

# Breastfeeding Supplies-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/B335FE27D50MEN.html>

Date: February 2018

Pages: 158

Price: US\$ 3,480.00 (Single User License)

ID: B335FE27D50MEN

## Abstracts

### Report Summary

Breastfeeding Supplies-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Breastfeeding Supplies industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Breastfeeding Supplies 2013-2017, and development forecast 2018-2023

Main market players of Breastfeeding Supplies in United States, with company and product introduction, position in the Breastfeeding Supplies market

Market status and development trend of Breastfeeding Supplies by types and applications

Cost and profit status of Breastfeeding Supplies, and marketing status

Market growth drivers and challenges

The report segments the United States Breastfeeding Supplies market as:

United States Breastfeeding Supplies Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South  
Southwest

United States Breastfeeding Supplies Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Breastpump  
Breastmilk Storage & Feeding  
Breast Care

United States Breastfeeding Supplies Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

For 1-3 Months Baby  
For 4-6 Months Baby  
For 7-12 Months Baby

United States Breastfeeding Supplies Market: Players Segment Analysis (Company and  
Product introduction, Breastfeeding Supplies Sales Volume, Revenue, Price and Gross  
Margin):

Medela  
Lansinoh  
Pigeon  
Ameda  
Ardo  
Kiinde  
Philips Avent  
Nestle Gerber  
Handi-Craft Company  
Hygeia  
Evenflo Feeding  
Spectra Baby USA  
Mayborn USA  
Nuby  
NUK  
Bailey Medical Engineering

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF BREASTFEEDING SUPPLIES

- 1.1 Definition of Breastfeeding Supplies in This Report
- 1.2 Commercial Types of Breastfeeding Supplies
  - 1.2.1 Breastpump
  - 1.2.2 Breastmilk Storage & Feeding
  - 1.2.3 Breast Care
- 1.3 Downstream Application of Breastfeeding Supplies
  - 1.3.1 For 1-3 Months Baby
  - 1.3.2 For 4-6 Months Baby
  - 1.3.3 For 7-12 Months Baby
- 1.4 Development History of Breastfeeding Supplies
- 1.5 Market Status and Trend of Breastfeeding Supplies 2013-2023
  - 1.5.1 United States Breastfeeding Supplies Market Status and Trend 2013-2023
  - 1.5.2 Regional Breastfeeding Supplies Market Status and Trend 2013-2023

### CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Breastfeeding Supplies in United States 2013-2017
- 2.2 Consumption Market of Breastfeeding Supplies in United States by Regions
  - 2.2.1 Consumption Volume of Breastfeeding Supplies in United States by Regions
  - 2.2.2 Revenue of Breastfeeding Supplies in United States by Regions
- 2.3 Market Analysis of Breastfeeding Supplies in United States by Regions
  - 2.3.1 Market Analysis of Breastfeeding Supplies in New England 2013-2017
  - 2.3.2 Market Analysis of Breastfeeding Supplies in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Breastfeeding Supplies in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Breastfeeding Supplies in The West 2013-2017
  - 2.3.5 Market Analysis of Breastfeeding Supplies in The South 2013-2017
  - 2.3.6 Market Analysis of Breastfeeding Supplies in Southwest 2013-2017
- 2.4 Market Development Forecast of Breastfeeding Supplies in United States 2018-2023
  - 2.4.1 Market Development Forecast of Breastfeeding Supplies in United States 2018-2023
  - 2.4.2 Market Development Forecast of Breastfeeding Supplies by Regions 2018-2023

### CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types
  - 3.1.1 Consumption Volume of Breastfeeding Supplies in United States by Types
  - 3.1.2 Revenue of Breastfeeding Supplies in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
  - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Breastfeeding Supplies in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Breastfeeding Supplies in United States by Downstream Industry
- 4.2 Demand Volume of Breastfeeding Supplies by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Breastfeeding Supplies by Downstream Industry in New England
  - 4.2.2 Demand Volume of Breastfeeding Supplies by Downstream Industry in The Middle Atlantic
  - 4.2.3 Demand Volume of Breastfeeding Supplies by Downstream Industry in The Midwest
  - 4.2.4 Demand Volume of Breastfeeding Supplies by Downstream Industry in The West
  - 4.2.5 Demand Volume of Breastfeeding Supplies by Downstream Industry in The South
  - 4.2.6 Demand Volume of Breastfeeding Supplies by Downstream Industry in Southwest
- 4.3 Market Forecast of Breastfeeding Supplies in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BREASTFEEDING SUPPLIES**

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Breastfeeding Supplies Downstream Industry Situation and Trend Overview

## **CHAPTER 6 BREASTFEEDING SUPPLIES MARKET COMPETITION STATUS BY**

## **MAJOR PLAYERS IN UNITED STATES**

6.1 Sales Volume of Breastfeeding Supplies in United States by Major Players

6.2 Revenue of Breastfeeding Supplies in United States by Major Players

6.3 Basic Information of Breastfeeding Supplies by Major Players

6.3.1 Headquarters Location and Established Time of Breastfeeding Supplies Major Players

6.3.2 Employees and Revenue Level of Breastfeeding Supplies Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 BREASTFEEDING SUPPLIES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Medela

7.1.1 Company profile

7.1.2 Representative Breastfeeding Supplies Product

7.1.3 Breastfeeding Supplies Sales, Revenue, Price and Gross Margin of Medela

7.2 Lansinoh

7.2.1 Company profile

7.2.2 Representative Breastfeeding Supplies Product

7.2.3 Breastfeeding Supplies Sales, Revenue, Price and Gross Margin of Lansinoh

7.3 Pigeon

7.3.1 Company profile

7.3.2 Representative Breastfeeding Supplies Product

7.3.3 Breastfeeding Supplies Sales, Revenue, Price and Gross Margin of Pigeon

7.4 Ameda

7.4.1 Company profile

7.4.2 Representative Breastfeeding Supplies Product

7.4.3 Breastfeeding Supplies Sales, Revenue, Price and Gross Margin of Ameda

7.5 Ardo

7.5.1 Company profile

7.5.2 Representative Breastfeeding Supplies Product

7.5.3 Breastfeeding Supplies Sales, Revenue, Price and Gross Margin of Ardo

7.6 Kiinde

7.6.1 Company profile

7.6.2 Representative Breastfeeding Supplies Product

- 7.6.3 Breastfeeding Supplies Sales, Revenue, Price and Gross Margin of Kiinde
- 7.7 Philips Avent
  - 7.7.1 Company profile
  - 7.7.2 Representative Breastfeeding Supplies Product
  - 7.7.3 Breastfeeding Supplies Sales, Revenue, Price and Gross Margin of Philips Avent
- 7.8 Nestle Gerber
  - 7.8.1 Company profile
  - 7.8.2 Representative Breastfeeding Supplies Product
  - 7.8.3 Breastfeeding Supplies Sales, Revenue, Price and Gross Margin of Nestle Gerber
- 7.9 Handi-Craft Company
  - 7.9.1 Company profile
  - 7.9.2 Representative Breastfeeding Supplies Product
  - 7.9.3 Breastfeeding Supplies Sales, Revenue, Price and Gross Margin of Handi-Craft Company
- 7.10 Hygeia
  - 7.10.1 Company profile
  - 7.10.2 Representative Breastfeeding Supplies Product
  - 7.10.3 Breastfeeding Supplies Sales, Revenue, Price and Gross Margin of Hygeia
- 7.11 Evenflo Feeding
  - 7.11.1 Company profile
  - 7.11.2 Representative Breastfeeding Supplies Product
  - 7.11.3 Breastfeeding Supplies Sales, Revenue, Price and Gross Margin of Evenflo Feeding
- 7.12 Spectra Baby USA
  - 7.12.1 Company profile
  - 7.12.2 Representative Breastfeeding Supplies Product
  - 7.12.3 Breastfeeding Supplies Sales, Revenue, Price and Gross Margin of Spectra Baby USA
- 7.13 Mayborn USA
  - 7.13.1 Company profile
  - 7.13.2 Representative Breastfeeding Supplies Product
  - 7.13.3 Breastfeeding Supplies Sales, Revenue, Price and Gross Margin of Mayborn USA
- 7.14 Nuby
  - 7.14.1 Company profile
  - 7.14.2 Representative Breastfeeding Supplies Product
  - 7.14.3 Breastfeeding Supplies Sales, Revenue, Price and Gross Margin of Nuby
- 7.15 NUK

- 7.15.1 Company profile
- 7.15.2 Representative Breastfeeding Supplies Product
- 7.15.3 Breastfeeding Supplies Sales, Revenue, Price and Gross Margin of NUK
- 7.16 Bailey Medical Engineering

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BREASTFEEDING SUPPLIES**

- 8.1 Industry Chain of Breastfeeding Supplies
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BREASTFEEDING SUPPLIES**

- 9.1 Cost Structure Analysis of Breastfeeding Supplies
- 9.2 Raw Materials Cost Analysis of Breastfeeding Supplies
- 9.3 Labor Cost Analysis of Breastfeeding Supplies
- 9.4 Manufacturing Expenses Analysis of Breastfeeding Supplies

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF BREASTFEEDING SUPPLIES**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation



- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Breastfeeding Supplies-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/B335FE27D50MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B335FE27D50MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970