

Building Waterproof Coating-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/BC89F1EACB7MEN.html>

Date: February 2018

Pages: 147

Price: US\$ 3,480.00 (Single User License)

ID: BC89F1EACB7MEN

Abstracts

Report Summary

Building Waterproof Coating-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Building Waterproof Coating industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Building Waterproof Coating 2013-2017, and development forecast 2018-2023

Main market players of Building Waterproof Coating in Asia Pacific, with company and product introduction, position in the Building Waterproof Coating market

Market status and development trend of Building Waterproof Coating by types and applications

Cost and profit status of Building Waterproof Coating, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Building Waterproof Coating market as:

Asia Pacific Building Waterproof Coating Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

Australia

Asia Pacific Building Waterproof Coating Market: Product Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Dry

Liquid

Asia Pacific Building Waterproof Coating Market: Application Segment Analysis
(Consumption Volume and Market Share 2013-2023; Downstream Customers and
Market Analysis)

Roof

Kitchen

Shower Room

Other

Asia Pacific Building Waterproof Coating Market: Players Segment Analysis (Company
and Product introduction, Building Waterproof Coating Sales Volume, Revenue, Price
and Gross Margin):

BASF

AkzoNobel

PPG

Henkel

Badese

Sherwin-Williams

Grupo Puma

Koster

Sika

Davco

Mapei

Oriental Yuhong

Huarun

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF BUILDING WATERPROOF COATING

- 1.1 Definition of Building Waterproof Coating in This Report
- 1.2 Commercial Types of Building Waterproof Coating
 - 1.2.1 Dry
 - 1.2.2 Liquid
- 1.3 Downstream Application of Building Waterproof Coating
 - 1.3.1 Roof
 - 1.3.2 Kitchen
 - 1.3.3 Shower Room
 - 1.3.4 Other
- 1.4 Development History of Building Waterproof Coating
- 1.5 Market Status and Trend of Building Waterproof Coating 2013-2023
 - 1.5.1 Asia Pacific Building Waterproof Coating Market Status and Trend 2013-2023
 - 1.5.2 Regional Building Waterproof Coating Market Status and Trend 2013-2023

CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Building Waterproof Coating in Asia Pacific 2013-2017
- 2.2 Consumption Market of Building Waterproof Coating in Asia Pacific by Regions
 - 2.2.1 Consumption Volume of Building Waterproof Coating in Asia Pacific by Regions
 - 2.2.2 Revenue of Building Waterproof Coating in Asia Pacific by Regions
- 2.3 Market Analysis of Building Waterproof Coating in Asia Pacific by Regions
 - 2.3.1 Market Analysis of Building Waterproof Coating in China 2013-2017
 - 2.3.2 Market Analysis of Building Waterproof Coating in Japan 2013-2017
 - 2.3.3 Market Analysis of Building Waterproof Coating in Korea 2013-2017
 - 2.3.4 Market Analysis of Building Waterproof Coating in India 2013-2017
 - 2.3.5 Market Analysis of Building Waterproof Coating in Southeast Asia 2013-2017
 - 2.3.6 Market Analysis of Building Waterproof Coating in Australia 2013-2017
- 2.4 Market Development Forecast of Building Waterproof Coating in Asia Pacific 2018-2023
 - 2.4.1 Market Development Forecast of Building Waterproof Coating in Asia Pacific 2018-2023
 - 2.4.2 Market Development Forecast of Building Waterproof Coating by Regions 2018-2023

CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES

3.1 Whole Asia Pacific Market Status by Types

3.1.1 Consumption Volume of Building Waterproof Coating in Asia Pacific by Types

3.1.2 Revenue of Building Waterproof Coating in Asia Pacific by Types

3.2 Asia Pacific Market Status by Types in Major Countries

3.2.1 Market Status by Types in China

3.2.2 Market Status by Types in Japan

3.2.3 Market Status by Types in Korea

3.2.4 Market Status by Types in India

3.2.5 Market Status by Types in Southeast Asia

3.2.6 Market Status by Types in Australia

3.3 Market Forecast of Building Waterproof Coating in Asia Pacific by Types

CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Building Waterproof Coating in Asia Pacific by Downstream Industry

4.2 Demand Volume of Building Waterproof Coating by Downstream Industry in Major Countries

4.2.1 Demand Volume of Building Waterproof Coating by Downstream Industry in China

4.2.2 Demand Volume of Building Waterproof Coating by Downstream Industry in Japan

4.2.3 Demand Volume of Building Waterproof Coating by Downstream Industry in Korea

4.2.4 Demand Volume of Building Waterproof Coating by Downstream Industry in India

4.2.5 Demand Volume of Building Waterproof Coating by Downstream Industry in Southeast Asia

4.2.6 Demand Volume of Building Waterproof Coating by Downstream Industry in Australia

4.3 Market Forecast of Building Waterproof Coating in Asia Pacific by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BUILDING WATERPROOF COATING

5.1 Asia Pacific Economy Situation and Trend Overview

5.2 Building Waterproof Coating Downstream Industry Situation and Trend Overview

CHAPTER 6 BUILDING WATERPROOF COATING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC

- 6.1 Sales Volume of Building Waterproof Coating in Asia Pacific by Major Players
- 6.2 Revenue of Building Waterproof Coating in Asia Pacific by Major Players
- 6.3 Basic Information of Building Waterproof Coating by Major Players
 - 6.3.1 Headquarters Location and Established Time of Building Waterproof Coating Major Players
 - 6.3.2 Employees and Revenue Level of Building Waterproof Coating Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 BUILDING WATERPROOF COATING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 BASF
 - 7.1.1 Company profile
 - 7.1.2 Representative Building Waterproof Coating Product
 - 7.1.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of BASF
- 7.2 AkzoNobel
 - 7.2.1 Company profile
 - 7.2.2 Representative Building Waterproof Coating Product
 - 7.2.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of AkzoNobel
- 7.3 PPG
 - 7.3.1 Company profile
 - 7.3.2 Representative Building Waterproof Coating Product
 - 7.3.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of PPG
- 7.4 Henkel
 - 7.4.1 Company profile
 - 7.4.2 Representative Building Waterproof Coating Product
 - 7.4.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of Henkel
- 7.5 Badese
 - 7.5.1 Company profile
 - 7.5.2 Representative Building Waterproof Coating Product
 - 7.5.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of Badese

7.6 Sherwin-Williams

7.6.1 Company profile

7.6.2 Representative Building Waterproof Coating Product

7.6.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of Sherwin-Williams

7.7 Grupo Puma

7.7.1 Company profile

7.7.2 Representative Building Waterproof Coating Product

7.7.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of Grupo Puma

7.8 Koster

7.8.1 Company profile

7.8.2 Representative Building Waterproof Coating Product

7.8.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of Koster

7.9 Sika

7.9.1 Company profile

7.9.2 Representative Building Waterproof Coating Product

7.9.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of Sika

7.10 Davco

7.10.1 Company profile

7.10.2 Representative Building Waterproof Coating Product

7.10.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of Davco

7.11 Mapei

7.11.1 Company profile

7.11.2 Representative Building Waterproof Coating Product

7.11.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of Mapei

7.12 Oriental Yuhong

7.12.1 Company profile

7.12.2 Representative Building Waterproof Coating Product

7.12.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of

Oriental Yuhong

7.13 Huarun

7.13.1 Company profile

7.13.2 Representative Building Waterproof Coating Product

7.13.3 Building Waterproof Coating Sales, Revenue, Price and Gross Margin of

Huarun

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BUILDING WATERPROOF COATING

- 8.1 Industry Chain of Building Waterproof Coating
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BUILDING WATERPROOF COATING

- 9.1 Cost Structure Analysis of Building Waterproof Coating
- 9.2 Raw Materials Cost Analysis of Building Waterproof Coating
- 9.3 Labor Cost Analysis of Building Waterproof Coating
- 9.4 Manufacturing Expenses Analysis of Building Waterproof Coating

CHAPTER 10 MARKETING STATUS ANALYSIS OF BUILDING WATERPROOF COATING

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Building Waterproof Coating-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/BC89F1EACB7MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BC89F1EACB7MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970