

# Building Thermal Insulation Material-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/B0EC004CE34EN.html>

Date: January 2018

Pages: 149

Price: US\$ 2,980.00 (Single User License)

ID: B0EC004CE34EN

## Abstracts

### Report Summary

Building Thermal Insulation Material-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Building Thermal Insulation Material industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Building Thermal Insulation Material 2013-2017, and development forecast 2018-2023

Main market players of Building Thermal Insulation Material in China, with company and product introduction, position in the Building Thermal Insulation Material market  
Market status and development trend of Building Thermal Insulation Material by types and applications

Cost and profit status of Building Thermal Insulation Material, and marketing status

Market growth drivers and challenges

The report segments the China Building Thermal Insulation Material market as:

China Building Thermal Insulation Material Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China  
Central & South China  
Southwest China  
Northwest China

China Building Thermal Insulation Material Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Knauf Insulation  
Rockwool International  
Johns Manville  
BASF SE  
Owens Corning Corporation  
Paroc  
Saint-Gobain  
Beijing New Building Material

China Building Thermal Insulation Material Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Flat Roof  
Pitch Roof  
External Wall  
Internal Wall

China Building Thermal Insulation Material Market: Players Segment Analysis  
(Company and Product introduction, Building Thermal Insulation Material Sales Volume, Revenue, Price and Gross Margin):

Knauf Insulation  
Rockwool International  
Johns Manville  
BASF SE  
Owens Corning Corporation  
Paroc  
Saint-Gobain  
Beijing New Building Material

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF BUILDING THERMAL INSULATION MATERIAL**

- 1.1 Definition of Building Thermal Insulation Material in This Report
- 1.2 Commercial Types of Building Thermal Insulation Material
  - 1.2.1 Knauf Insulation
  - 1.2.2 Rockwool International
  - 1.2.3 Johns Manville
  - 1.2.4 BASF SE
  - 1.2.5 Owens Corning Corporation
  - 1.2.6 Paroc
  - 1.2.7 Saint-Gobain
  - 1.2.8 Beijing New Building Material
- 1.3 Downstream Application of Building Thermal Insulation Material
  - 1.3.1 Flat Roof
  - 1.3.2 Pitch Roof
  - 1.3.3 External Wall
  - 1.3.4 Internal Wall
- 1.4 Development History of Building Thermal Insulation Material
- 1.5 Market Status and Trend of Building Thermal Insulation Material 2013-2023
  - 1.5.1 China Building Thermal Insulation Material Market Status and Trend 2013-2023
  - 1.5.2 Regional Building Thermal Insulation Material Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Building Thermal Insulation Material in China 2013-2017
- 2.2 Consumption Market of Building Thermal Insulation Material in China by Regions
  - 2.2.1 Consumption Volume of Building Thermal Insulation Material in China by Regions
  - 2.2.2 Revenue of Building Thermal Insulation Material in China by Regions
- 2.3 Market Analysis of Building Thermal Insulation Material in China by Regions
  - 2.3.1 Market Analysis of Building Thermal Insulation Material in North China 2013-2017
  - 2.3.2 Market Analysis of Building Thermal Insulation Material in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Building Thermal Insulation Material in East China 2013-2017
  - 2.3.4 Market Analysis of Building Thermal Insulation Material in Central & South China

2013-2017

2.3.5 Market Analysis of Building Thermal Insulation Material in Southwest China

2013-2017

2.3.6 Market Analysis of Building Thermal Insulation Material in Northwest China

2013-2017

2.4 Market Development Forecast of Building Thermal Insulation Material in China

2018-2023

2.4.1 Market Development Forecast of Building Thermal Insulation Material in China

2018-2023

2.4.2 Market Development Forecast of Building Thermal Insulation Material by Regions 2018-2023

## **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

3.1 Whole China Market Status by Types

3.1.1 Consumption Volume of Building Thermal Insulation Material in China by Types

3.1.2 Revenue of Building Thermal Insulation Material in China by Types

3.2 China Market Status by Types in Major Countries

3.2.1 Market Status by Types in North China

3.2.2 Market Status by Types in Northeast China

3.2.3 Market Status by Types in East China

3.2.4 Market Status by Types in Central & South China

3.2.5 Market Status by Types in Southwest China

3.2.6 Market Status by Types in Northwest China

3.3 Market Forecast of Building Thermal Insulation Material in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

4.1 Demand Volume of Building Thermal Insulation Material in China by Downstream Industry

4.2 Demand Volume of Building Thermal Insulation Material by Downstream Industry in Major Countries

4.2.1 Demand Volume of Building Thermal Insulation Material by Downstream Industry in North China

4.2.2 Demand Volume of Building Thermal Insulation Material by Downstream Industry in Northeast China

4.2.3 Demand Volume of Building Thermal Insulation Material by Downstream Industry in East China

4.2.4 Demand Volume of Building Thermal Insulation Material by Downstream Industry in Central & South China

4.2.5 Demand Volume of Building Thermal Insulation Material by Downstream Industry in Southwest China

4.2.6 Demand Volume of Building Thermal Insulation Material by Downstream Industry in Northwest China

4.3 Market Forecast of Building Thermal Insulation Material in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BUILDING THERMAL INSULATION MATERIAL**

5.1 China Economy Situation and Trend Overview

5.2 Building Thermal Insulation Material Downstream Industry Situation and Trend Overview

## **CHAPTER 6 BUILDING THERMAL INSULATION MATERIAL MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

6.1 Sales Volume of Building Thermal Insulation Material in China by Major Players

6.2 Revenue of Building Thermal Insulation Material in China by Major Players

6.3 Basic Information of Building Thermal Insulation Material by Major Players

6.3.1 Headquarters Location and Established Time of Building Thermal Insulation Material Major Players

6.3.2 Employees and Revenue Level of Building Thermal Insulation Material Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 BUILDING THERMAL INSULATION MATERIAL MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Knauf Insulation

7.1.1 Company profile

7.1.2 Representative Building Thermal Insulation Material Product

7.1.3 Building Thermal Insulation Material Sales, Revenue, Price and Gross Margin of Knauf Insulation

## 7.2 Rockwool International

### 7.2.1 Company profile

### 7.2.2 Representative Building Thermal Insulation Material Product

### 7.2.3 Building Thermal Insulation Material Sales, Revenue, Price and Gross Margin of Rockwool International

## 7.3 Johns Manville

### 7.3.1 Company profile

### 7.3.2 Representative Building Thermal Insulation Material Product

### 7.3.3 Building Thermal Insulation Material Sales, Revenue, Price and Gross Margin of Johns Manville

## 7.4 BASF SE

### 7.4.1 Company profile

### 7.4.2 Representative Building Thermal Insulation Material Product

### 7.4.3 Building Thermal Insulation Material Sales, Revenue, Price and Gross Margin of BASF SE

## 7.5 Owens Corning Corporation

### 7.5.1 Company profile

### 7.5.2 Representative Building Thermal Insulation Material Product

### 7.5.3 Building Thermal Insulation Material Sales, Revenue, Price and Gross Margin of Owens Corning Corporation

## 7.6 Paroc

### 7.6.1 Company profile

### 7.6.2 Representative Building Thermal Insulation Material Product

### 7.6.3 Building Thermal Insulation Material Sales, Revenue, Price and Gross Margin of Paroc

## 7.7 Saint-Gobain

### 7.7.1 Company profile

### 7.7.2 Representative Building Thermal Insulation Material Product

### 7.7.3 Building Thermal Insulation Material Sales, Revenue, Price and Gross Margin of Saint-Gobain

## 7.8 Beijing New Building Material

### 7.8.1 Company profile

### 7.8.2 Representative Building Thermal Insulation Material Product

### 7.8.3 Building Thermal Insulation Material Sales, Revenue, Price and Gross Margin of Beijing New Building Material

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BUILDING THERMAL INSULATION MATERIAL**

- 8.1 Industry Chain of Building Thermal Insulation Material
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BUILDING THERMAL INSULATION MATERIAL**

- 9.1 Cost Structure Analysis of Building Thermal Insulation Material
- 9.2 Raw Materials Cost Analysis of Building Thermal Insulation Material
- 9.3 Labor Cost Analysis of Building Thermal Insulation Material
- 9.4 Manufacturing Expenses Analysis of Building Thermal Insulation Material

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF BUILDING THERMAL INSULATION MATERIAL**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Building Thermal Insulation Material-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/B0EC004CE34EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B0EC004CE34EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970