

# Business Intelligence-North America Market Status and Trend Report 2013-2023

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## Abstracts

### Report Summary

Business Intelligence-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Business Intelligence industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Business Intelligence 2013-2017, and development forecast 2018-2023

Main market players of Business Intelligence in North America, with company and product introduction, position in the Business Intelligence market

Market status and development trend of Business Intelligence by types and applications

Cost and profit status of Business Intelligence, and marketing status

Market growth drivers and challenges

The report segments the North America Business Intelligence market as:

North America Business Intelligence Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Business Intelligence Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

## On-premises

Cloud

Public cloud

Private cloud

Hybrid cloud

North America Business Intelligence Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

SMEs

Large Enterprises

Government Organizations

North America Business Intelligence Market: Players Segment Analysis (Company and  
Product introduction, Business Intelligence Sales Volume, Revenue, Price and Gross  
Margin):

SAP

Oracle

IBM

SAS Institute

Adobe Systems

Attensity Group

Beevolve

Clarabridge

Crimson Hexagon

Evolve24

Google

HP

Kapow Software/ Kofax

Lithium Technologies

NetBase Solutions

Radian6/Salesforce

Sysomos

Cision

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

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