

Business Intelligence-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/B3FA1D387C5EN.html>

Date: April 2018

Pages: 160

Price: US\$ 3,480.00 (Single User License)

ID: B3FA1D387C5EN

Abstracts

Report Summary

Business Intelligence-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Business Intelligence industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Business Intelligence 2013-2017, and development forecast 2018-2023

Main market players of Business Intelligence in EMEA, with company and product introduction, position in the Business Intelligence market

Market status and development trend of Business Intelligence by types and applications

Cost and profit status of Business Intelligence, and marketing status

Market growth drivers and challenges

The report segments the EMEA Business Intelligence market as:

EMEA Business Intelligence Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Business Intelligence Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

On-premises

Cloud

Public cloud

Private cloud

Hybrid cloud

EMEA Business Intelligence Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

SMEs

Large Enterprises

Government Organizations

EMEA Business Intelligence Market: Players Segment Analysis (Company and Product introduction, Business Intelligence Sales Volume, Revenue, Price and Gross Margin):

SAP

Oracle

IBM

SAS Institute

Adobe Systems

Attensity Group

Beevolve

Clarabridge

Crimson Hexagon

Evolve24

Google

HP

Kapow Software/ Kofax

Lithium Technologies

NetBase Solutions

Radian6/Salesforce

Sysomos

Cision

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF BUSINESS INTELLIGENCE

- 1.1 Definition of Business Intelligence in This Report
- 1.2 Commercial Types of Business Intelligence
 - 1.2.1 On-premises
 - 1.2.2 Cloud
 - 1.2.3 Public cloud
 - 1.2.4 Private cloud
 - 1.2.5 Hybrid cloud
- 1.3 Downstream Application of Business Intelligence
 - 1.3.1 SMEs
 - 1.3.2 Large Enterprises
 - 1.3.3 Government Organizations
- 1.4 Development History of Business Intelligence
- 1.5 Market Status and Trend of Business Intelligence 2013-2023
 - 1.5.1 EMEA Business Intelligence Market Status and Trend 2013-2023
 - 1.5.2 Regional Business Intelligence Market Status and Trend 2013-2023

CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Business Intelligence in EMEA 2013-2017
- 2.2 Consumption Market of Business Intelligence in EMEA by Regions
 - 2.2.1 Consumption Volume of Business Intelligence in EMEA by Regions
 - 2.2.2 Revenue of Business Intelligence in EMEA by Regions
- 2.3 Market Analysis of Business Intelligence in EMEA by Regions
 - 2.3.1 Market Analysis of Business Intelligence in Europe 2013-2017
 - 2.3.2 Market Analysis of Business Intelligence in Middle East 2013-2017
 - 2.3.3 Market Analysis of Business Intelligence in Africa 2013-2017
- 2.4 Market Development Forecast of Business Intelligence in EMEA 2018-2023
 - 2.4.1 Market Development Forecast of Business Intelligence in EMEA 2018-2023
 - 2.4.2 Market Development Forecast of Business Intelligence by Regions 2018-2023

CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
 - 3.1.1 Consumption Volume of Business Intelligence in EMEA by Types
 - 3.1.2 Revenue of Business Intelligence in EMEA by Types

- 3.2 EMEA Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Europe
 - 3.2.2 Market Status by Types in Middle East
 - 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Business Intelligence in EMEA by Types

CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Business Intelligence in EMEA by Downstream Industry
- 4.2 Demand Volume of Business Intelligence by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Business Intelligence by Downstream Industry in Europe
 - 4.2.2 Demand Volume of Business Intelligence by Downstream Industry in Middle East
 - 4.2.3 Demand Volume of Business Intelligence by Downstream Industry in Africa
- 4.3 Market Forecast of Business Intelligence in EMEA by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BUSINESS INTELLIGENCE

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Business Intelligence Downstream Industry Situation and Trend Overview

CHAPTER 6 BUSINESS INTELLIGENCE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Business Intelligence in EMEA by Major Players
- 6.2 Revenue of Business Intelligence in EMEA by Major Players
- 6.3 Basic Information of Business Intelligence by Major Players
 - 6.3.1 Headquarters Location and Established Time of Business Intelligence Major Players
 - 6.3.2 Employees and Revenue Level of Business Intelligence Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 BUSINESS INTELLIGENCE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 SAP

7.1.1 Company profile

7.1.2 Representative Business Intelligence Product

7.1.3 Business Intelligence Sales, Revenue, Price and Gross Margin of SAP

7.2 Oracle

7.2.1 Company profile

7.2.2 Representative Business Intelligence Product

7.2.3 Business Intelligence Sales, Revenue, Price and Gross Margin of Oracle

7.3 IBM

7.3.1 Company profile

7.3.2 Representative Business Intelligence Product

7.3.3 Business Intelligence Sales, Revenue, Price and Gross Margin of IBM

7.4 SAS Institute

7.4.1 Company profile

7.4.2 Representative Business Intelligence Product

7.4.3 Business Intelligence Sales, Revenue, Price and Gross Margin of SAS Institute

7.5 Adobe Systems

7.5.1 Company profile

7.5.2 Representative Business Intelligence Product

7.5.3 Business Intelligence Sales, Revenue, Price and Gross Margin of Adobe

Systems

7.6 Attensity Group

7.6.1 Company profile

7.6.2 Representative Business Intelligence Product

7.6.3 Business Intelligence Sales, Revenue, Price and Gross Margin of Attensity

Group

7.7 Beevolve

7.7.1 Company profile

7.7.2 Representative Business Intelligence Product

7.7.3 Business Intelligence Sales, Revenue, Price and Gross Margin of Beevolve

7.8 Clarabridge

7.8.1 Company profile

7.8.2 Representative Business Intelligence Product

7.8.3 Business Intelligence Sales, Revenue, Price and Gross Margin of Clarabridge

7.9 Crimson Hexagon

7.9.1 Company profile

7.9.2 Representative Business Intelligence Product

7.9.3 Business Intelligence Sales, Revenue, Price and Gross Margin of Crimson

Hexagon

7.10 Evolve24

7.10.1 Company profile

7.10.2 Representative Business Intelligence Product

7.10.3 Business Intelligence Sales, Revenue, Price and Gross Margin of Evolve24

7.11 Google

7.11.1 Company profile

7.11.2 Representative Business Intelligence Product

7.11.3 Business Intelligence Sales, Revenue, Price and Gross Margin of Google

7.12 HP

7.12.1 Company profile

7.12.2 Representative Business Intelligence Product

7.12.3 Business Intelligence Sales, Revenue, Price and Gross Margin of HP

7.13 Kapow Software/ Kofax

7.13.1 Company profile

7.13.2 Representative Business Intelligence Product

7.13.3 Business Intelligence Sales, Revenue, Price and Gross Margin of Kapow

Software/ Kofax

7.14 Lithium Technologies

7.14.1 Company profile

7.14.2 Representative Business Intelligence Product

7.14.3 Business Intelligence Sales, Revenue, Price and Gross Margin of Lithium

Technologies

7.15 NetBase Solutions

7.15.1 Company profile

7.15.2 Representative Business Intelligence Product

7.15.3 Business Intelligence Sales, Revenue, Price and Gross Margin of NetBase

Solutions

7.16 Radian6/Salesforce

7.17 Sysomos

7.18 Cision

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BUSINESS INTELLIGENCE

8.1 Industry Chain of Business Intelligence

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BUSINESS INTELLIGENCE

- 9.1 Cost Structure Analysis of Business Intelligence
- 9.2 Raw Materials Cost Analysis of Business Intelligence
- 9.3 Labor Cost Analysis of Business Intelligence
- 9.4 Manufacturing Expenses Analysis of Business Intelligence

CHAPTER 10 MARKETING STATUS ANALYSIS OF BUSINESS INTELLIGENCE

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Business Intelligence-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/B3FA1D387C5EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B3FA1D387C5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970