

Branded Generics-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/BCFFA06C3C8EN.html

Date: February 2018

Pages: 154

Price: US\$ 3,480.00 (Single User License)

ID: BCFFA06C3C8EN

Abstracts

Report Summary

Branded Generics-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Branded Generics industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Branded Generics 2013-2017, and development forecast 2018-2023

Main market players of Branded Generics in North America, with company and product introduction, position in the Branded Generics market

Market status and development trend of Branded Generics by types and applications Cost and profit status of Branded Generics, and marketing status Market growth drivers and challenges

The report segments the North America Branded Generics market as:

North America Branded Generics Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States Canada Mexico

North America Branded Generics Market: Product Type Segment Analysis



(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Alkylating Agents
Antimetabolites
Hormones
Anti-Hypertensive
Lipid Lowering Drugs
Anti-Depressants
Anti-Psychotics

Other

Anti-Epileptics

North America Branded Generics Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Oral

Parenteral

Topical

Other

North America Branded Generics Market: Players Segment Analysis (Company and Product introduction, Branded Generics Sales Volume, Revenue, Price and Gross Margin):

Mylan NV

Novartis AG

Eva Pharmaceutical Industries

Pfizer

Sun Pharmaceutical Industries

Aspen Pharmacare Holding

Abbott Laboratories

Valeant Pharmaceuticals International

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF BRANDED GENERICS

- 1.1 Definition of Branded Generics in This Report
- 1.2 Commercial Types of Branded Generics
 - 1.2.1 Alkylating Agents
 - 1.2.2 Antimetabolites
 - 1.2.3 Hormones
 - 1.2.4 Anti-Hypertensive
 - 1.2.5 Lipid Lowering Drugs
 - 1.2.6 Anti-Depressants
 - 1.2.7 Anti-Psychotics
 - 1.2.8 Anti-Epileptics
 - 1.2.9 Other
- 1.3 Downstream Application of Branded Generics
 - 1.3.1 Oral
 - 1.3.2 Parenteral
 - 1.3.3 Topical
 - 1.3.4 Other
- 1.4 Development History of Branded Generics
- 1.5 Market Status and Trend of Branded Generics 2013-2023
- 1.5.1 North America Branded Generics Market Status and Trend 2013-2023
- 1.5.2 Regional Branded Generics Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Branded Generics in North America 2013-2017
- 2.2 Consumption Market of Branded Generics in North America by Regions
- 2.2.1 Consumption Volume of Branded Generics in North America by Regions
- 2.2.2 Revenue of Branded Generics in North America by Regions
- 2.3 Market Analysis of Branded Generics in North America by Regions
 - 2.3.1 Market Analysis of Branded Generics in United States 2013-2017
 - 2.3.2 Market Analysis of Branded Generics in Canada 2013-2017
 - 2.3.3 Market Analysis of Branded Generics in Mexico 2013-2017
- 2.4 Market Development Forecast of Branded Generics in North America 2018-2023
- 2.4.1 Market Development Forecast of Branded Generics in North America 2018-2023
- 2.4.2 Market Development Forecast of Branded Generics by Regions 2018-2023



CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
- 3.1.1 Consumption Volume of Branded Generics in North America by Types
- 3.1.2 Revenue of Branded Generics in North America by Types
- 3.2 North America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in United States
 - 3.2.2 Market Status by Types in Canada
 - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Branded Generics in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Branded Generics in North America by Downstream Industry
- 4.2 Demand Volume of Branded Generics by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Branded Generics by Downstream Industry in United States
- 4.2.2 Demand Volume of Branded Generics by Downstream Industry in Canada
- 4.2.3 Demand Volume of Branded Generics by Downstream Industry in Mexico
- 4.3 Market Forecast of Branded Generics in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BRANDED GENERICS

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Branded Generics Downstream Industry Situation and Trend Overview

CHAPTER 6 BRANDED GENERICS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Branded Generics in North America by Major Players
- 6.2 Revenue of Branded Generics in North America by Major Players
- 6.3 Basic Information of Branded Generics by Major Players
 - 6.3.1 Headquarters Location and Established Time of Branded Generics Major Players
 - 6.3.2 Employees and Revenue Level of Branded Generics Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch



CHAPTER 7 BRANDED GENERICS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Mylan NV
 - 7.1.1 Company profile
 - 7.1.2 Representative Branded Generics Product
 - 7.1.3 Branded Generics Sales, Revenue, Price and Gross Margin of Mylan NV
- 7.2 Novartis AG
 - 7.2.1 Company profile
 - 7.2.2 Representative Branded Generics Product
 - 7.2.3 Branded Generics Sales, Revenue, Price and Gross Margin of Novartis AG
- 7.3 Eva Pharmaceutical Industries
 - 7.3.1 Company profile
 - 7.3.2 Representative Branded Generics Product
- 7.3.3 Branded Generics Sales, Revenue, Price and Gross Margin of Eva

Pharmaceutical Industries

- 7.4 Pfizer
 - 7.4.1 Company profile
 - 7.4.2 Representative Branded Generics Product
 - 7.4.3 Branded Generics Sales, Revenue, Price and Gross Margin of Pfizer
- 7.5 Sun Pharmaceutical Industries
 - 7.5.1 Company profile
 - 7.5.2 Representative Branded Generics Product
 - 7.5.3 Branded Generics Sales, Revenue, Price and Gross Margin of Sun

Pharmaceutical Industries

- 7.6 Aspen Pharmacare Holding
 - 7.6.1 Company profile
 - 7.6.2 Representative Branded Generics Product
- 7.6.3 Branded Generics Sales, Revenue, Price and Gross Margin of Aspen

Pharmacare Holding

- 7.7 Abbott Laboratories
 - 7.7.1 Company profile
 - 7.7.2 Representative Branded Generics Product
- 7.7.3 Branded Generics Sales, Revenue, Price and Gross Margin of Abbott Laboratories
- 7.8 Valeant Pharmaceuticals International
 - 7.8.1 Company profile
- 7.8.2 Representative Branded Generics Product
- 7.8.3 Branded Generics Sales, Revenue, Price and Gross Margin of Valeant



Pharmaceuticals International

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BRANDED GENERICS

- 8.1 Industry Chain of Branded Generics
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BRANDED GENERICS

- 9.1 Cost Structure Analysis of Branded Generics
- 9.2 Raw Materials Cost Analysis of Branded Generics
- 9.3 Labor Cost Analysis of Branded Generics
- 9.4 Manufacturing Expenses Analysis of Branded Generics

CHAPTER 10 MARKETING STATUS ANALYSIS OF BRANDED GENERICS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources



12.3 Reference



I would like to order

Product name: Branded Generics-North America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/BCFFA06C3C8EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/BCFFA06C3C8EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970