

# Breathalyzer-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/BD15BD64CC9EN.html>

Date: December 2017

Pages: 151

Price: US\$ 3,480.00 (Single User License)

ID: BD15BD64CC9EN

## Abstracts

### Report Summary

Breathalyzer-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Breathalyzer industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Breathalyzer 2013-2017, and development forecast 2018-2023

Main market players of Breathalyzer in North America, with company and product introduction, position in the Breathalyzer market

Market status and development trend of Breathalyzer by types and applications

Cost and profit status of Breathalyzer, and marketing status

Market growth drivers and challenges

The report segments the North America Breathalyzer market as:

North America Breathalyzer Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Breathalyzer Market: Product Type Segment Analysis (Consumption

Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Desktop  
Portable  
Handheld

North America Breathalyzer Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hospital  
Industry  
Personnel  
Others

North America Breathalyzer Market: Players Segment Analysis (Company and Product introduction, Breathalyzer Sales Volume, Revenue, Price and Gross Margin):

Roche  
Sonic Healthcare  
Abbott  
AK Solutions  
Akers  
Drager  
Express Diagnostic  
Alcolizer  
ACS

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF BREATHALYZER**

- 1.1 Definition of Breathalyzer in This Report
- 1.2 Commercial Types of Breathalyzer
  - 1.2.1 Desktop
  - 1.2.2 Portable
  - 1.2.3 Handheld
- 1.3 Downstream Application of Breathalyzer
  - 1.3.1 Hospital
  - 1.3.2 Industry
  - 1.3.3 Personnel
  - 1.3.4 Others
- 1.4 Development History of Breathalyzer
- 1.5 Market Status and Trend of Breathalyzer 2013-2023
  - 1.5.1 North America Breathalyzer Market Status and Trend 2013-2023
  - 1.5.2 Regional Breathalyzer Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Breathalyzer in North America 2013-2017
- 2.2 Consumption Market of Breathalyzer in North America by Regions
  - 2.2.1 Consumption Volume of Breathalyzer in North America by Regions
  - 2.2.2 Revenue of Breathalyzer in North America by Regions
- 2.3 Market Analysis of Breathalyzer in North America by Regions
  - 2.3.1 Market Analysis of Breathalyzer in United States 2013-2017
  - 2.3.2 Market Analysis of Breathalyzer in Canada 2013-2017
  - 2.3.3 Market Analysis of Breathalyzer in Mexico 2013-2017
- 2.4 Market Development Forecast of Breathalyzer in North America 2018-2023
  - 2.4.1 Market Development Forecast of Breathalyzer in North America 2018-2023
  - 2.4.2 Market Development Forecast of Breathalyzer by Regions 2018-2023

### **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Breathalyzer in North America by Types
  - 3.1.2 Revenue of Breathalyzer in North America by Types
- 3.2 North America Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in United States
- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Breathalyzer in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Breathalyzer in North America by Downstream Industry
- 4.2 Demand Volume of Breathalyzer by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Breathalyzer by Downstream Industry in United States
  - 4.2.2 Demand Volume of Breathalyzer by Downstream Industry in Canada
  - 4.2.3 Demand Volume of Breathalyzer by Downstream Industry in Mexico
- 4.3 Market Forecast of Breathalyzer in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BREATHALYZER**

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Breathalyzer Downstream Industry Situation and Trend Overview

## **CHAPTER 6 BREATHALYZER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

- 6.1 Sales Volume of Breathalyzer in North America by Major Players
- 6.2 Revenue of Breathalyzer in North America by Major Players
- 6.3 Basic Information of Breathalyzer by Major Players
  - 6.3.1 Headquarters Location and Established Time of Breathalyzer Major Players
  - 6.3.2 Employees and Revenue Level of Breathalyzer Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 BREATHALYZER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Roche
  - 7.1.1 Company profile
  - 7.1.2 Representative Breathalyzer Product

- 7.1.3 Breathalyzer Sales, Revenue, Price and Gross Margin of Roche
- 7.2 Sonic Healthcare
  - 7.2.1 Company profile
  - 7.2.2 Representative Breathalyzer Product
  - 7.2.3 Breathalyzer Sales, Revenue, Price and Gross Margin of Sonic Healthcare
- 7.3 Abbott
  - 7.3.1 Company profile
  - 7.3.2 Representative Breathalyzer Product
  - 7.3.3 Breathalyzer Sales, Revenue, Price and Gross Margin of Abbott
- 7.4 AK Solutions
  - 7.4.1 Company profile
  - 7.4.2 Representative Breathalyzer Product
  - 7.4.3 Breathalyzer Sales, Revenue, Price and Gross Margin of AK Solutions
- 7.5 Akers
  - 7.5.1 Company profile
  - 7.5.2 Representative Breathalyzer Product
  - 7.5.3 Breathalyzer Sales, Revenue, Price and Gross Margin of Akers
- 7.6 Drager
  - 7.6.1 Company profile
  - 7.6.2 Representative Breathalyzer Product
  - 7.6.3 Breathalyzer Sales, Revenue, Price and Gross Margin of Drager
- 7.7 Express Diagnostic
  - 7.7.1 Company profile
  - 7.7.2 Representative Breathalyzer Product
  - 7.7.3 Breathalyzer Sales, Revenue, Price and Gross Margin of Express Diagnostic
- 7.8 Alcolizer
  - 7.8.1 Company profile
  - 7.8.2 Representative Breathalyzer Product
  - 7.8.3 Breathalyzer Sales, Revenue, Price and Gross Margin of Alcolizer
- 7.9 ACS
  - 7.9.1 Company profile
  - 7.9.2 Representative Breathalyzer Product
  - 7.9.3 Breathalyzer Sales, Revenue, Price and Gross Margin of ACS

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BREATHALYZER**

- 8.1 Industry Chain of Breathalyzer
- 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BREATHALYZER**

### 9.1 Cost Structure Analysis of Breathalyzer

### 9.2 Raw Materials Cost Analysis of Breathalyzer

### 9.3 Labor Cost Analysis of Breathalyzer

### 9.4 Manufacturing Expenses Analysis of Breathalyzer

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF BREATHALYZER**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference

## I would like to order

Product name: Breathalyzer-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/BD15BD64CC9EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BD15BD64CC9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970