

# **Building Coatings-Europe Market Status and Trend Report 2013-2023**

https://marketpublishers.com/r/BCA75254B130EN.html

Date: April 2018

Pages: 136

Price: US\$ 3,480.00 (Single User License)

ID: BCA75254B130EN

### **Abstracts**

### **Report Summary**

Building Coatings-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Building Coatings industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Building Coatings 2013-2017, and development forecast 2018-2023

Main market players of Building Coatings in Europe, with company and product introduction, position in the Building Coatings market

Market status and development trend of Building Coatings by types and applications Cost and profit status of Building Coatings, and marketing status Market growth drivers and challenges

The report segments the Europe Building Coatings market as:

Europe Building Coatings Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany
United Kingdom
France
Italy
Spain



Benelux

Russia

Europe Building Coatings Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Organic Coatings
Inorganic Coatings

Europe Building Coatings Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Household Commercial

Europe Building Coatings Market: Players Segment Analysis (Company and Product introduction, Building Coatings Sales Volume, Revenue, Price and Gross Margin):

AkzoNobel
Axalta Coating Systems
BASF
PPG ndustries
Sherwin-Williams
Versaflex
Kukdo Chemicals
Nukote Coating Systems
SUPE
Rhino Linings

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

### **CHAPTER 1 OVERVIEW OF BUILDING COATINGS**

- 1.1 Definition of Building Coatings in This Report
- 1.2 Commercial Types of Building Coatings
  - 1.2.1 Organic Coatings
  - 1.2.2 Inorganic Coatings
- 1.3 Downstream Application of Building Coatings
  - 1.3.1 Household
  - 1.3.2 Commercial
- 1.4 Development History of Building Coatings
- 1.5 Market Status and Trend of Building Coatings 2013-2023
- 1.5.1 Europe Building Coatings Market Status and Trend 2013-2023
- 1.5.2 Regional Building Coatings Market Status and Trend 2013-2023

#### CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Building Coatings in Europe 2013-2017
- 2.2 Consumption Market of Building Coatings in Europe by Regions
  - 2.2.1 Consumption Volume of Building Coatings in Europe by Regions
  - 2.2.2 Revenue of Building Coatings in Europe by Regions
- 2.3 Market Analysis of Building Coatings in Europe by Regions
  - 2.3.1 Market Analysis of Building Coatings in Germany 2013-2017
  - 2.3.2 Market Analysis of Building Coatings in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Building Coatings in France 2013-2017
  - 2.3.4 Market Analysis of Building Coatings in Italy 2013-2017
  - 2.3.5 Market Analysis of Building Coatings in Spain 2013-2017
  - 2.3.6 Market Analysis of Building Coatings in Benelux 2013-2017
  - 2.3.7 Market Analysis of Building Coatings in Russia 2013-2017
- 2.4 Market Development Forecast of Building Coatings in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Building Coatings in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Building Coatings by Regions 2018-2023

### **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Building Coatings in Europe by Types
  - 3.1.2 Revenue of Building Coatings in Europe by Types



- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Building Coatings in Europe by Types

# CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Building Coatings in Europe by Downstream Industry
- 4.2 Demand Volume of Building Coatings by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Building Coatings by Downstream Industry in Germany
- 4.2.2 Demand Volume of Building Coatings by Downstream Industry in United Kingdom
  - 4.2.3 Demand Volume of Building Coatings by Downstream Industry in France
- 4.2.4 Demand Volume of Building Coatings by Downstream Industry in Italy
- 4.2.5 Demand Volume of Building Coatings by Downstream Industry in Spain
- 4.2.6 Demand Volume of Building Coatings by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Building Coatings by Downstream Industry in Russia
- 4.3 Market Forecast of Building Coatings in Europe by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BUILDING COATINGS

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Building Coatings Downstream Industry Situation and Trend Overview

# CHAPTER 6 BUILDING COATINGS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Building Coatings in Europe by Major Players
- 6.2 Revenue of Building Coatings in Europe by Major Players
- 6.3 Basic Information of Building Coatings by Major Players
  - 6.3.1 Headquarters Location and Established Time of Building Coatings Major Players
- 6.3.2 Employees and Revenue Level of Building Coatings Major Players
- 6.4 Market Competition News and Trend



- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

## CHAPTER 7 BUILDING COATINGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 AkzoNobel
  - 7.1.1 Company profile
  - 7.1.2 Representative Building Coatings Product
  - 7.1.3 Building Coatings Sales, Revenue, Price and Gross Margin of AkzoNobel
- 7.2 Axalta Coating Systems
  - 7.2.1 Company profile
  - 7.2.2 Representative Building Coatings Product
- 7.2.3 Building Coatings Sales, Revenue, Price and Gross Margin of Axalta Coating Systems
- **7.3 BASF** 
  - 7.3.1 Company profile
  - 7.3.2 Representative Building Coatings Product
  - 7.3.3 Building Coatings Sales, Revenue, Price and Gross Margin of BASF
- 7.4 PPG ndustries
  - 7.4.1 Company profile
  - 7.4.2 Representative Building Coatings Product
  - 7.4.3 Building Coatings Sales, Revenue, Price and Gross Margin of PPG ndustries
- 7.5 Sherwin-Williams
  - 7.5.1 Company profile
  - 7.5.2 Representative Building Coatings Product
  - 7.5.3 Building Coatings Sales, Revenue, Price and Gross Margin of Sherwin-Williams
- 7.6 Versaflex
  - 7.6.1 Company profile
  - 7.6.2 Representative Building Coatings Product
  - 7.6.3 Building Coatings Sales, Revenue, Price and Gross Margin of Versaflex
- 7.7 Kukdo Chemicals
  - 7.7.1 Company profile
  - 7.7.2 Representative Building Coatings Product
  - 7.7.3 Building Coatings Sales, Revenue, Price and Gross Margin of Kukdo Chemicals
- 7.8 Nukote Coating Systems
  - 7.8.1 Company profile
  - 7.8.2 Representative Building Coatings Product



# 7.8.3 Building Coatings Sales, Revenue, Price and Gross Margin of Nukote Coating Systems

- **7.9 SUPE**
- 7.9.1 Company profile
- 7.9.2 Representative Building Coatings Product
- 7.9.3 Building Coatings Sales, Revenue, Price and Gross Margin of SUPE
- 7.10 Rhino Linings
  - 7.10.1 Company profile
  - 7.10.2 Representative Building Coatings Product
  - 7.10.3 Building Coatings Sales, Revenue, Price and Gross Margin of Rhino Linings

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BUILDING COATINGS

- 8.1 Industry Chain of Building Coatings
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BUILDING COATINGS

- 9.1 Cost Structure Analysis of Building Coatings
- 9.2 Raw Materials Cost Analysis of Building Coatings
- 9.3 Labor Cost Analysis of Building Coatings
- 9.4 Manufacturing Expenses Analysis of Building Coatings

### CHAPTER 10 MARKETING STATUS ANALYSIS OF BUILDING COATINGS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**



### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Building Coatings-Europe Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/BCA75254B130EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/BCA75254B130EN.html">https://marketpublishers.com/r/BCA75254B130EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970