

Business Intelligence-South America Market Status and Trend Report 2013-2023

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Abstracts

Report Summary

Business Intelligence-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Business Intelligence industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Business Intelligence 2013-2017, and development forecast 2018-2023

Main market players of Business Intelligence in South America, with company and product introduction, position in the Business Intelligence market

Market status and development trend of Business Intelligence by types and applications

Cost and profit status of Business Intelligence, and marketing status

Market growth drivers and challenges

The report segments the South America Business Intelligence market as:

South America Business Intelligence Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Business Intelligence Market: Product Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

On-premises

Cloud

Public cloud

Private cloud

Hybrid cloud

South America Business Intelligence Market: Application Segment Analysis
(Consumption Volume and Market Share 2013-2023; Downstream Customers and
Market Analysis)

SMEs

Large Enterprises

Government Organizations

South America Business Intelligence Market: Players Segment Analysis (Company and
Product introduction, Business Intelligence Sales Volume, Revenue, Price and Gross
Margin):

SAP

Oracle

IBM

SAS Institute

Adobe Systems

Attensity Group

Beevolve

Clarabridge

Crimson Hexagon

Evolve24

Google

HP

Kapow Software/ Kofax

Lithium Technologies

NetBase Solutions

Radian6/Salesforce

Sysomos

Cision

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF BUSINESS INTELLIGENCE

- 1.1 Definition of Business Intelligence in This Report
- 1.2 Commercial Types of Business Intelligence
 - 1.2.1 On-premises
 - 1.2.2 Cloud
 - 1.2.3 Public cloud
 - 1.2.4 Private cloud
 - 1.2.5 Hybrid cloud
- 1.3 Downstream Application of Business Intelligence
 - 1.3.1 SMEs
 - 1.3.2 Large Enterprises
 - 1.3.3 Government Organizations
- 1.4 Development History of Business Intelligence
- 1.5 Market Status and Trend of Business Intelligence 2013-2023
 - 1.5.1 South America Business Intelligence Market Status and Trend 2013-2023
 - 1.5.2 Regional Business Intelligence Market Status and Trend 2013-2023

CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Business Intelligence in South America 2013-2017
- 2.2 Consumption Market of Business Intelligence in South America by Regions
 - 2.2.1 Consumption Volume of Business Intelligence in South America by Regions
 - 2.2.2 Revenue of Business Intelligence in South America by Regions
- 2.3 Market Analysis of Business Intelligence in South America by Regions
 - 2.3.1 Market Analysis of Business Intelligence in Brazil 2013-2017
 - 2.3.2 Market Analysis of Business Intelligence in Argentina 2013-2017
 - 2.3.3 Market Analysis of Business Intelligence in Venezuela 2013-2017
 - 2.3.4 Market Analysis of Business Intelligence in Colombia 2013-2017
 - 2.3.5 Market Analysis of Business Intelligence in Others 2013-2017
- 2.4 Market Development Forecast of Business Intelligence in South America 2018-2023
 - 2.4.1 Market Development Forecast of Business Intelligence in South America 2018-2023
 - 2.4.2 Market Development Forecast of Business Intelligence by Regions 2018-2023

CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole South America Market Status by Types
 - 3.1.1 Consumption Volume of Business Intelligence in South America by Types
 - 3.1.2 Revenue of Business Intelligence in South America by Types
- 3.2 South America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Brazil
 - 3.2.2 Market Status by Types in Argentina
 - 3.2.3 Market Status by Types in Venezuela
 - 3.2.4 Market Status by Types in Colombia
 - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Business Intelligence in South America by Types

CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Business Intelligence in South America by Downstream Industry
- 4.2 Demand Volume of Business Intelligence by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Business Intelligence by Downstream Industry in Brazil
 - 4.2.2 Demand Volume of Business Intelligence by Downstream Industry in Argentina
 - 4.2.3 Demand Volume of Business Intelligence by Downstream Industry in Venezuela
 - 4.2.4 Demand Volume of Business Intelligence by Downstream Industry in Colombia
 - 4.2.5 Demand Volume of Business Intelligence by Downstream Industry in Others
- 4.3 Market Forecast of Business Intelligence in South America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BUSINESS INTELLIGENCE

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Business Intelligence Downstream Industry Situation and Trend Overview

CHAPTER 6 BUSINESS INTELLIGENCE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

- 6.1 Sales Volume of Business Intelligence in South America by Major Players
- 6.2 Revenue of Business Intelligence in South America by Major Players
- 6.3 Basic Information of Business Intelligence by Major Players
 - 6.3.1 Headquarters Location and Established Time of Business Intelligence Major Players
 - 6.3.2 Employees and Revenue Level of Business Intelligence Major Players

- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 BUSINESS INTELLIGENCE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 SAP
 - 7.1.1 Company profile
 - 7.1.2 Representative Business Intelligence Product
 - 7.1.3 Business Intelligence Sales, Revenue, Price and Gross Margin of SAP
- 7.2 Oracle
 - 7.2.1 Company profile
 - 7.2.2 Representative Business Intelligence Product
 - 7.2.3 Business Intelligence Sales, Revenue, Price and Gross Margin of Oracle
- 7.3 IBM
 - 7.3.1 Company profile
 - 7.3.2 Representative Business Intelligence Product
 - 7.3.3 Business Intelligence Sales, Revenue, Price and Gross Margin of IBM
- 7.4 SAS Institute
 - 7.4.1 Company profile
 - 7.4.2 Representative Business Intelligence Product
 - 7.4.3 Business Intelligence Sales, Revenue, Price and Gross Margin of SAS Institute
- 7.5 Adobe Systems
 - 7.5.1 Company profile
 - 7.5.2 Representative Business Intelligence Product
 - 7.5.3 Business Intelligence Sales, Revenue, Price and Gross Margin of Adobe Systems
- 7.6 Attensity Group
 - 7.6.1 Company profile
 - 7.6.2 Representative Business Intelligence Product
 - 7.6.3 Business Intelligence Sales, Revenue, Price and Gross Margin of Attensity Group
- 7.7 Beevolve
 - 7.7.1 Company profile
 - 7.7.2 Representative Business Intelligence Product
 - 7.7.3 Business Intelligence Sales, Revenue, Price and Gross Margin of Beevolve
- 7.8 Clarabridge

- 7.8.1 Company profile
- 7.8.2 Representative Business Intelligence Product
- 7.8.3 Business Intelligence Sales, Revenue, Price and Gross Margin of Clarabridge
- 7.9 Crimson Hexagon
 - 7.9.1 Company profile
 - 7.9.2 Representative Business Intelligence Product
 - 7.9.3 Business Intelligence Sales, Revenue, Price and Gross Margin of Crimson Hexagon
- 7.10 Evolve24
 - 7.10.1 Company profile
 - 7.10.2 Representative Business Intelligence Product
 - 7.10.3 Business Intelligence Sales, Revenue, Price and Gross Margin of Evolve24
- 7.11 Google
 - 7.11.1 Company profile
 - 7.11.2 Representative Business Intelligence Product
 - 7.11.3 Business Intelligence Sales, Revenue, Price and Gross Margin of Google
- 7.12 HP
 - 7.12.1 Company profile
 - 7.12.2 Representative Business Intelligence Product
 - 7.12.3 Business Intelligence Sales, Revenue, Price and Gross Margin of HP
- 7.13 Kapow Software/ Kofax
 - 7.13.1 Company profile
 - 7.13.2 Representative Business Intelligence Product
 - 7.13.3 Business Intelligence Sales, Revenue, Price and Gross Margin of Kapow Software/ Kofax
- 7.14 Lithium Technologies
 - 7.14.1 Company profile
 - 7.14.2 Representative Business Intelligence Product
 - 7.14.3 Business Intelligence Sales, Revenue, Price and Gross Margin of Lithium Technologies
- 7.15 NetBase Solutions
 - 7.15.1 Company profile
 - 7.15.2 Representative Business Intelligence Product
 - 7.15.3 Business Intelligence Sales, Revenue, Price and Gross Margin of NetBase Solutions
- 7.16 Radian6/Salesforce
- 7.17 Sysomos
- 7.18 Cision

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BUSINESS INTELLIGENCE

- 8.1 Industry Chain of Business Intelligence
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BUSINESS INTELLIGENCE

- 9.1 Cost Structure Analysis of Business Intelligence
- 9.2 Raw Materials Cost Analysis of Business Intelligence
- 9.3 Labor Cost Analysis of Business Intelligence
- 9.4 Manufacturing Expenses Analysis of Business Intelligence

CHAPTER 10 MARKETING STATUS ANALYSIS OF BUSINESS INTELLIGENCE

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

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