

Building Waterproof Coating-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/B9DC037678BMEN.html>

Date: February 2018

Pages: 142

Price: US\$ 3,480.00 (Single User License)

ID: B9DC037678BMEN

Abstracts

Report Summary

Building Waterproof Coating-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Building Waterproof Coating industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Building Waterproof Coating 2013-2017, and development forecast 2018-2023

Main market players of Building Waterproof Coating in United States, with company and product introduction, position in the Building Waterproof Coating market

Market status and development trend of Building Waterproof Coating by types and applications

Cost and profit status of Building Waterproof Coating, and marketing status

Market growth drivers and challenges

The report segments the United States Building Waterproof Coating market as:

United States Building Waterproof Coating Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West
The South
Southwest

United States Building Waterproof Coating Market: Product Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Dry
Liquid

United States Building Waterproof Coating Market: Application Segment Analysis
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Roof
Kitchen
Shower Room
Other

United States Building Waterproof Coating Market: Players Segment Analysis
(Company and Product introduction, Building Waterproof Coating Sales Volume, Revenue, Price and Gross Margin):

BASF
AkzoNobel
PPG
Henkel
Badese
Sherwin-Williams
Grupo Puma
Koster
Sika
Davco
Mapei
Oriental Yuhong
Huarun

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF BUILDING WATERPROOF COATING

- 1.1 Definition of Building Waterproof Coating in This Report
- 1.2 Commercial Types of Building Waterproof Coating
 - 1.2.1 Dry
 - 1.2.2 Liquid
- 1.3 Downstream Application of Building Waterproof Coating
 - 1.3.1 Roof
 - 1.3.2 Kitchen
 - 1.3.3 Shower Room
 - 1.3.4 Other
- 1.4 Development History of Building Waterproof Coating
- 1.5 Market Status and Trend of Building Waterproof Coating 2013-2023
 - 1.5.1 United States Building Waterproof Coating Market Status and Trend 2013-2023
 - 1.5.2 Regional Building Waterproof Coating Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Building Waterproof Coating in United States 2013-2017
- 2.2 Consumption Market of Building Waterproof Coating in United States by Regions
 - 2.2.1 Consumption Volume of Building Waterproof Coating in United States by Regions
 - 2.2.2 Revenue of Building Waterproof Coating in United States by Regions
- 2.3 Market Analysis of Building Waterproof Coating in United States by Regions
 - 2.3.1 Market Analysis of Building Waterproof Coating in New England 2013-2017
 - 2.3.2 Market Analysis of Building Waterproof Coating in The Middle Atlantic 2013-2017
 - 2.3.3 Market Analysis of Building Waterproof Coating in The Midwest 2013-2017
 - 2.3.4 Market Analysis of Building Waterproof Coating in The West 2013-2017
 - 2.3.5 Market Analysis of Building Waterproof Coating in The South 2013-2017
 - 2.3.6 Market Analysis of Building Waterproof Coating in Southwest 2013-2017
- 2.4 Market Development Forecast of Building Waterproof Coating in United States 2018-2023
 - 2.4.1 Market Development Forecast of Building Waterproof Coating in United States 2018-2023
 - 2.4.2 Market Development Forecast of Building Waterproof Coating by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

3.1 Whole United States Market Status by Types

3.1.1 Consumption Volume of Building Waterproof Coating in United States by Types

3.1.2 Revenue of Building Waterproof Coating in United States by Types

3.2 United States Market Status by Types in Major Countries

3.2.1 Market Status by Types in New England

3.2.2 Market Status by Types in The Middle Atlantic

3.2.3 Market Status by Types in The Midwest

3.2.4 Market Status by Types in The West

3.2.5 Market Status by Types in The South

3.2.6 Market Status by Types in Southwest

3.3 Market Forecast of Building Waterproof Coating in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Building Waterproof Coating in United States by Downstream Industry

4.2 Demand Volume of Building Waterproof Coating by Downstream Industry in Major Countries

4.2.1 Demand Volume of Building Waterproof Coating by Downstream Industry in New England

4.2.2 Demand Volume of Building Waterproof Coating by Downstream Industry in The Middle Atlantic

4.2.3 Demand Volume of Building Waterproof Coating by Downstream Industry in The Midwest

4.2.4 Demand Volume of Building Waterproof Coating by Downstream Industry in The West

4.2.5 Demand Volume of Building Waterproof Coating by Downstream Industry in The South

4.2.6 Demand Volume of Building Waterproof Coating by Downstream Industry in Southwest

4.3 Market Forecast of Building Waterproof Coating in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BUILDING WATERPROOF COATING

5.1 United States Economy Situation and Trend Overview

5.2 Building Waterproof Coating Downstream Industry Situation and Trend Overview

CHAPTER 6 BUILDING WATERPROOF COATING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

6.1 Sales Volume of Building Waterproof Coating in United States by Major Players

6.2 Revenue of Building Waterproof Coating in United States by Major Players

6.3 Basic Information of Building Waterproof Coating by Major Players

6.3.1 Headquarters Location and Established Time of Building Waterproof Coating
Major Players

6.3.2 Employees and Revenue Level of Building Waterproof Coating Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 BUILDING WATERPROOF COATING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 BASF

7.1.1 Company profile

7.1.2 Representative Building Waterproof Coating Product

7.1.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of BASF

7.2 AkzoNobel

7.2.1 Company profile

7.2.2 Representative Building Waterproof Coating Product

7.2.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of
AkzoNobel

7.3 PPG

7.3.1 Company profile

7.3.2 Representative Building Waterproof Coating Product

7.3.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of PPG

7.4 Henkel

7.4.1 Company profile

7.4.2 Representative Building Waterproof Coating Product

7.4.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of Henkel

7.5 Badese

7.5.1 Company profile

- 7.5.2 Representative Building Waterproof Coating Product
- 7.5.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of Badese
- 7.6 Sherwin-Williams
 - 7.6.1 Company profile
 - 7.6.2 Representative Building Waterproof Coating Product
 - 7.6.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of Sherwin-Williams
- 7.7 Grupo Puma
 - 7.7.1 Company profile
 - 7.7.2 Representative Building Waterproof Coating Product
 - 7.7.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of Grupo Puma
- 7.8 Koster
 - 7.8.1 Company profile
 - 7.8.2 Representative Building Waterproof Coating Product
 - 7.8.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of Koster
- 7.9 Sika
 - 7.9.1 Company profile
 - 7.9.2 Representative Building Waterproof Coating Product
 - 7.9.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of Sika
- 7.10 Davco
 - 7.10.1 Company profile
 - 7.10.2 Representative Building Waterproof Coating Product
 - 7.10.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of Davco
- 7.11 Mapei
 - 7.11.1 Company profile
 - 7.11.2 Representative Building Waterproof Coating Product
 - 7.11.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of Mapei
- 7.12 Oriental Yuhong
 - 7.12.1 Company profile
 - 7.12.2 Representative Building Waterproof Coating Product
 - 7.12.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of Oriental Yuhong
- 7.13 Huarun
 - 7.13.1 Company profile
 - 7.13.2 Representative Building Waterproof Coating Product
 - 7.13.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of Huarun

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BUILDING WATERPROOF COATING

- 8.1 Industry Chain of Building Waterproof Coating
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BUILDING WATERPROOF COATING

- 9.1 Cost Structure Analysis of Building Waterproof Coating
- 9.2 Raw Materials Cost Analysis of Building Waterproof Coating
- 9.3 Labor Cost Analysis of Building Waterproof Coating
- 9.4 Manufacturing Expenses Analysis of Building Waterproof Coating

CHAPTER 10 MARKETING STATUS ANALYSIS OF BUILDING WATERPROOF COATING

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Building Waterproof Coating-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/B9DC037678BMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B9DC037678BMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970