

# Building Waterproof Coating-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/B4DFD55CCECMEN.html>

Date: February 2018

Pages: 134

Price: US\$ 3,480.00 (Single User License)

ID: B4DFD55CCECMEN

## Abstracts

### Report Summary

Building Waterproof Coating-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Building Waterproof Coating industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Building Waterproof Coating 2013-2017, and development forecast 2018-2023

Main market players of Building Waterproof Coating in Europe, with company and product introduction, position in the Building Waterproof Coating market

Market status and development trend of Building Waterproof Coating by types and applications

Cost and profit status of Building Waterproof Coating, and marketing status

Market growth drivers and challenges

The report segments the Europe Building Waterproof Coating market as:

Europe Building Waterproof Coating Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain  
Benelux  
Russia

Europe Building Waterproof Coating Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Dry  
Liquid

Europe Building Waterproof Coating Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Roof  
Kitchen  
Shower Room  
Other

Europe Building Waterproof Coating Market: Players Segment Analysis (Company and Product introduction, Building Waterproof Coating Sales Volume, Revenue, Price and Gross Margin):

BASF  
AkzoNobel  
PPG  
Henkel  
Badese  
Sherwin-Williams  
Grupo Puma  
Koster  
Sika  
Davco  
Mapei  
Oriental Yuhong  
Huarun

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF BUILDING WATERPROOF COATING

- 1.1 Definition of Building Waterproof Coating in This Report
- 1.2 Commercial Types of Building Waterproof Coating
  - 1.2.1 Dry
  - 1.2.2 Liquid
- 1.3 Downstream Application of Building Waterproof Coating
  - 1.3.1 Roof
  - 1.3.2 Kitchen
  - 1.3.3 Shower Room
  - 1.3.4 Other
- 1.4 Development History of Building Waterproof Coating
- 1.5 Market Status and Trend of Building Waterproof Coating 2013-2023
  - 1.5.1 Europe Building Waterproof Coating Market Status and Trend 2013-2023
  - 1.5.2 Regional Building Waterproof Coating Market Status and Trend 2013-2023

### CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Building Waterproof Coating in Europe 2013-2017
- 2.2 Consumption Market of Building Waterproof Coating in Europe by Regions
  - 2.2.1 Consumption Volume of Building Waterproof Coating in Europe by Regions
  - 2.2.2 Revenue of Building Waterproof Coating in Europe by Regions
- 2.3 Market Analysis of Building Waterproof Coating in Europe by Regions
  - 2.3.1 Market Analysis of Building Waterproof Coating in Germany 2013-2017
  - 2.3.2 Market Analysis of Building Waterproof Coating in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Building Waterproof Coating in France 2013-2017
  - 2.3.4 Market Analysis of Building Waterproof Coating in Italy 2013-2017
  - 2.3.5 Market Analysis of Building Waterproof Coating in Spain 2013-2017
  - 2.3.6 Market Analysis of Building Waterproof Coating in Benelux 2013-2017
  - 2.3.7 Market Analysis of Building Waterproof Coating in Russia 2013-2017
- 2.4 Market Development Forecast of Building Waterproof Coating in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Building Waterproof Coating in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Building Waterproof Coating by Regions 2018-2023

### CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Building Waterproof Coating in Europe by Types
  - 3.1.2 Revenue of Building Waterproof Coating in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Building Waterproof Coating in Europe by Types

## **CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Building Waterproof Coating in Europe by Downstream Industry
- 4.2 Demand Volume of Building Waterproof Coating by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Building Waterproof Coating by Downstream Industry in Germany
  - 4.2.2 Demand Volume of Building Waterproof Coating by Downstream Industry in United Kingdom
  - 4.2.3 Demand Volume of Building Waterproof Coating by Downstream Industry in France
  - 4.2.4 Demand Volume of Building Waterproof Coating by Downstream Industry in Italy
  - 4.2.5 Demand Volume of Building Waterproof Coating by Downstream Industry in Spain
  - 4.2.6 Demand Volume of Building Waterproof Coating by Downstream Industry in Benelux
  - 4.2.7 Demand Volume of Building Waterproof Coating by Downstream Industry in Russia
- 4.3 Market Forecast of Building Waterproof Coating in Europe by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BUILDING WATERPROOF COATING**

- 5.1 Europe Economy Situation and Trend Overview

## 5.2 Building Waterproof Coating Downstream Industry Situation and Trend Overview

### **CHAPTER 6 BUILDING WATERPROOF COATING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE**

#### 6.1 Sales Volume of Building Waterproof Coating in Europe by Major Players

#### 6.2 Revenue of Building Waterproof Coating in Europe by Major Players

#### 6.3 Basic Information of Building Waterproof Coating by Major Players

##### 6.3.1 Headquarters Location and Established Time of Building Waterproof Coating Major Players

##### 6.3.2 Employees and Revenue Level of Building Waterproof Coating Major Players

#### 6.4 Market Competition News and Trend

##### 6.4.1 Merger, Consolidation or Acquisition News

##### 6.4.2 Investment or Disinvestment News

##### 6.4.3 New Product Development and Launch

### **CHAPTER 7 BUILDING WATERPROOF COATING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

#### 7.1 BASF

##### 7.1.1 Company profile

##### 7.1.2 Representative Building Waterproof Coating Product

##### 7.1.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of BASF

#### 7.2 AkzoNobel

##### 7.2.1 Company profile

##### 7.2.2 Representative Building Waterproof Coating Product

##### 7.2.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of AkzoNobel

#### 7.3 PPG

##### 7.3.1 Company profile

##### 7.3.2 Representative Building Waterproof Coating Product

##### 7.3.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of PPG

#### 7.4 Henkel

##### 7.4.1 Company profile

##### 7.4.2 Representative Building Waterproof Coating Product

##### 7.4.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of Henkel

#### 7.5 Badese

##### 7.5.1 Company profile

##### 7.5.2 Representative Building Waterproof Coating Product

- 7.5.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of Badese
- 7.6 Sherwin-Williams
  - 7.6.1 Company profile
  - 7.6.2 Representative Building Waterproof Coating Product
  - 7.6.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of Sherwin-Williams
- 7.7 Grupo Puma
  - 7.7.1 Company profile
  - 7.7.2 Representative Building Waterproof Coating Product
  - 7.7.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of Grupo Puma
- 7.8 Koster
  - 7.8.1 Company profile
  - 7.8.2 Representative Building Waterproof Coating Product
  - 7.8.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of Koster
- 7.9 Sika
  - 7.9.1 Company profile
  - 7.9.2 Representative Building Waterproof Coating Product
  - 7.9.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of Sika
- 7.10 Davco
  - 7.10.1 Company profile
  - 7.10.2 Representative Building Waterproof Coating Product
  - 7.10.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of Davco
- 7.11 Mapei
  - 7.11.1 Company profile
  - 7.11.2 Representative Building Waterproof Coating Product
  - 7.11.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of Mapei
- 7.12 Oriental Yuhong
  - 7.12.1 Company profile
  - 7.12.2 Representative Building Waterproof Coating Product
  - 7.12.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of Oriental Yuhong
- 7.13 Huarun
  - 7.13.1 Company profile
  - 7.13.2 Representative Building Waterproof Coating Product
  - 7.13.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of Huarun

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BUILDING**

## **WATERPROOF COATING**

- 8.1 Industry Chain of Building Waterproof Coating
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BUILDING WATERPROOF COATING**

- 9.1 Cost Structure Analysis of Building Waterproof Coating
- 9.2 Raw Materials Cost Analysis of Building Waterproof Coating
- 9.3 Labor Cost Analysis of Building Waterproof Coating
- 9.4 Manufacturing Expenses Analysis of Building Waterproof Coating

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF BUILDING WATERPROOF COATING**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Building Waterproof Coating-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/B4DFD55CCECMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B4DFD55CCECMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970