

# **Business Intelligence and Analytics Software-Europe Market Status and Trend Report 2013-2023**

<https://marketpublishers.com/r/B16BD6B9EF6MEN.html>

Date: May 2018

Pages: 147

Price: US\$ 3,480.00 (Single User License)

ID: B16BD6B9EF6MEN

## **Abstracts**

### **Report Summary**

Business Intelligence and Analytics Software-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Business Intelligence and Analytics Software industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Business Intelligence and Analytics Software 2013-2017, and development forecast 2018-2023

Main market players of Business Intelligence and Analytics Software in Europe, with company and product introduction, position in the Business Intelligence and Analytics Software market

Market status and development trend of Business Intelligence and Analytics Software by types and applications

Cost and profit status of Business Intelligence and Analytics Software, and marketing status

Market growth drivers and challenges

The report segments the Europe Business Intelligence and Analytics Software market as:

Europe Business Intelligence and Analytics Software Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany  
United Kingdom  
France  
Italy  
Spain  
Benelux  
Russia

Europe Business Intelligence and Analytics Software Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Content Analytics  
Professional Services  
Managed Services  
Others

Europe Business Intelligence and Analytics Software Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Healthcare  
BFSI  
Media and entertainment,  
Energy and Power  
Others

Europe Business Intelligence and Analytics Software Market: Players Segment Analysis (Company and Product introduction, Business Intelligence and Analytics Software Sales Volume, Revenue, Price and Gross Margin):

TIBCO Software  
MicroStrategy  
Tableau Software  
OpenText  
IBM  
Oracle  
Microsoft  
SAP

## SAS

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF BUSINESS INTELLIGENCE AND ANALYTICS SOFTWARE**

- 1.1 Definition of Business Intelligence and Analytics Software in This Report
- 1.2 Commercial Types of Business Intelligence and Analytics Software
  - 1.2.1 Content Analytics
  - 1.2.2 Professional ServicesManaged Services
  - 1.2.3 Others
- 1.3 Downstream Application of Business Intelligence and Analytics Software
  - 1.3.1 Healthcare
  - 1.3.2 BFSI
  - 1.3.3 Media and entertainment,
  - 1.3.4 Energy and Power
  - 1.3.5 Others
- 1.4 Development History of Business Intelligence and Analytics Software
- 1.5 Market Status and Trend of Business Intelligence and Analytics Software 2013-2023
  - 1.5.1 Europe Business Intelligence and Analytics Software Market Status and Trend 2013-2023
  - 1.5.2 Regional Business Intelligence and Analytics Software Market Status and Trend 2013-2023

### **CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Business Intelligence and Analytics Software in Europe 2013-2017
- 2.2 Consumption Market of Business Intelligence and Analytics Software in Europe by Regions
  - 2.2.1 Consumption Volume of Business Intelligence and Analytics Software in Europe by Regions
  - 2.2.2 Revenue of Business Intelligence and Analytics Software in Europe by Regions
- 2.3 Market Analysis of Business Intelligence and Analytics Software in Europe by Regions
  - 2.3.1 Market Analysis of Business Intelligence and Analytics Software in Germany 2013-2017
  - 2.3.2 Market Analysis of Business Intelligence and Analytics Software in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Business Intelligence and Analytics Software in France 2013-2017

2.3.4 Market Analysis of Business Intelligence and Analytics Software in Italy  
2013-2017

2.3.5 Market Analysis of Business Intelligence and Analytics Software in Spain  
2013-2017

2.3.6 Market Analysis of Business Intelligence and Analytics Software in Benelux  
2013-2017

2.3.7 Market Analysis of Business Intelligence and Analytics Software in Russia  
2013-2017

2.4 Market Development Forecast of Business Intelligence and Analytics Software in  
Europe 2018-2023

2.4.1 Market Development Forecast of Business Intelligence and Analytics Software in  
Europe 2018-2023

2.4.2 Market Development Forecast of Business Intelligence and Analytics Software  
by Regions 2018-2023

## **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**

3.1 Whole Europe Market Status by Types

3.1.1 Consumption Volume of Business Intelligence and Analytics Software in Europe  
by Types

3.1.2 Revenue of Business Intelligence and Analytics Software in Europe by Types

3.2 Europe Market Status by Types in Major Countries

3.2.1 Market Status by Types in Germany

3.2.2 Market Status by Types in United Kingdom

3.2.3 Market Status by Types in France

3.2.4 Market Status by Types in Italy

3.2.5 Market Status by Types in Spain

3.2.6 Market Status by Types in Benelux

3.2.7 Market Status by Types in Russia

3.3 Market Forecast of Business Intelligence and Analytics Software in Europe by  
Types

## **CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

4.1 Demand Volume of Business Intelligence and Analytics Software in Europe by  
Downstream Industry

4.2 Demand Volume of Business Intelligence and Analytics Software by Downstream  
Industry in Major Countries

4.2.1 Demand Volume of Business Intelligence and Analytics Software by Downstream Industry in Germany

4.2.2 Demand Volume of Business Intelligence and Analytics Software by Downstream Industry in United Kingdom

4.2.3 Demand Volume of Business Intelligence and Analytics Software by Downstream Industry in France

4.2.4 Demand Volume of Business Intelligence and Analytics Software by Downstream Industry in Italy

4.2.5 Demand Volume of Business Intelligence and Analytics Software by Downstream Industry in Spain

4.2.6 Demand Volume of Business Intelligence and Analytics Software by Downstream Industry in Benelux

4.2.7 Demand Volume of Business Intelligence and Analytics Software by Downstream Industry in Russia

4.3 Market Forecast of Business Intelligence and Analytics Software in Europe by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BUSINESS INTELLIGENCE AND ANALYTICS SOFTWARE**

5.1 Europe Economy Situation and Trend Overview

5.2 Business Intelligence and Analytics Software Downstream Industry Situation and Trend Overview

## **CHAPTER 6 BUSINESS INTELLIGENCE AND ANALYTICS SOFTWARE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE**

6.1 Sales Volume of Business Intelligence and Analytics Software in Europe by Major Players

6.2 Revenue of Business Intelligence and Analytics Software in Europe by Major Players

6.3 Basic Information of Business Intelligence and Analytics Software by Major Players

6.3.1 Headquarters Location and Established Time of Business Intelligence and Analytics Software Major Players

6.3.2 Employees and Revenue Level of Business Intelligence and Analytics Software Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

### 6.4.3 New Product Development and Launch

## **CHAPTER 7 BUSINESS INTELLIGENCE AND ANALYTICS SOFTWARE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 TIBCO Software

#### 7.1.1 Company profile

#### 7.1.2 Representative Business Intelligence and Analytics Software Product

#### 7.1.3 Business Intelligence and Analytics Software Sales, Revenue, Price and Gross Margin of TIBCO Software

### 7.2 MicroStrategy

#### 7.2.1 Company profile

#### 7.2.2 Representative Business Intelligence and Analytics Software Product

#### 7.2.3 Business Intelligence and Analytics Software Sales, Revenue, Price and Gross Margin of MicroStrategy

### 7.3 Tableau Software

#### 7.3.1 Company profile

#### 7.3.2 Representative Business Intelligence and Analytics Software Product

#### 7.3.3 Business Intelligence and Analytics Software Sales, Revenue, Price and Gross Margin of Tableau Software

### 7.4 OpenText

#### 7.4.1 Company profile

#### 7.4.2 Representative Business Intelligence and Analytics Software Product

#### 7.4.3 Business Intelligence and Analytics Software Sales, Revenue, Price and Gross Margin of OpenText

### 7.5 IBM

#### 7.5.1 Company profile

#### 7.5.2 Representative Business Intelligence and Analytics Software Product

#### 7.5.3 Business Intelligence and Analytics Software Sales, Revenue, Price and Gross Margin of IBM

### 7.6 Oracle

#### 7.6.1 Company profile

#### 7.6.2 Representative Business Intelligence and Analytics Software Product

#### 7.6.3 Business Intelligence and Analytics Software Sales, Revenue, Price and Gross Margin of Oracle

### 7.7 Microsoft

#### 7.7.1 Company profile

#### 7.7.2 Representative Business Intelligence and Analytics Software Product

#### 7.7.3 Business Intelligence and Analytics Software Sales, Revenue, Price and Gross

Margin of Microsoft

7.8 SAP

7.8.1 Company profile

7.8.2 Representative Business Intelligence and Analytics Software Product

7.8.3 Business Intelligence and Analytics Software Sales, Revenue, Price and Gross

Margin of SAP

7.9 SAS

7.9.1 Company profile

7.9.2 Representative Business Intelligence and Analytics Software Product

7.9.3 Business Intelligence and Analytics Software Sales, Revenue, Price and Gross

Margin of SAS

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BUSINESS INTELLIGENCE AND ANALYTICS SOFTWARE**

8.1 Industry Chain of Business Intelligence and Analytics Software

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BUSINESS INTELLIGENCE AND ANALYTICS SOFTWARE**

9.1 Cost Structure Analysis of Business Intelligence and Analytics Software

9.2 Raw Materials Cost Analysis of Business Intelligence and Analytics Software

9.3 Labor Cost Analysis of Business Intelligence and Analytics Software

9.4 Manufacturing Expenses Analysis of Business Intelligence and Analytics Software

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF BUSINESS INTELLIGENCE AND ANALYTICS SOFTWARE**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List



## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference

## I would like to order

Product name: Business Intelligence and Analytics Software-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/B16BD6B9EF6MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B16BD6B9EF6MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

