS INTELLIGENCE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 SAP
  - 7.1.1 Company profile
  - 7.1.2 Representative Business Intelligence Product
  - 7.1.3 Business Intelligence Sales, Revenue, Price and Gross Margin of SAP
- 7.2 Oracle
  - 7.2.1 Company profile
  - 7.2.2 Representative Business Intelligence Product
  - 7.2.3 Business Intelligence Sales, Revenue, Price and Gross Margin of Oracle
- 7.3 IBM
  - 7.3.1 Company profile
  - 7.3.2 Representative Business Intelligence Product
  - 7.3.3 Business Intelligence Sales, Revenue, Price and Gross Margin of IBM
- 7.4 SAS Institute
  - 7.4.1 Company profile
  - 7.4.2 Representative Business Intelligence Product
  - 7.4.3 Business Intelligence Sales, Revenue, Price and Gross Margin of SAS Institute
- 7.5 Adobe Systems
  - 7.5.1 Company profile
  - 7.5.2 Representative Business Intelligence Product
  - 7.5.3 Business Intelligence Sales, Revenue, Price and Gross Margin of Adobe Systems
- 7.6 Attensity Group
  - 7.6.1 Company profile
  - 7.6.2 Representative Business Intelligence Product
  - 7.6.3 Business Intelligence Sales, Revenue, Price and Gross Margin of Attensity

## Group

### 7.7 Beevolve

7.7.1 Company profile

7.7.2 Representative Business Intelligence Product

7.7.3 Business Intelligence Sales, Revenue, Price and Gross Margin of Beevolve

### 7.8 Clarabridge

7.8.1 Company profile

7.8.2 Representative Business Intelligence Product

7.8.3 Business Intelligence Sales, Revenue, Price and Gross Margin of Clarabridge

### 7.9 Crimson Hexagon

7.9.1 Company profile

7.9.2 Representative Business Intelligence Product

7.9.3 Business Intelligence Sales, Revenue, Price and Gross Margin of Crimson

### Hexagon

### 7.10 Evolve24

7.10.1 Company profile

7.10.2 Representative Business Intelligence Product

7.10.3 Business Intelligence Sales, Revenue, Price and Gross Margin of Evolve24

### 7.11 Google

7.11.1 Company profile

7.11.2 Representative Business Intelligence Product

7.11.3 Business Intelligence Sales, Revenue, Price and Gross Margin of Google

### 7.12 HP

7.12.1 Company profile

7.12.2 Representative Business Intelligence Product

7.12.3 Business Intelligence Sales, Revenue, Price and Gross Margin of HP

### 7.13 Kapow Software/ Kofax

7.13.1 Company profile

7.13.2 Representative Business Intelligence Product

7.13.3 Business Intelligence Sales, Revenue, Price and Gross Margin of Kapow

### Software/ Kofax

### 7.14 Lithium Technologies

7.14.1 Company profile

7.14.2 Representative Business Intelligence Product

7.14.3 Business Intelligence Sales, Revenue, Price and Gross Margin of Lithium

### Technologies

### 7.15 NetBase Solutions

7.15.1 Company profile

7.15.2 Representative Business Intelligence Product

7.15.3 Business Intelligence Sales, Revenue, Price and Gross Margin of NetBase Solutions

7.16 Radian6/Salesforce

7.17 Sysomos

7.18 Cision

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BUSINESS INTELLIGENCE**

8.1 Industry Chain of Business Intelligence

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BUSINESS INTELLIGENCE**

9.1 Cost Structure Analysis of Business Intelligence

9.2 Raw Materials Cost Analysis of Business Intelligence

9.3 Labor Cost Analysis of Business Intelligence

9.4 Manufacturing Expenses Analysis of Business Intelligence

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF BUSINESS INTELLIGENCE**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design



12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

## I would like to order

Product name: Business Intelligence-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/BA6EAE41507EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BA6EAE41507EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970