

Branded Generics-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/BDD60BD1222EN.html>

Date: February 2018

Pages: 159

Price: US\$ 3,480.00 (Single User License)

ID: BDD60BD1222EN

Abstracts

Report Summary

Branded Generics-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Branded Generics industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Branded Generics 2013-2017, and development forecast 2018-2023

Main market players of Branded Generics in Asia Pacific, with company and product introduction, position in the Branded Generics market

Market status and development trend of Branded Generics by types and applications

Cost and profit status of Branded Generics, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Branded Generics market as:

Asia Pacific Branded Generics Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

Australia

Asia Pacific Branded Generics Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

- Alkylating Agents
- Antimetabolites
- Hormones
- Anti-Hypertensive
- Lipid Lowering Drugs
- Anti-Depressants
- Anti-Psychotics
- Anti-Epileptics
- Other

Asia Pacific Branded Generics Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

- Oral
- Parenteral
- Topical
- Other

Asia Pacific Branded Generics Market: Players Segment Analysis (Company and Product introduction, Branded Generics Sales Volume, Revenue, Price and Gross Margin):

- Mylan NV
- Novartis AG
- Eva Pharmaceutical Industries
- Pfizer
- Sun Pharmaceutical Industries
- Aspen Pharmacare Holding
- Abbott Laboratories
- Valeant Pharmaceuticals International

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF BRANDED GENERICS

- 1.1 Definition of Branded Generics in This Report
- 1.2 Commercial Types of Branded Generics
 - 1.2.1 Alkylating Agents
 - 1.2.2 Antimetabolites
 - 1.2.3 Hormones
 - 1.2.4 Anti-Hypertensive
 - 1.2.5 Lipid Lowering Drugs
 - 1.2.6 Anti-Depressants
 - 1.2.7 Anti-Psychotics
 - 1.2.8 Anti-Epileptics
 - 1.2.9 Other
- 1.3 Downstream Application of Branded Generics
 - 1.3.1 Oral
 - 1.3.2 Parenteral
 - 1.3.3 Topical
 - 1.3.4 Other
- 1.4 Development History of Branded Generics
- 1.5 Market Status and Trend of Branded Generics 2013-2023
 - 1.5.1 Asia Pacific Branded Generics Market Status and Trend 2013-2023
 - 1.5.2 Regional Branded Generics Market Status and Trend 2013-2023

CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Branded Generics in Asia Pacific 2013-2017
- 2.2 Consumption Market of Branded Generics in Asia Pacific by Regions
 - 2.2.1 Consumption Volume of Branded Generics in Asia Pacific by Regions
 - 2.2.2 Revenue of Branded Generics in Asia Pacific by Regions
- 2.3 Market Analysis of Branded Generics in Asia Pacific by Regions
 - 2.3.1 Market Analysis of Branded Generics in China 2013-2017
 - 2.3.2 Market Analysis of Branded Generics in Japan 2013-2017
 - 2.3.3 Market Analysis of Branded Generics in Korea 2013-2017
 - 2.3.4 Market Analysis of Branded Generics in India 2013-2017
 - 2.3.5 Market Analysis of Branded Generics in Southeast Asia 2013-2017
 - 2.3.6 Market Analysis of Branded Generics in Australia 2013-2017
- 2.4 Market Development Forecast of Branded Generics in Asia Pacific 2018-2023

2.4.1 Market Development Forecast of Branded Generics in Asia Pacific 2018-2023

2.4.2 Market Development Forecast of Branded Generics by Regions 2018-2023

CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES

3.1 Whole Asia Pacific Market Status by Types

3.1.1 Consumption Volume of Branded Generics in Asia Pacific by Types

3.1.2 Revenue of Branded Generics in Asia Pacific by Types

3.2 Asia Pacific Market Status by Types in Major Countries

3.2.1 Market Status by Types in China

3.2.2 Market Status by Types in Japan

3.2.3 Market Status by Types in Korea

3.2.4 Market Status by Types in India

3.2.5 Market Status by Types in Southeast Asia

3.2.6 Market Status by Types in Australia

3.3 Market Forecast of Branded Generics in Asia Pacific by Types

CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Branded Generics in Asia Pacific by Downstream Industry

4.2 Demand Volume of Branded Generics by Downstream Industry in Major Countries

4.2.1 Demand Volume of Branded Generics by Downstream Industry in China

4.2.2 Demand Volume of Branded Generics by Downstream Industry in Japan

4.2.3 Demand Volume of Branded Generics by Downstream Industry in Korea

4.2.4 Demand Volume of Branded Generics by Downstream Industry in India

4.2.5 Demand Volume of Branded Generics by Downstream Industry in Southeast Asia

4.2.6 Demand Volume of Branded Generics by Downstream Industry in Australia

4.3 Market Forecast of Branded Generics in Asia Pacific by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF BRANDED GENERICS

5.1 Asia Pacific Economy Situation and Trend Overview

5.2 Branded Generics Downstream Industry Situation and Trend Overview

CHAPTER 6 BRANDED GENERICS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC

- 6.1 Sales Volume of Branded Generics in Asia Pacific by Major Players
- 6.2 Revenue of Branded Generics in Asia Pacific by Major Players
- 6.3 Basic Information of Branded Generics by Major Players
 - 6.3.1 Headquarters Location and Established Time of Branded Generics Major Players
 - 6.3.2 Employees and Revenue Level of Branded Generics Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 BRANDED GENERICS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Mylan NV
 - 7.1.1 Company profile
 - 7.1.2 Representative Branded Generics Product
 - 7.1.3 Branded Generics Sales, Revenue, Price and Gross Margin of Mylan NV
- 7.2 Novartis AG
 - 7.2.1 Company profile
 - 7.2.2 Representative Branded Generics Product
 - 7.2.3 Branded Generics Sales, Revenue, Price and Gross Margin of Novartis AG
- 7.3 Eva Pharmaceutical Industries
 - 7.3.1 Company profile
 - 7.3.2 Representative Branded Generics Product
 - 7.3.3 Branded Generics Sales, Revenue, Price and Gross Margin of Eva Pharmaceutical Industries
- 7.4 Pfizer
 - 7.4.1 Company profile
 - 7.4.2 Representative Branded Generics Product
 - 7.4.3 Branded Generics Sales, Revenue, Price and Gross Margin of Pfizer
- 7.5 Sun Pharmaceutical Industries
 - 7.5.1 Company profile
 - 7.5.2 Representative Branded Generics Product
 - 7.5.3 Branded Generics Sales, Revenue, Price and Gross Margin of Sun Pharmaceutical Industries
- 7.6 Aspen Pharmacare Holding
 - 7.6.1 Company profile
 - 7.6.2 Representative Branded Generics Product
 - 7.6.3 Branded Generics Sales, Revenue, Price and Gross Margin of Aspen

Pharmacare Holding

7.7 Abbott Laboratories

7.7.1 Company profile

7.7.2 Representative Branded Generics Product

7.7.3 Branded Generics Sales, Revenue, Price and Gross Margin of Abbott Laboratories

7.8 Valeant Pharmaceuticals International

7.8.1 Company profile

7.8.2 Representative Branded Generics Product

7.8.3 Branded Generics Sales, Revenue, Price and Gross Margin of Valeant Pharmaceuticals International

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF BRANDED GENERICS

8.1 Industry Chain of Branded Generics

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF BRANDED GENERICS

9.1 Cost Structure Analysis of Branded Generics

9.2 Raw Materials Cost Analysis of Branded Generics

9.3 Labor Cost Analysis of Branded Generics

9.4 Manufacturing Expenses Analysis of Branded Generics

CHAPTER 10 MARKETING STATUS ANALYSIS OF BRANDED GENERICS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Branded Generics-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/BDD60BD1222EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BDD60BD1222EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970